

**PRESS RELEASE**

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**SOCIETE GENERALE PRIVATE BANKING APPOINTS ERIC VERLEYEN AS GLOBAL CHIEF INVESTMENT OFFICER**

Societe Generale Private Banking has appointed **Eric Verleyen** as **Global Chief Investment Officer**, effective from 8 January 2015. He also becomes Deputy Head of Portfolio Management Solutions (PMS).

Previously Group Chief Investment Officer of Societe Generale Private Banking Hambros, Eric Verleyen remains based in the United Kingdom and reports to Olivier Gérard, Global Head of PMS in Luxembourg, and to Paul Wiltshire, Head of Wealth Management Solutions (WMS) for Societe Generale Private Banking Hambros.

In particular, he will be responsible for:

- Defining Societe Generale Private Banking's global investment policy, supported by the private bank's investment strategists and WMS experts across all asset classes.
- Communicating investment guidelines throughout all the entities of the private bank and providing support to portfolio managers and investment advisors.
- Promoting Societe Generale Private Banking's investment expertise.

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**Biography**

Eric Verleyen began his career in the trading room at Sakura Bank, a subsidiary of Sumitomo, before working as a fund manager for KBL Group.

He joined Societe Generale Bank & Trust Luxembourg in 2005 as Head of Discretionary Management for the private bank. He was appointed Group Chief Investment Officer of SGPB Hambros in December 2011.

Eric Verleyen has a degree in Applied Economics from the Louvain School of Management in Belgium and is a CFA Charterholder.

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## **Societe Generale**

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 148,000 employees, based in 76 countries, we accompany 32 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multichannel financial services on the leading edge of digital innovation;
- **International retail banking, financial services and insurance** with a presence in emerging economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is included in the main socially responsible investment indices: FTSE4Good (Global and Europe), Euronext Vigeo (Global, Europe, Eurozone and France), ESI Excellence (Europe) from Ethibel and 4 of the STOXX ESG Leaders indices.

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## **Societe Generale Private Banking**

Societe Generale Private Banking, the wealth management arm of Societe Generale, is one of the leading private banks worldwide, with EUR 118 billion of assets under management at the end of September 2014.

With 2,500 staff in 14 countries across the globe, Societe Generale Private Banking offers wealth management solutions to entrepreneurs and High Net Worth Individuals.

The expertise of its private banking teams in wealth planning, investment advisory and financing solutions regularly receives awards. In 2013 and 2014, Societe Generale Private Banking was voted:

- Best Private Bank in Western Europe for its offer in Structured Products, for the 10<sup>th</sup> consecutive year, (Euromoney 2014),
- Best Private Bank in France and Monaco (Euromoney 2013),
- Best Private Bank of the year in the UK (Investors Chronicle / Financial Times 2013),
- Best Private Bank in France and Monaco – Relationship Management (Euromoney 2013),
- Best Private Bank in France and Monaco – Range of Investment products (Euromoney 2013),
- Best Private Bank for its wealth planning team in Europe (Wealth Briefing 2013),
- Outstanding Wealth Planning and Trust Provider (Private Banker International 2013),

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