# Monthly House Views



# Tightening our focus

The global economy continues to register stronger growth than in recent years. The United States appears to have recovered quickly from the hurricane-related disruption in late summer, the eurozone is growing well above trend, as is Japan, and China has seen an acceleration in growth, as witnessed by the pick-up in global trade. As unemployment has declined to cycle lows across the board, companies have begun to ramp up capital expenditure, which should help improve the outlook for labour productivity in due course. Finally, measures of corporate and consumer confidence suggest that global growth will remain robust in coming quarters.

Since the global economy began its recovery in early 2016, fears of deflation have gradually dissipated and consumer prices have begun to register modest increases. However, despite the generally strong macro data, wage growth remains sluggish, as illustrated by the dip to 2.4% year-on-year in the US in October. And without the fuel of wage pressure, consumer price inflation has yet to show signs of sustained acceleration above central banks' 2% targets. The exception to this trend is the devaluation-sparked spike to 3% in the United Kingdom (source: Datastream).

In this context, central banks have felt emboldened to embark on monetary policy normalisation. The example set by the US Federal Reserve follows three phases - initially, new asset purchases are scaled back to zero, then interest rates are hiked in small increments and finally holdings of securities are gradually wound down. Of the three other developed world central banks, only the Bank of England has embarked on phase two, with the first base rate hike in a decade. The European Central Bank recently announced a reduced pace of asset purchases for 2018, while the Bank of Japan remains wedded to an extremely accommodative policy mix.

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# Our views summarized



Here, we present our VaMoS investment approach, combining economic, valuation, momentum and sentiment signals that help us fine-tune our views on asset classes for the coming period. The signals below reflect the latest conclusions of our Global Investment Committee. Here's how to read them:



# In other words

EQUITES*	United States	We expect some further support for US equities although upside will be constrained by valuations.
	Europe	After strong year-to-date performance across most of the region, the outlook will depend largely on trends in earnings forecast revisions.
	Eurozone	Valuation measures have risen on the back of strong price momentum, leaving a bit less upside for regional equity markets.
	UK	We are cautious on UK equities – the domestic economy is slowing, interest rates have risen and companies have little clarity on the outcome of Brexit negotiations. In addition, earnings growth momentum has faded.
	Switzerland	Swiss multinationals should continue to benefit from strong business confidence, very loose monetary policy and a weaker franc.
	Japan	Solid domestic and external demand will boost corporate profits while valuations remain attractive. However, recent upside momentum has been strong, leaving prices somewhat overbought.
	Emerging	We remain neutral on emerging market equities. They have seen sizeable inflows this year, generating substantial year-to-date outperformance over developed markets – investors may prefer to wait for better entry points.
BONDS*	Sovereigns	The backdrop of robust economic activity and normalisation of central bank policy settings puts downward pressure on fixed-coupon debt obligations.
	Duration**	We favour the short end as the yield curve could steepen or shift upwards.
	Inflation-linked	Despite muted inflation so far, we remain constructive on the segment.
	Investment Grade	In the US, we retain a slight preference for Investment Grade (IG) bonds over High Yield (HY). We suggest focusing on longer-maturity IG bonds, where we expect less supply.
	High Yield	In the eurozone, we prefer High Yield to Investment Grade bonds – balance sheets look healthier than in the US, the macroeconomic backdrop is supportive and the yield pick-up remains attractive.
	Emerging debt (in € and \$)	Emerging debt has performed well – investors should look for short-term weakness before building positions.
CURRENOIES	EUR/USD	The euro is back at markedly undervalued levels. Some further weakness is likely in the short term as investors factor in the long wait before rates begin to rise in the eurozone. However, the medium-term outlook is brighter.
	GBP/USD	The pace of rate rises in the US is likely to outstrip the UK, where the outlook remains for sluggish growth – we expect some further weakness in sterling against the dollar.
	EUR/GBP	The UK economy is weakening and seven months of negotiations with the EU have yielded little progress so far. We expect some further weakness against the euro.
	USD/JPY	With inflation still stuck below 1%, the Bank of Japan is not ready to change tack. We expect the yen now to break out of its recent range and slip lower against the dollar.
	EUR/CHF	Despite the recent weakness, the franc remains very overvalued and the SNB shows no sign of relaxing its guard. All in all, we expect further interventions and further franc weakness in coming quarters.
	Emerging	We continue to recommend selectivity, and focusing on the carry provided by higher yielding currencies with robust macro fundamentals.
ALTERNAT.	Hedge funds	Neutral on Long/Short Equity funds, with preferences for deep value managers, Europe over the US and Long and Variable Bias funds over Market Neutral. We are Overweight on Event-Driven funds, with a focus on US managers.
	Gold	The Fed has commenced shrinking its asset holdings and rates are expected to rise again in December, putting a cap on gold prices. Nevertheless, bullion's safe haven status is an attractive source of diversification in portfolios.
	Oil	This spike in prices has created an opportunity for US shale producers to ramp up production and we expect that this additional supply will push prices back below \$60 in due course.



## Economic focus



## Gradual monetary normalisation

In recent weeks, the developed world's four major central banks - the US Federal Reserve, the European Central Bank, the Bank of Japan and the Bank of England - have held important meetings and President Trump has announced his nominee to chair the Fed.

#### ECB – rates to stay low for long

• The European Central Bank (ECB) announced that it would continue asset purchases in smaller volumes - cut from €60bn per month to €30bn - from January 2018 through to at least next September. The accompanying statements were perceived as rather dovish - deposit rates will remain negative "for an extended period of time, and well past the horizon of net asset purchases" - which pushed the euro lower on foreign exchange markets.

#### Bank of Japan – more of the same

· As was widely expected, Governor Kuroda of the Bank of Japan (BoJ) stood his ground despite a reasonable recovery in the Japanese economy - H1 GDP growth reached an annualized 1.8% rate. The BoJ's main concern is sluggish inflation, with both headline and core rates at 0.7% in September, well below the 2% target. As a result, key interest rates were held at -0.1%, the target for the 10-year government bond yield at zero and the purchase programme for exchange-traded funds (ETFs) at 6 trillion yen.

#### BoE - an inflation-induced rate hike

 The BoE has pressed ahead with the first hike since July 2007, which it justified with reference to inflation at 3%, well above its 2% target. In our previous comments, we had judged that this move might prove premature given Brexit uncertainties and fading imported inflation from last summer's devaluation. In his comments, Governor Carney sought to underplay the risk that policy might become too tight—the BoE now forecasts only two further hikes in the next three years and continues to think Brexit brings "considerable risk" to the outlook.

#### Fed – expectations are still for a December hike

- The US Federal Reserve (Fed) made no change to monetary policy settings, which was not surprising given that the decision to gradually scale back reinvestment of maturing bonds was announced only at the previous meeting in September. This time, focus was on the accompanying statement, where changes in language were subtle - "moderate" growth, for example, is now considered "solid" despite the late-summer hurricanes. There was nothing to alter the market's expectation of a hike at the December meeting, for which the Bloomberg-calculated probability now stands at 92%.
- Headlines in early November were dominated by President Trump's pick to head the Fed: Jerome "Jay" Powell, a Fed governor since 2012. At first glance, this suggests a high level of continuity - Powell has never dissented from the Fed's majority votes on policy decisions-and markets have been little moved as speculation grew that he was the preferred candidate. His nomination will now be reviewed by the Senate for confirmation before Janet Yellen's term expires next February. However, investors should remember that Trump must also choose a candidate to replace Stanley Fischer as vice-Chairman. If he picks John Taylor, the designer of a monetary policy rule which suggests rates should be much higher, the Fed might begin to sound more hawkish.

#### What impact on risk assets?

 Putting it all together, decent global growth means fears of deflation have receded and central bankers feel emboldened to commence policy normalisation. However, inflation continues to undershoot targets, meaning that reductions to asset purchases and hikes in rates will likely be cautious and gradual. Monetary policy should remain supportive for economies and risk assets in coming quarters.



## Fixed Income



## A challenging environment

- The backdrop of robust economic activity and normalisation of central bank policy settings puts downward pressure on fixed-coupon debt obligations.
- Short maturities less sensitive to moves in rates inflation-linked securities and floating-rate notes provide some shelter in this context.
- Corporate bond credit spreads are generally tight and offer reduced protection against rising rates corporate hybrids and subordinated financials offer some appeal.
- Emerging debt has performed well investors should look for short-term weakness before building positions.

#### Credit Rates





In the US, we retain

a slight preference

for IG over HY

EUR IG vs HY spread

USD IG vs HY spread

Although corporate bonds are still preferred to sovereigns, we recognise that spreads have shrunk to rather unappealing levels, especially in euros.



- · Beyond December's expected hike in US interest rates, we expect further gradual tightening in 2018 as core US inflation is set to grind higher. This will push long-dated Treasury yields up, helping the yield curve to reverse its recent flattening. In this context, we continue to underline the attraction of Treasury Inflation-Protected Securities and to suggest focusing on short-dated fixed-coupon Treasuries, which are less sensitive to shifts in rates.
- · Core government bond yields in the eurozone look overvalued - yields on German government bonds (Bunds) are negative on all maturities up to 8 years while core German inflation was 1.5% 290 year-on-year in September. With 270 ECB purchases reduced by half 250 next year, we expect some 230 downward pressure on core 210 sovereign bond prices, which 190 should help narrow the yield gap 170 150 between US Treasury bonds and German Bunds. The ongoing recovery in the eurozone periphery has proved supportive for Italian and Spanish government bonds and we expect some modest additional tightening of spreads. Here again,
- In the UK, the stabilisation in sterling will take some pressure off of inflation while we continue to expect lower growth than on the Continent. This leaves little room for sharply higher long-dated yields on Gilts - however, the general trend towards steepening rate curves warrants a defensive stance at present.

short-dated bonds and inflation-linkers are in focus.

• In the US, we retain a slight preference for Investment Grade (IG) bonds over High Yield (HY). The robust economy will help keep default rates low, but investors should note the rise in leverage ratios. In this context, we suggest focusing on longer-maturity IG bonds, where we expect less supply, given the improvement in profitability, while holdings in HY should be concentrated in highlyrated issuers at shorter maturities. Floating-rate notes look attractive in light of expected Fed tightening.

> • The European Central Bank's corporate bond purchases have pushed IG spreads to unattractive levels, especially in light of expected steepening in core yield curves. As a result, we prefer High Yield in the eurozone - balance sheets look healthier than in the US, the macroeconomic backdrop is supportive and the yield pick-up remains attractive. We also underline the appeal of corporate hybrid bonds and subordinated debt.

As in the US, floating-rate notes should do well as long core yields shift higher.

 Macro conditions have improved in many emerging markets, global trade has picked up, the manufacturing cycle has accelerated and inflation is generally low, helping central banks to retain accommodative policy settings. Inflows have been substantial but we see further upside - any widening in spreads might present an attractive entry point.

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# Equities



## Adjusting our Focus



- The background for Global Equities has improved in recent quarters global growth is now synchronised, inflation is generally moderate, monetary policy is accommodative, earnings growth is strong and margins are expanding.
- While our preferred markets remain the same, we expect less dispersion in returns between regions and suggest shifting allocations accordingly.
- Revisions to earnings forecasts have turned up recently, but upside is likely to remain constrained by demanding valuation metrics.

## We still prefer eurozone equities to the US but the gap is narrowing

US equities' upside will

be constrained by

valuations

Oct-11

Oct Oct

Linear (MSCI USA)

MSCI USA MSCI AC World

Oct-14



and Switzerland – but less performance dispersion expected



Preferences unchanged – Japan, the eurozone 💮 💮 🗬 While global conditions are supportive for equities 🤍 🥊 across the board, we continue to expect some underperformance from the US and the UK.



- Eurozone. With the ECB set to move very gradually towards policy normalisation, the monetary backdrop will remain supportive for eurozone corporations. Top-line growth remains strong, wage growth weak and profit margins should continue to improve. In addition, the eurozone is a very open economy, well positioned to benefit from stronger global growth and capital expenditure. This being said, the expected strengthening in the euro is likely to foster downward revisions in earnings forecasts. Moreover,
  - valuation measures have risen on the back of strong price momentum, leaving a bit less upside for regional equity markets.
- Japan. The snap elections have 160 bolstered Prime Minister Abe's 140 position, and hence hopes of 120 looser fiscal policy. Monetary policy is set to remain easy for many quarters to come and GDP growth 60 is already well above potential, 40 helped by the renewed vigour in regional and global trade. This context has encouraged upward revisions to profit forecasts, margins and returns on equity (RoE) are improving and valuations continue look attractive in both absolute and relative terms. However, recent upside momentum has been strong, leaving prices somewhat overbought.
- Switzerland. Business optimism in Switzerland has picked up on the back of this year's weakness in the Swiss Franc against the euro and we have seen strong upward revision in earnings forecasts. The backdrop remains supportive for Swiss equities.

• Unites States. US equity prices have looked expensive for some time now, as price momentum has outpaced earnings growth. This being said, corporate fundamentals are strong, as witnessed by margins and return on equity, both well above the global average. In addition, the recent improvement in earnings revisions could be prolonged by any weakness in the dollar. Further, hopes have risen recently for corporate tax cuts which would obviously boost after-tax profits. All in all, the backdrop

suggests some further support for US equities although upside will be constrained by valuations.

• UK. The UK equity market is supported by global growth, given the high proportion of turnover generated overseas. As a result, earnings revisions have turned up recently. However, the domestic economy is slowing, interest rates have risen and companies have little clarity on the outcome of Brexit negotiations. In addition, earnings growth momentum has faded this year as the impact of last vear's devaluation has diminished.

• Emerging markets. Despite the generally positive environment, helped by the pick-up in commodity prices in recent months, we keep a neutral view on emerging market equities. The segment has seen sizeable inflows this year, generating substantial vear-to-date outperformance over developed markets - investors may prefer to wait for better entry points.

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## Currencies



#### Towards a weaker dollar

- Rising rates, yield differentials and hopes of tax cuts suggest another spurt of near-term dollar strength.
- Next year should see a reduction in ECB asset purchases, above-trend growth and relative valuations support a resumption of the euro's outperformance.
- Dollar weakness in 2018 is likely to underpin emerging currencies, in conjunction with moderate inflation and high domestic interest rates.

## Euro to pick up in the medium term

## Brighter outlook for the yen



The euro is back at markedly undervalued levels.



With inflation still stuck below 1%, the BoJ is not ready to change tack.



• Euro - still constructive. The six-month rally against the dollar in the second and third quarters left the euro overbought and vulnerable to a correction which is still underway. Some further weakness is likely in the short term as investors factor in the open-ended extension to ECB asset purchases and the long wait ahead before rates begin to rise in the eurozone. However, the medium-term outlook is brighter the euro is back at markedly undervalued levels; the yield differential should narrow next year as Bund yields normalise

1.30

1.25

1.20

1.15

1.10

1.05

1.00

0.95

0.90

- and we expect continued above-potential growth across the region.
- Dollar weakness ahead. As we get closer to the December Fed rate hike and as hopes build for fiscal stimulus in the US, we expect the recent dollar rally to continue. In the medium term however, we see fewer supports for the greenback its high valuation makes life difficult for US exporters; we expect the yield gap between Bunds and Treasuries to narrow; and political uncertainties are set to rise in the run-up to next year's mid-term elections. In addition, we expect further capital to flow towards the eurozone given the improved economic outlook.
- Sterling rudderless. As global demand has picked up, the UK is reaping the benefit of last year's devaluation. And sterling has recovered some ground recently on expectations of the BoE's first hike in a decade and on hopes of a "soft" Brexit. However, the domestic economy is weakening and seven months of negotiations with the EU have yielded little progress so far. Putting it all together, we expect some further weakness against the dollar and the euro.

• Swiss franc - weakening, finally. The franc has shed some ground in recent months as perceptions of political risk in the EU have receded and the Swiss National Bank has kept interest rates at punitively negative levels. In addition, the SNB remains an active participant in foreign exchange markets to quell any signs of strength in the franc. Despite the recent weakness, the franc remains very overvalued and the SNB shows no sign of relaxing its guard. All in all, we expect further interventions and further franc weakness in coming quarters.

EUR/CHF is moving closer to its key 1.20 mark 01-14 01-15 01-16 01-17

• Yen - breakout. The yen has traded in a narrow range since the start of the year.

On one hand, it has been buoyed by safe haven flows as tensions have risen in the Korean peninsula. On the other, the Bank of Japan (BoJ) kept monetary policy extremely loose, boosting yield differentials with the dollar. The recent snap elections have strengthened Mr Abe's position and increased the likelihood of fiscal stimulus. With inflation still stuck below 1%, the BoJ is not ready to change tack.

We expect the yen now to break out of its recent range and slip lower against the dollar.

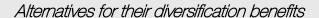
• Emerging currencies - Carry on. The macro backdrop has improved for emerging economies, aided by a rally in some key commodity prices. And with inflation generally at low levels, high real interest rates provide support for most emerging currencies. We continue to recommend selectivity however, and focusing on the carry provided by higher yielding currencies with robust macro fundamentals (see The Bigger Picture, page 15).

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## Alternatives





- · Robust global demand, production quotas and the crackdown in Riyadh have pushed oil prices higher than we expected - this should enable further increases in US output.
- Gold continues to act as a safe haven in times of stress, and to ease lower when animal spirits are high.
- Monetary policy normalisation has helped Hedge Funds register improved returns over the past twelve months.

## Commodities

## Hedge funds



Recent price strength seems unlikely to persist.



Oil rebalancing

likely to be slow

Overdemand

Crude Oil North Sea BEO FOB U\$/BBI

Oversupply

A more propitious environment for active strategies to add value.



- Crude oil waiting for shale. Brent prices have rallied hard since their June lows, up over 40% as rumours have circulated that the OPEC/non-OPEC production cuts would be renewed at this month's Vienna summit. In addition, stronger global growth data are consistent with rising demand for crude. The upward pressure was compounded by the ostensible crackdown on corruption among the ruling classes in Saudi Arabia in early November, as investors worried about what this
  - might mean for the regional balance of power. This spike in prices has created an opportunity for US shale producers to ramp up production and we expect that this additional supply will push prices back below \$60 in due course.
- Gold marching to a different drum. Hawkish rhetoric -3 Pyongyang and Washington over the summer fostered a flight to safety which saw gold prices spike over \$1,300 per ounce in early September. Since then, tensions have eased and prices have dipped back towards

their previous trading range. Similarly, buying of exchangetraded funds (ETFs) in Europe has eased since the spring when many investors were seeking hedges against perceived political risks. In addition, the Fed has commenced shrinking its asset holdings and rates are expected to rise again in December, putting a cap on gold prices. Nevertheless, bullion's safe haven status is an attractive source of diversification in portfolios.

- Long / Short Equity. Strong directional moves, particularly in the Information Technology sector have boosted Long Bias returns in recent months. In addition, the market has proved more profitable for stock-pickers, as witnessed by a period of outperformance by active mutual funds. Our preference remains for deep value managers, for Europe rather than the US, and for Long Bias rather than Market Neutral managers.
- Event Driven. Healthy levels of corporate activity via spinoffs and M&As - have provided decent opportunities for specialist managers. Further, bid spreads

30

for contested takeovers have widened, improving Merger Arbitrage return potential. However, it appears that higher engagement by some 120 105 passive managers with some large 90 holdings may be reducing opportunities for Activist managers to add value.

15 • Credit / Distressed Debt. No change to our view that tight credit spreads mean a challenging context for Credit Arbitrage. In addition, the robust global economy is keeping default rates close to cycle lows - it is still too early to look at Distressed Debt strategies.

• Global Macro / Commodity Trading Advisors. The recent rally in risk appetite proved a helpful backdrop for traders, with CTAs registering some of their strongest returns in years last month. However, the heavy reliance on trends in equities suggests reduced usefulness as a risk diversifier. Returns in Global Macro also improved in October. We continue to prefer multi-asset strategies in emerging markets, given the

strong fundamental underpinnings in this segment.

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