

## NEWS FLASH

Paris, 22 September 2017

### **Societe Generale Private Banking greets megayacht enthusiasts at the 2017 Monaco Yacht Show**

The Monaco Yacht Shows 27th edition will open its doors to visitors from around the world from September 27th to 30th.

For the 11th consecutive year, Societe Generale Private Banking Monaco will be present to promote its megayacht finance offering, as well as dedicated services for the yachting industry and its crew members.

Societe Generale Private Banking has been providing a tailor-made offering dedicated to megayachts of over 40 metres in length, covering both new and second-hand yachts as well as those under construction. A team of multilingual experts, based in the private bank's offices in Monaco, accompanies an international clientele, providing different types of credits (foreign currency structured loans, with a fixed or floating rate, etc), to suit their individual needs. These experts work closely with industry specialists such as lawyers, brokers and insurers to assist clients to set up these loans within a meticulously prepared framework.

The European market for megayacht financing has very few players and demand remains strong. Societe Generale Private Banking will be present at this local event with a global reach, and will have the pleasure of meeting clients, prospective clients and industry professionals on its booth QH06 quai de l'Hirondelle.

The Monaco Yacht Show, one of the world's most prestigious megayacht events, will present its largest collection ever this year with 125 megayachts built by the world's most respected shipyards. 580 world leading luxury yachting companies will be exhibiting their latest innovations and a tailor-made service, showcasing the greatest megayachting has to offer.

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## Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 145,000 employees, based in 66 countries, we serve on a daily basis 31 million clients throughout the world. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multi-channel financial services at the leading edge of digital innovation;
- **International retail banking, insurance and financial services to corporates** with a presence in developing economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is currently included in the main sustainability indices: DJSI (World and Europe), FTSE4Good (World and Europe), Euronext Vigeo (World, Europe and Eurozone), Ethibel Sustainability Index (ESI) Excellence Europe, 4 of the STOXX ESG Leaders Indices, MSCI Low Carbon Leaders Index.

For more information, you can follow us on twitter  @societegenerale or visit our website [www.societegenerale.com](http://www.societegenerale.com)

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## Societe Generale Private Banking

Societe Generale Private Banking, the wealth management arm of Societe Generale, is one of the leading private banks worldwide, with EUR 119 billion of assets under management at the end of March 2017.

With 2,500 staff in 11 countries across the globe, Societe Generale Private Banking offers wealth management solutions to entrepreneurs and High Net Worth Individuals.

The expertise of its private banking teams in wealth planning, investment advisory and financing solutions regularly receives awards. Societe Generale Private Banking was voted:

- Best wealth planning team (WealthBriefing 2017)
- Outstanding Private Bank for Relationship Service and Engagement (Private Banker International 2016)
- Best Private Bank for Entrepreneurs in Western Europe (Global Finance 2016)
- Best Private Bank France (Global Finance 2016)
- Best Private Bank Monaco (Global Finance 2016)
- Best Private Bank in the UK Crown Dependencies (Private Banker International 2016)
- Best Overall European Private Bank (Wealth Briefing 2015)
- Outstanding Private Bank in Europe (Private Banker International 2015)

[www.privatebanking.societegenerale.com](http://www.privatebanking.societegenerale.com)

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