

Equity Solutions WATCHER



Shopping season

Clicks steal the show

In accordance with the applicable regulation, we inform the reader that this material is qualified as a marketing document. Data as of 04 December 2017, 11 p.m. Paris time.

BUILDING TEAM SPIRIT TOGETHER

Editorial (1/2)

Contents

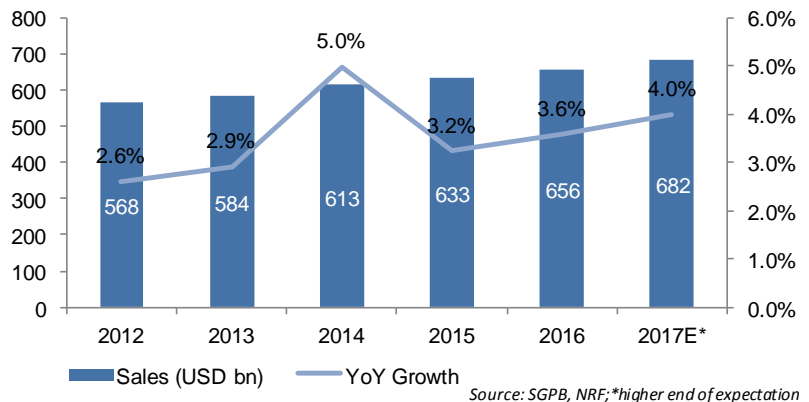
- 2 **Editorial**
- 4 **Focus: Basket of Stocks**
- 5 **Market Dashboard & Conviction Lists – Performances**
- 6 **Global Conviction List & Historical Performance**
- 8 **Dividend Conviction List**
- 9 **Emerging Markets Overview**
- 10 **Regional Conviction Lists**
- 12 **Convictions by Sectors**
- 13 **Contact Details**
- 14 **Rating System**
- 15 **Calculation Methodology**
- 16 **Glossary**
- 18 **Important Disclosures & Disclaimers**

This document presents equity ideas exclusively provided for potential investments. This document cannot be considered as adapted to a person or based on the analysis of the situation of a person.

Shopping season: Clicks steal the show

The holiday season kicked off strongly with Thanksgiving week end starting 23 November (including Black Friday and Cyber Monday). There were more than 174 mn shoppers over Thanksgiving week end, well ahead of the US National Retail Federation (NRF) anticipations (164 mn). USD 335.47 was spent on average, more than a third of NRF's estimated average spending for the festive season (USD 967 per person). The festive season, which extends all the way to New Year's Eve, accounts for >25% of annual US retail sales. 2017's holiday sales (excluding automobiles, gasoline and restaurants) are expected to meet or exceed last year's growth (3.6%). Deloitte Consulting also expects total holiday sales including restaurants to go beyond the USD 1 trn mark (seasonally adjusted). Favourable weather conditions, a longer holiday season (an extra day vs. last year) and strong consumer confidence (low unemployment and high wage growth) should bode well for a sturdy holiday sales.

US Holiday Sales Evolution



Online shopping remains the most preferred channel. Cyber Monday sales this year hit the highest level on record at USD 6.6 bn (up 16.8% YoY, as per Adobe Analytics). NRF predicts the season's non-store (online and kiosks) sales to grow 11–15% YoY (USD 136.4–141.3 bn). It has also been noticed that multi-format shoppers tend to spend more than single-format shoppers (exclusively online or in-store). Consumers' preference for online shopping has enticed retailers to develop their digital offerings. In an effort to maximize benefits from multi-channel sales, retailers also worked on improving customers' in-store experience. As an example, Walmart tripled its YoY online offering (more than two million items available with free two-day shipping) and set up additional 100 automated order pickup towers to facilitate 'Click and Collect'. Walmart also re-launched its 'Holiday Helpers' programme to assist customers and is throwing more than 20 000

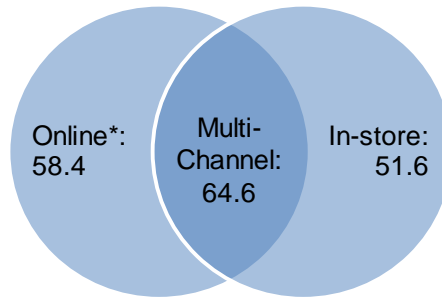


Shalinee G
Equity Expert

Editorial (2/2)

in-store holiday parties. Meanwhile, Ahold Delhaize's online grocery delivery service, Peapod launched its holiday dinner recipes recommendations four days ahead and offered discounts on large orders. Costco ran its holiday weekend sales online exclusively and expanded its warehouses' opening hours to meet higher order volume. Amazon hired more than 120 000 temporary workers to tackle the increased load on the company's logistics at the fulfilment centres and customer service sites. Kroger also hired 14 000 seasonal workers and extended store-opening hours to make the most of the holiday season.

Number of Shoppers (in mn) during the holiday weekend



Source: SGPB, NRF; *includes mcommerce and ecommerce

When looking at popular items, consumer electronics were preferred, supported by heavy discounts on smart phones, televisions, gaming console, laptops and toys. Retailers such as Apple and Samsung have also increased production of their major products in anticipation of stronger sales over the festive period. Meanwhile, there is a growing share of consumers preferring experiential gifts over products. Major hotel and resort chains such as Marriott and MGM Resorts have launched promotional offers on early bookings and memberships to capture the most of the holiday travel. Carnival has also introduced attractive deals on cruises to lure customers opting for a sailing experience. Starbucks has come up with customised menu and cup offerings to enhance customer experience.

Overall, the festive shopping season bodes well. Despite the whooping holiday weekend sales, only 9% of the total expected sales by NRF have been achieved yet, leaving a strong scope ahead. On this basis, we have selected several companies we believe are geared up to enjoy a merry holiday celebration.

This document presents equity ideas exclusively provided for potential investments.

This document cannot be considered as adapted to a person or based on the analysis of the situation of a person.

Focus: Basket of Stocks

FactSet Code	Company	Country	Currency	M Cap (USD bn)	Price	Target Price	Potential Upside	Recommendation
AAPL-US	Apple Inc	United States	USD	871.8	169.80	193.00	13.7%	BUY
AMZN-US	Amazon.com	United States	USD	546.4	1 133.95	1 250.00	10.2%	BUY
WMT-US	Wal-Mart Stores	United States	USD	287.4	97.01	104.00	7.2%	BUY
SMSN-GB	Samsung Electronics	South Korea	USD	279.9	1 165.00	1 380.00	18.5%	BUY
SBUX-US	Starbucks Corporation	United States	USD	83.6	58.76	62.00	5.5%	BUY
COST-US	Costco Wholesale	United States	USD	82.8	189.56	200.00	5.5%	BUY
CCL-US	Carnival Corporation	United States	USD	50.3	67.25	73.00	8.6%	BUY
MAR-US	Marriott International	United States	USD	46.6	127.73	134.00	4.9%	BUY
AD-NL	Royal Ahold Delhaize	Netherlands	EUR	27.5	18.34	20.00	9.1%	BUY
KR-US	Kroger	United States	USD	23.9	26.88	28.00	4.2%	BUY
MGM-US	MGM Resorts	United States	USD	19.4	34.22	36.00	5.2%	BUY

Source: SGPB, FactSet

Market Dashboard & Conviction List Performance

Conviction Lists¹ & Benchmarks

12/04/2017	Inception Date	Weekly	YTD	
Global CL	09/14/2009	84.9%	0.1%	17.3%
Developed Asia-Pacific CL	02/22/2016	20.3%	0.7%	13.6%
European CL	03/10/2010	51.3%	1.8%	13.9%
US CL	03/10/2010	81.8%	-0.3%	27.0%
Emerging CL	02/22/2016	82.9%	-4.9%	50.8%
Dividend CL	02/05/2015	14.0%	1.3%	11.5%
MSCI AC World	09/14/2009	77.3%	0.4%	19.5%
MSCI Pacific Index	02/22/2016	33.3%	-0.9%	19.0%
MSCI Europe	03/10/2010	45.8%	0.7%	6.7%
SPX Index	03/10/2010	130.4%	1.5%	17.9%
MSCI Emerging Markets	02/22/2016	49.7%	-2.0%	30.1%
MSCI World High Dividend Yield	02/05/2015	22.0%	1.1%	17.2%

Sources: SGPB & FactSet

MSCI World AC Group Ranked Returns

12/04/2017	Weekly	YTD	52 Week Rolling	
			Low	High
MSCI AC WORLD	0.4%	19.5%	22.5%	-0.6%
Financials	2.6%	19.1%	23.1%	-0.4%
Energy	2.3%	0.1%	13.2%	-2.0%
Telecom Services	2.3%	2.8%	8.2%	-1.8%
Industrials	1.6%	20.7%	21.5%	-0.6%
Cons. Staples	1.5%	13.5%	17.3%	-0.5%
Cons. Discretionary	1.4%	21.3%	23.7%	-0.4%
Utilities	0.2%	15.0%	20.5%	-1.5%
Healthcare	0.1%	17.0%	21.1%	-2.4%
Materials	-0.1%	22.1%	23.6%	-1.1%
Info Technology	-4.1%	37.3%	41.4%	-4.6%

Source: FactSet

Global Style Counselling²

12/04/2017	Weekly	YTD	52 Week Rolling	
			Low	High
MSCI AC WORLD	0.4%	19.5%	22.5%	-0.6%
MSCI World Value	1.9%	12.9%	15.6%	0.0%
MSCI World Growth	-0.5%	23.9%	25.6%	-0.8%
MSCI World Small Cap	0.6%	18.6%	20.4%	-0.5%
MSCI World Large Cap	0.3%	19.4%	22.8%	-0.6%

Source: FactSet

¹ Conviction lists' content is detailed on the following pages.

² Each style is defined according to MSCI standards, detailed in the glossary.

Global Conviction List...

List Definition

- The List comprises Societe Generale Private Banking Equity Experts' convictions with exclusively buy rated listed companies.
- The selection derives from Societe Generale Private Banking recommended universe.
- Any update in the list is announced through a "Conviction List Change" publication.

U.S.

Alphabet Inc (GOOGL-US)
Citigroup Inc (C-US)
Facebook, Inc. Class A (FB-US)
PepsiCo, Inc (PEP-US)
Pfizer Inc. (PFE-US)
Thermo Fisher Scientific Inc (TMO-US)
Walt Disney Co (DIS-US)

EUROPE

Actividades de Construccion y Servicios SA (ACS-ES)
Anheuser-Busch Inbev (ABI-BE)
BNP Paribas SA (BNP-FR)
Compagnie d'Entreprises CFE SA (CFEB-BE)
Compagnie de Saint-Gobain SA (SGO-FR)
CRH Plc (CRG-IE)
Danone SA (BN-FR)
Diageo plc (DGE-GB)
Henkel AG & Co. KGaA (HEN3-DE)
ING Groep NV (INGA-NL)
Novartis AG (NOVN-CH)
Renault SA (RNO-FR)
Royal Ahold Delhaize NV (AD-NL)
Schneider Electric SE (SU-FR)
WPP Plc (WPP-GB)

ASIA

Alibaba Group Holding Ltd (BABA-US)
Mitsubishi UFJ Financial Group (8306-JP)
Samsung Electronics Co Ltd (SMSN-GB)

Past performance is not a reliable indicator of the future performance. The amounts indicated above do not include any fees, duties or other charges which may be added in case of conclusion of an operation.

...& Historical Performance

Global Conviction List

12/04/2017

Code	Company Name	Last Price	Perf.*	Target Price **	Upside	Industry	Entry Date
ACS-ES	Actividades de Construcción y Servicios SA	32.45	20%	40.00	23%	Industrials	11/21/2016
BABA-US	Alibaba Group Holding Ltd.	169.58	75%	233.00	37%	Information Technology	01/19/2015
GOOGL-US	Alphabet Inc. Class A	1 011.87	65%	1 160.00	15%	Information Technology	08/25/2015
ABI-BE	Anheuser-Busch InBev SA/NV	97.53	-10%	125.00	28%	Consumer Staples	05/16/2017
BNP-FR	BNP Paribas SA Class A	64.06	61%	74.00	16%	Financials	04/04/2013
CFEB-BE	Compagnie d'Entreprises CFE SA	120.65	-7%	151.00	25%	Industrials	06/14/2017
SGO-FR	Compagnie de Saint-Gobain SA	47.38	18%	57.00	20%	Materials	04/29/2015
C-US	Citigroup Inc	77.10	52%	80.00	4%	Financials	10/16/2013
CRG-IE	CRH Plc	29.63	-8%	36.00	21%	Materials	01/05/2017
BN-FR	Danone SA	69.62	15%	77.00	11%	Consumer Staples	06/16/2016
DGE-GB	Diageo plc	25.87	22%	26.50	2%	Consumer Staples	01/05/2017
FB-US	Facebook, Inc. Class A	171.47	38%	205.00	20%	Information Technology	07/29/2016
HEN3-DE	Henkel AG & Co. KGaA Pref	112.20	-1%	131.00	17%	Consumer Staples	09/06/2017
INGA-NL	ING Groep NV	15.22	40%	17.50	15%	Financials	06/10/2014
8306-JP	Mitsubishi UFJ Financial Group, Inc.	800.90	69%	800.00	0%	Financials	01/10/2013
NOVN-CH	Novartis AG	84.10	6%	94.00	12%	Health Care	08/02/2016
PEP-US	PepsiCo, Inc.	117.46	12%	125.00	6%	Consumer Staples	01/26/2017
PFE-US	Pfizer Inc.	36.06	2%	42.00	16%	Health Care	08/18/2016
RNO-FR	Renault SA	85.23	1%	99.00	16%	Consumer Discretionary	10/27/2017
AD-NL	Royal Ahold Delhaize N.V.	18.34	-7%	20.00	9%	Consumer Staples	01/26/2017
SMSN-GB	Samsung Electronics Co., Ltd.	1 165.00	84%	1 380.00	18%	Information Technology	02/09/2015
SU-FR	Schneider Electric SE	71.56	16%	82.50	15%	Industrials	06/30/2015
TMO-US	Thermo Fisher Scientific Inc.	182.03	45%	217.50	19%	Health Care	02/11/2015
DIS-US	Walt Disney Company	110.22	11%	120.00	9%	Consumer Discretionary	01/08/2016
WPP-GB	WPP Plc	13.09	84%	19.00	45%	Consumer Discretionary	07/27/2011

List Performance Since Inception: **84.9%**

List Potential Upside: **30.6%**

Sources: SGPB & FactSet

* Price Return Since Inception

** Target price is a 12-month forecast price defined by SGPB Equity Experts

Weekly Comment

- The Global Conviction List rose 0.1% last week, underperforming the MSCI AC World Index, which moved up 0.4%.
- The week's top losers were Alibaba Group and Facebook that declined 9.8% and 6.3%, respectively. Conversely, the top gainers were Citigroup and Royal Ahold Delhaize, which advanced 8.0% and 7.8%, respectively.
- The List offers an average upside of 30.6%, based on our Equity Experts' target prices.

Past performance is not a reliable indicator of the future performance. The amounts indicated above do not include any fees, duties or other charges which may be added in case of conclusion of an operation.

Dividend Conviction List

List Definition

- The List comprises Societe Generale Private Banking Equity Experts' convictions with exclusive buy rating and an attractive dividend yield.
- The selection aims at generating dividend income.
- The selection derives from Societe Generale Private Banking recommended universe.
- Any update in the list is announced through a "Conviction List Change" publication.

12/04/2017

Code	Company Name	Dividend Yield*	Last Price	Perf.**	Target Price***	Upside	Industry	Entry Date
ADEN-CH	Adecco Group AG	3.8%	73.60	-4%	86.00	17%	Industrials	05/16/2017
ABI-BE	Anheuser-Busch InBev SA/NV	3.5%	97.53	-6%	125.00	28%	Consumer Staples	10/31/2017
CS-FR	AXA SA	5.1%	25.60	33%	28.00	9%	Financials	02/05/2015
BATS-GB	British American Tobacco p.l.c.	4.2%	47.96	3%	56.00	17%	Consumer Staples	01/10/2017
CO-FR	Casino, Guichard-Perrachon SA	6.1%	51.77	3%	60.00	16%	Consumer Staples	04/19/2017
CVX-US	Chevron Corporation	3.7%	120.84	21%	122.00	1%	Energy	06/23/2015
KO-US	Coca-Cola Company	3.4%	46.23	11%	48.00	4%	Consumer Staples	02/05/2015
ENEL-IT	Enel SpA	5.1%	5.47	38%	6.00	10%	Utilities	08/25/2015
ENGI-FR	ENGIE SA	4.8%	14.78	-23%	17.00	15%	Utilities	02/05/2015
INGA-NL	ING Groep NV	4.7%	15.22	16%	17.50	15%	Financials	10/06/2015
LLOY-GB	Lloyds Banking Group	6.8%	0.65	-11%	0.74	13%	Financials	11/26/2015
RIO-GB	Rio Tinto Plc	5.3%	35.40	-1%	40.50	14%	Materials	10/27/2017
RDSA-NL	Royal Dutch Shell Plc	5.9%	27.09	-2%	30.50	13%	Energy	05/19/2015
SU-FR	Schneider Electric SE	3.2%	71.56	16%	82.50	15%	Industrials	06/30/2015
TUI1-DE	TUI AG	4.4%	15.70	18%	16.50	5%	Consumer Discretionary	02/16/2017
UL-FR	Unibail Rodamco	5.2%	217.85	2%	235.00	8%	Real Estate	10/30/2017
VIE-FR	Veolia Environnement SA	4.2%	21.22	29%	25.00	18%	Utilities	02/05/2015
DG-FR	VINCI SA	2.9%	86.51	74%	90.00	4%	Industrials	02/05/2015

List Performance Since Inception: **14.0%**

List Potential Upside: **13.9%**

Sources: SGPB & FactSet

* Estimated annual dividend yield for the next 12 months (average of the estimates given by the contributors to the FactSet consensus)

** Price Return Since Inception

*** Target price is a 12-month forecast price defined by SGPB Equity Experts

Dividend Yield	%
FTSE 100	4.3%
Euro Stoxx50	3.6%
Bovespa Index	3.6%
SMI	3.4%
Straits Times Index	3.0%
S&P 500	2.0%
Nikkei 225	1.5%

Sources: SGPB & FactSet

Estimated annual dividend yield for the next 12 months (average of the estimates given by the contributors to the FactSet consensus)

Past performance is not a reliable indicator of the future performance. The amounts indicated above do not include any fees, duties or other charges which may be added in case of conclusion of an operation.

Emerging Markets Overview

Conviction List

12/04/2017

Code	ADR/GDR*	Company Name	Last Price	Perf.**	Target Price ***	Upside	Industry	Entry Date
BABA-US	BABA-US	Alibaba Group Holding Ltd.	169.58	146%	233.00	37%	Information Technology	02/22/2016
BBL.R-TH	-	Bangkok Bank Public Company	203.00	28%	214.00	5%	Financials	02/22/2016
SMSN-GB	SMSN-GB	Samsung Electronics Co., Ltd.	1 165.00	141%	1 380.00	18%	Information Technology	02/22/2016

List Performance Since Inception: **82.9%**
List Upside: **40.9%**

Sources: SGPB & FactSet

* When available, ADR/GDR most liquid. ** Price Return since Inception

*** Target price is a 12-month forecast price defined by SGPB Equity Experts

Market Performances

12/04/2017	EM Index	Weekly	YTD
MXEF Index	MSCI Emerging (USD)	-2.0%	30.1%
MSEUEMEA Index	MSI EMEA (USD)	-0.4%	13.5%
MXLA index	MSCI LATAM (USD)	-2.0%	17.5%
MXMS Index	MSCI Emerging Asia (USD)	-2.3%	36.4%
MXRU Index	MSCI Russia	-1.8%	-1.1%
MXBR Index	MSCI Brazil	-2.5%	18.9%
MXIN INDEX	MSCI India	-2.6%	22.7%

Sources: SGPB & FactSet

Convictions Highlights

The EM Conviction List declined 4.9% last week, underperforming the MSCI EM Index, which fell 2.0%. Alibaba Group was the worst performer as it slumped 9.8%, while Bangkok Bank was the best performer as it gained 2.3%.

MSCI Emerging Markets Index (USD)



Sources: SGPB & FactSet

Macroeconomic Views

China: Caixin Composite PMI revives in November

China's Caixin Composite PMI rose to a three-month high of 51.6 in November from 51.0 in October. Services PMI also increased to a three-month high of 51.9, beating expectations of 51.5 due to growth in new orders, while manufacturing PMI declined to five-month low of 50.8, missing expectations of 50.9 due to slowdown in factory activity (50.8 from 51.0).

Brazil: Markit Manufacturing PMI surges in November

Brazil's manufacturing PMI rose to 53.5 in November from 51.2 in October. It was led by demand from external markets, which drove the expansion in factory activity, output and new orders. Business confidence rose to a 56-month high of 56.5 with expectations for further economic improvements, new client wins and product diversification.

Source: FactSet

Past performance is not a reliable indicator of the future performance. The amounts indicated above do not include any fees, duties or other charges which may be added in case of conclusion of an operation.

Regional Conviction Lists

List Definition

- The List comprises Societe Generale Private Banking Equity Experts' convictions with exclusively buy rated listed companies.
- The selection derives from Societe Generale Private Banking recommended universe.
- Any update in the list is announced through a "Conviction List Change" publication.



Developed Asia-Pacific¹

12/04/2017

Code	Company Name	Last Price	Perf.*	Target Price **	Upside	Industry	Entry Date
1299-HK	AIA Group Limited	63.60	60%	70.00	10%	Financials	02/22/2016
8306-JP	Mitsubishi UFJ Financial	800.90	68%	800.00	0%	Financials	02/22/2016
8801-JP	Mitsui Fudosan Co., Ltd.	2 513.50	-5%	2 910.00	16%	Financials	02/22/2016
O39-SG	Oversea-Chinese Banking Corp.	12.36	55%	13.20	7%	Financials	02/22/2016
3382-JP	Seven & I Holdings Co., Ltd.	4 568.00	-1%	5 500.00	20%	Consumer Staples	04/11/2017

List Performance Since Inception: 20.3%

List Potential Upside: 12.3%

Sources: SGPB & FactSet

* Price Return Since Inception

** Target price is a 12-month forecast price defined by SGPB Equity Experts

¹ Includes Australia, Hong Kong, Japan, New Zealand, Singapore

Past performance is not a reliable indicator of the future performance. The amounts indicated above do not include any fees, duties or other charges which may be added in case of conclusion of an operation.

Europe

12/04/2017

Code	Company Name	Last Price	Perf.*	Target Price **	Upside	Industry	Entry Date
AC-FR	Accor SA	43.18	4%	48.20	12%	Consumer Discretionary	10/23/2017
ACS-ES	Actividades de Construccion y Servicios SA	32.45	20%	40.00	23%	Industrials	11/21/2016
ADEN-CH	Adecco Group AG	73.60	10%	86.00	17%	Industrials	12/17/2015
ALO-FR	Alstom SA	34.79	2%	41.00	18%	Industrials	11/20/2017
ABI-BE	Anheuser-Busch InBev SA/NV	97.53	-10%	125.00	28%	Consumer Staples	05/16/2017
BNP-FR	BNP Paribas SA Class A	64.06	61%	74.00	16%	Financials	04/04/2013
CO-FR	Casino, Guichard-Perrachon SA	51.77	3%	60.00	16%	Consumer Staples	04/19/2017
CFEB-BE	Compagnie d'Entreprises CFE SA	120.65	-7%	151.00	25%	Industrials	06/14/2017
SGO-FR	Compagnie de Saint-Gobain SA	47.38	18%	57.00	20%	Materials	04/29/2015
CRG-IE	CRH Plc	29.63	-8%	36.00	21%	Materials	01/05/2017
BN-FR	Danone SA	69.62	15%	77.00	11%	Consumer Staples	06/16/2016
DGE-GB	Diageo plc	25.87	22%	26.50	2%	Consumer Staples	01/05/2017
ENG-ES	Enagas SA	24.77	-3%	29.00	17%	Utilities	01/08/2016
ENEL-IT	Enel SpA	5.47	38%	6.00	10%	Utilities	08/25/2015
FME-DE	Fresenius Medical Care AG & Co. KGaA	86.30	11%	95.30	10%	Health Care	01/08/2016
HEN3-DE	Henkel AG & Co. KGaA Pref	112.20	-1%	131.00	17%	Consumer Staples	09/06/2017
ITX-ES	Industria de Diseno Textil, S.A.	30.58	0%	40.00	31%	Consumer Discretionary	03/08/2017
INGA-NL	ING Groep NV	15.22	40%	17.50	15%	Financials	06/10/2014
NN-NL	NN Group N.V.	37.23	16%	40.00	7%	Financials	05/22/2017
NOVN-CH	Novartis AG	84.10	6%	94.00	12%	Health Care	08/02/2016
PUB-FR	Publicis Groupe SA	56.11	-7%	72.50	29%	Consumer Discretionary	12/01/2015
RNO-FR	Renault SA	85.23	1%	99.00	16%	Consumer Discretionary	10/27/2017
AD-NL	Royal Ahold Delhaize N.V.	18.34	-7%	20.00	9%	Consumer Staples	01/26/2017
DSM-NL	Royal DSM NV	79.07	32%	76.00	-4%	Materials	08/04/2016
SU-FR	Schneider Electric SE	71.56	16%	82.50	15%	Industrials	06/30/2015
SEV-FR	Suez Environnement SA	15.60	22%	18.00	15%	Utilities	11/16/2016
VIE-FR	Veolia Environnement SA	21.22	18%	25.00	18%	Utilities	04/08/2015
WDI-DE	Wirecard AG	91.08	135%	95.00	4%	Information Technology	05/08/2015
WPP-GB	WPP Plc	13.09	84%	19.00	45%	Consumer Discretionary	07/27/2011

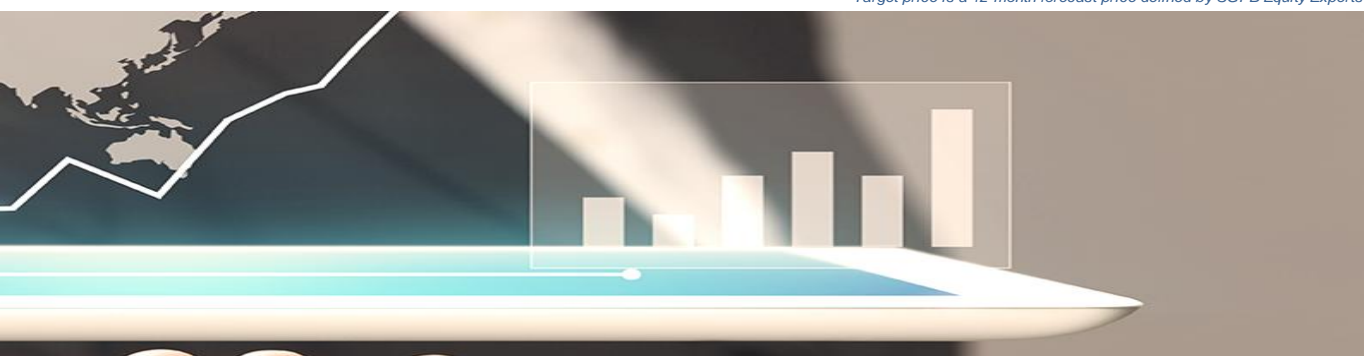
List Performance Since Inception: 51.3%

List Upside: 24.8%

Sources: SGPB & FactSet

* Price Return Since Inception

** Target price is a 12-month forecast price defined by SGPB Equity Experts



United States

12/04/2017

Code	Company Name	Last Price	Perf.*	Target Price **	Upside	Industry	Entry Date
ABT-US	Abbott Laboratories	54.71	26%	61.80	13%	Health Care	04/24/2017
GOOGL-US	Alphabet Inc. Class A	1 011.87	65%	1 160.00	15%	Information Technology	08/25/2015
AVGO-US	Broadcom Limited	263.61	69%	290.00	10%	Information Technology	06/20/2016
C-US	Citigroup Inc	77.10	52%	80.00	4%	Financials	10/16/2013
COST-US	Costco Wholesale Corporation	189.56	21%	200.00	6%	Consumer Staples	10/10/2017
FB-US	Facebook, Inc. Class A	171.47	38%	205.00	20%	Information Technology	07/29/2016
MAR-US	Marriott International, Inc. Class A	127.73	25%	134.00	5%	Consumer Discretionary	05/10/2017
PEP-US	PepsiCo, Inc.	117.46	12%	125.00	6%	Consumer Staples	01/26/2017
PFE-US	Pfizer Inc.	36.06	2%	42.00	16%	Health Care	08/18/2016
TMUS-US	T-Mobile US, Inc.	60.24	-4%	72.50	20%	Telecommunication Services	07/24/2017
TMO-US	Thermo Fisher Scientific Inc.	182.03	45%	217.50	19%	Health Care	02/11/2015
DIS-US	Walt Disney Company	110.22	11%	120.00	9%	Consumer Discretionary	01/08/2016

List Performance Since Inception: 81.8%

List Upside: 21.3%

Sources: SGPB & FactSet

* Price Return Since Inception

** Target price is a 12-month forecast price defined by SGPB Equity Experts

Past performance is not a reliable indicator of the future performance. The amounts indicated above do not include any fees, duties or other charges which may be added in case of conclusion of an operation.

Convictions By Sectors

	Name
Consumer Discretionary	Accor SA Inditex SA Marriott International, Inc. Class A Publicis Groupe Renault SA TUI AG Walt Disney Co WPP PLC
Consumer Staples	Anheuser-Busch InBev SA/NV Casino, Guichard-Perrachon SA Coca-Cola Costco Wholesale Corporation Danone SA Diageo plc Henkel AG & Co. KGaA PepsiCo, Inc. Royal Ahold Delhaize N.V. Seven & I Holdings Co., Ltd.
Energy	Chevron Corp Royal Dutch Shell Plc
Financials	AIA Group Ltd AXA SA Bangkok Bank PCL BNP Paribas SA Citigroup Inc ING Groep NV Lloyds Banking Group Plc Mitsubishi UFJ Financial Group Inc Mitsui Fudosan Co Ltd NN Group N.V. Oversea-Chinese Banking Corp Ltd
Healthcare	Abbott Laboratories Fresenius Medical Care & Co KGaA Novartis AG Pfizer Inc. Thermo Fisher Scientific Inc
Industrials	Actividades de Construccion y Servicios SA Adecco SA Alstom SA Compagnie d'Entreprises CFE SA Schneider Electric SE Vinci SA
Information Technology	Alibaba Group Holding Ltd Alphabet Inc Broadcom Ltd Facebook, Inc. Class A Samsung Electronics Co Ltd Wirecard AG
Materials	Compagnie de Saint-Gobain SA CRH Plc Rio Tinto Plc Royal DSM NV
Real Estate	Unibail Rodamco SE
Telecommunication Services	T-Mobile US, Inc.
Utilities	Enagas SA Enel SpA Engie SA Suez Environnement SA Veolia Environnement SA

Contact Details



Jérôme Matt

Head of Equity Solutions, Paris
jerome.matt@socgen.com



Danny Van Quaethem

Local Head of Equity Solutions,
Belgium
danny.vanquaethem@sgpriv.be



Kristof De Graeve

Equity Expert, Belgium
kristof.degraeve@sgpriv.be



Shishir Malik

Head of Equity Solutions, Bangalore
shishir.malik@socgen.com

Rating System

Investment Rating Definitions:

Buy	Stock that is expected to outperform its MSCI sector index over a 12-month investment horizon.
Neutral	Stock that is expected to perform in line with its MSCI sector index over a 12-month investment horizon.
Sell	Stock that is expected to underperform its MSCI sector index over a 12-month investment horizon.
Restricted	Covered stock that is not rated or assigned a target price as the Societe Generale group has a capital market transaction with that company.

Product Risk Rating

The product category of single equity, stock, share is rated at '4'.

In order to draw the attention of potential investors to the risk linked to each investment solution, Societe Generale Private Banking has ranked each product according to its own specific risk scale from the lowest risk (class 0) to the highest risk (class 4). The risk classification is a Societe Generale Private Banking internal risk indicator. These internal indicators are based on the Value at Risk 95% 1 year (VaR). The VaR corresponds to the maximum amount that the portfolio being considered could lose in normal market conditions over a given period with a given probability (past performances and simulations of performance shall not be considered as a reliable indicator of future performance). If the VaR 95% 1 year is y%, this means that there is a 95% probability that the portfolio will not lose more than y% of its value in one year.

Risk Levels Losses

0 - Lowest Risk	There is a 95% probability that the product will not depreciate in value in one year.
1 - Low Risk	There is a 95% probability that the product will not lose more than 5% of its value in one year.
2 - Medium Risk	There is a 95% probability that the product will not lose more than 15% of its value in one year.
3 - High Risk	There is a 95% probability that the product will not lose more than 30% of its value in one year.
4 - Highest Risk	There is a minimum of 5% probability that the product will lose more than 30% of its value in one year.

MSCI Disclaimer

The MSCI sourced information is the exclusive property of Morgan Stanley Capital International Inc. (MSCI). Without prior written permission of MSCI, this information and any other MSCI intellectual property may not be reproduced, disseminated or used to create any financial products, including any indices. This information is provided on an "as is" basis. The user assumes the entire risk of any use made of this information. MSCI, its affiliates and any third party involved in, or related to, computing or compiling the information hereby expressly disclaim all warranties of originality, accuracy, completeness, merchantability or fitness for a particular purpose with respect to any of this information. Without limiting any of the foregoing, in no event shall MSCI, any of its affiliates or any third party involved in, or related to, computing or compiling the information have any liability for any damages of any kind. MSCI, Morgan Stanley Capital International and the MSCI indexes are services marks of MSCI and its affiliates.

Calculation Methodology

Performance Calculation

At the time of inception of the conviction list, all members are based at 100. Each stock is equally weighted, so that every member has the same probability to add value to the list. The selection is made using a bottom-up approach and may not be read as a portfolio construction.

Performance of Conviction Lists and the members is calculated every week based on Monday's closing price or last trading day in case of a holiday. Rebased level for Conviction List members is obtained by applying the change in the share price (current price/last week price) to the previous rebased level. Rebased level for the Conviction Lists is obtained by averaging the rebased levels for all the conviction list members.

Conviction List Change

Performance is also calculated as mentioned above at the time of any change in Conviction Lists such as inclusion of a new member or removal of an existing member. For inclusion or removal of a member, closing price on the day prior to the announcement is used. In addition, all members are equally weighted again by applying the last rebased level of the Conviction List.

Performance Measurement

Weekly: % change in the current rebased level over previous week's rebased level.

YTD: % change in the current rebased level over the rebased level at the beginning of the year.

Since inception: % change in the current rebased level over the base value (100).

Since inclusion (Conviction List Members): % change in the current rebased level over the rebased level at the time of inclusion.

Potential Upside Calculation

Of Members: is obtained by ascertaining the % difference between the current price and target price.

Of Conviction Lists: is obtained by rebasing the upside potential of members and then averaging these rebased upside potential levels.

Corporate Actions

Dividend payment : the performance methodology does not take into account the impact of dividend payment. Therefore, the lists' performance is purely based on price return calculation.

Stock Split : to adjust the effect a stock split, we adjust the target price by the same ratio as that of the stock split.

Benchmarking

Performance of Conviction Lists is compared with the following relative benchmarks to ascertain the outperformance/underperformance

Global CL (Conviction List) : MSCI AC World

Developed Asia-Pacific CL : MSCI AC Asia Pacific

European CL : MSCI Europe

US CL : S&P 500

Emerging CL : MSCI Emerging Markets

Dividend CL : MSCI World High Dividend Yield

Glossary (1/2)

Societe Generale Private Banking Investment Universe

Societe Generale Private Banking defines and maintains an investment universe, aiming at ensuring the liquidity and the meaningful coverage of companies subject to potential investments. This investment universe complies with rules defined as follows:

- **Issuers are constituents of MSCI indices:** The constituents of the indices retained cover developed and emerging countries with increased precision (average market capitalisation) for Germany, Belgium, France, the UK and Switzerland.
- **Market Capitalisation:** To avoid the inclusion of securities whose market capitalisation could be too low in light of the potential investments by clients and/or managers, only securities whose market capitalisation is greater than €500 mn have been chosen.
- **Liquidity:** To ensure minimum liquidity for investments, only securities with a six-month average daily trading volume greater than EUR 300,000 are selected.
- **Reliable Financial Information:** Only securities tracked by at least three sell side financial analysts are included in the universe.
- **Social and Environmental Responsibility Policy of SG Group:** Societe Generale has defined a framework for Social and Environmental Responsibility. This framework sets out restrictions on listed securities identified by SG Group and deleted from the universe.

Societe Generale Private Banking Recommended Universe

The Recommended Universe is made of companies from the Investment Universe as defined by Societe Generale Private Banking guidelines. Members are chosen by Equity Solutions. There are no lower nor upper limits on the number of stocks in the Recommended Universe. There is no specific constraint in term of geographical or industry representation. A company from the recommended universe can be subject to a rating change, as decided by the Equity Solutions expert covering the company. When a stock is downgraded to a Sell rating, it is still followed for at least 3-month, after which Equity Solutions issues a coverage termination alert.

Financial Terms and Acronyms

ADR (American Depositary Receipt): is a negotiable certificate issued by a US bank representing a specified number of shares in a foreign stock that is traded on a US exchange. ADRs are denominated in US dollars, with the underlying security held by a US financial institution overseas.

BACKLOG: often refers to a company's sales orders waiting to be fulfilled. Even if it provides the revenue visibility, the companies usually try to avoid to have an extensive backlog because that creates the risk of unmet demand and thus can have negative impact on future earnings

BENCHMARK: is, generally, a broad market, market-segment stock or bond index that is used as a reference to evaluate the performance of a security, mutual fund or investment manager.

BV (Book Value): is the total value of net assets of a company. It consists of the firm's fixed assets plus its current assets, minus short-term liabilities, long-term creditors and any provisions.

BV/S (Book Value Per Share): is the total value of the net assets of a company divided by the total number of outstanding shares.

C/I (Cost Income Ratio): is used for valuing banks. It shows a company's costs in relation to its income. Formula: $(\text{Operating Costs}/\text{Operating Income}) \times 100$.

CAGR (Compound Annual Growth Rate): is a term used for the geometric progression ratio that provides a constant rate of return over a specific time period.

CAPEX (Capital Expenditure): is the fund used by the company to acquire or upgrade the physical assets such as property, industrial buildings or equipment. The most capital intensive industries include oil, telecom and utilities.

CAR (Capital Adequacy Ratio): is a measure of a bank's capital. It is expressed as a percentage of a bank's risk-weighted credit exposures. Formula: $(\text{Tier One Capital} + \text{Tier Two Capital})/\text{Risk Weighted Assets}$.

CET I (Common Equity Tier I Ratio) : is a measure of the bank's common equity capital as a percentage of risk-weighted assets. It is generally compared to a defined benchmark stipulated by the regulatory authority to determine whether a bank is sufficiently capitalised.

DIVIDEND YIELD: Dividend per share or DPS (total dividend paid out divided by the total number of shares) expressed as a percentage of current stock price.

EBIT (Earnings Before Interest and Taxes): profit before taking into account interest payments and income taxes. Also referred to as operating income, it is calculated as a company's gross income minus all its operating expenses.

Financial Terms and Acronyms (contd.)

EBIT Margin: Ratio that expresses EBIT as a percentage of total sales $(\text{EBIT}/\text{Sales} \times 100)$; also referred to as operating margin.

EBITDA (Earnings Before Interest, Taxes, Depreciation and Amortisation): profit before taking into account interest payments, income taxes and non-cash operating expenses (depreciation and amortisation). It is calculated as a company's gross income minus its cash operating expenses only.

EM (Emerging Market) : is a country that has some characteristics of a developed market, but does not meet standards to be a developed market. This includes countries that may become developed markets in the future or were in the past.

EPS (Earnings Per Share): is the division of total net profit by the number of shares.

EV (Enterprise Value) is a measure of a company's value, often used as an alternative to straightforward market capitalisation. It is calculated as $(\text{market cap} + \text{debt} + \text{minority interest} + \text{preferred shares}) - \text{total cash} - \text{cash equivalents}$.

EV/EBITDA: compares the total value of the company to its EBITDA.

EV/SALES: compares the total value of the company to its sales.

FCF (Free Cash Flow): represents the difference between operating cash flow and capital expenditures and shows the company's ability to generate shareholder's value after laying out the money required to maintain or expand its asset base. Without enough cash, it would be difficult for a company to develop new products, make acquisitions, pay dividends and reduce debt.

FFO (Funds from Operations): measures a REIT's operating performance. It is net income plus gains (minus losses) from property sale and purchase. Non-cash expenses like depreciation and amortisation are added back because value of real estate tends to rise over time rather than depreciating like other fixed assets and investments. FFO per share is often used in place of earnings per share when analysing REITs.

FY1 (Fiscal Year One): refers to the current fiscal year.

FY2 (Fiscal Year Two): refers to the next fiscal year.

FY16E: Fiscal year 2016 estimation, **FY17E:** Fiscal year 2017 estimation

GDP (Gross Domestic Product): is the monetary value of all the finished goods and services produced within a country's borders in a specific time period.

GDR (Global Depositary Receipt): is very similar to an ADR. It is a bank certificate issued in more than one country for shares in a foreign company. The shares are held by a foreign branch of an international bank. The shares trade as domestic shares, but are offered for sale globally through the various bank branches.

GOODWILL: is an intangible asset that arises as a result of the acquisition of one company by another company for a premium value and can have as origin the value of a company's brand name, solid customer base, good customer relations, good employee relations and any patents or proprietary technology.

GROSS INCOME: gross profit calculated as a company's total sales minus its cost of goods sold (COGS) that corresponds to labour and production costs.

GROSS MARGIN: expresses gross income as a percentage of total sales $(\text{Gross Income}/\text{Sales} \times 100)$.

IPO (Initial Public Offering): is the first sale of stock by a private company to the public to expand its growth or, sometimes, repay its debt.

LIKE FOR LIKE (LFL) GROWTH: is a measure of growth in sales, adjusted for new or divested businesses. This is a widely used indicator of retailers' performance. This adjustment is important in businesses that show a significant change through expansion, disposals or closures.

LTV (Loan-To-Value Ratio): is a financial term used to express the ratio of a loan to the value of an asset purchased. The term is commonly used by financial institutions and real estate companies to represent the ratio of the loan as a percentage of the total appraised value of real property.

NAV (Net Asset Value): is similar to book value and is also called per investment unit. NAV is the marked-to-market value of the company's property investments less liabilities.

ND (Net Debt): is calculated as a company's total debt minus cash and other similar liquid assets.

NET MARGIN: is a financial ratio which measures the profitability of the net income of a company. Formula: $\text{Net Profit}/\text{Sales}$.

NI (Net Income or Bottom Line): represents a company's total earnings (or profit) which is calculated by adjusting revenues for the costs, depreciation, interest, taxes and other expenses.

OPERATING MARGIN: See definition of EBIT Margin.

Glossary (2/2)

ORGANIC GROWTH: is the growth rate that a company can achieve by increasing its output and enhancing sales, excluding any profits or growth from takeovers or M&A activities.

P/E or PER (Price Earnings Ratio): reflects the trading price of a share in relation to the expected earnings. Formula: Share Price/Earnings Per Share.

P/TBVS (Price To Tangible Book Value): expresses the share price with regard to the accounting value of the company. Formula: Share Price/Tangible Book Value Per Share.

PAYOUT RATIO: is the proportion of earnings paid out as dividends to shareholders and typically expressed as a percentage. A lower payout ratio is generally preferable to a higher payout ratio. A ratio greater than 100% indicates the company is paying out more in dividends than it makes in net income.

PMI (Purchasing Managers Index): is an indicator of the economic health of the manufacturing sector. The PMI is based on five major indicators: new orders, inventory levels, production, supplier deliveries and the employment environment

PROFIT WARNING: is the announcement made by the company before its earnings release indicating the investors that its earnings would not meet the analysts' expectations.

RWA (Risk Weighted Assets): is a measure of the bank's assets, weighted according to their risk. It involves the risk weighting of both on and off-balance-sheet exposures. It is generally used to calculate risk-based capital ratio which is the ratio of a bank's capital to its risk weighted assets.

REVENUE GROWTH: Illustrates the growth of sales over a given period.

ROA (Return on assets): a financial ratio that is calculated as net income divided by total assets and shows how profitable a company is relative to its total assets

ROC (Return on invested capital): a profitability ratio which is calculated as net income minus dividends divided by total invested capital.

ROE (Return On Equity): The amount of net income returned as a percentage of shareholders' equity. Return on equity measures a corporation's profitability by disclosing how much profit a company generates with the money shareholders have invested.

SHARE BUYBACK (Share Repurchase): A program by which a company buys back its own shares from the marketplace, reducing the number of outstanding shares. It usually indicates that the company's shares are undervalued and pushes the share prices up. **SHAREHOLDER'S EQUITY:** is the amount of the funds contributed by the owners (the stockholders) plus the retained earnings (or losses).

STOCK SPLIT: is a corporate action in which the company divides its existing shares into multiple shares to make shares seem more affordable for small investors without changing the underlying value of the company.

TBV (Tangible Book Value): is the book value excluding intangible assets.

TBVS (Tangible Book Value Per Share): allows to estimate the accounting value of a company by measuring its stockholders' equity per share. Formula: Re-valued Net Assets/Total Shares of Company.

WACC (Weighted Average Cost of Capital): also referred to as the firm's cost of capital, it is the rate that a company is expected to pay on an average to all its security holders to finance its assets.

WORKING CAPITAL: is the difference between a company's current assets and current liabilities and shows whether the company has sufficient short-term assets to cover its short-term debts.

Indices

MSCI AC WORLD: is a free float-adjusted market capitalisation weighted index that is designed to measure the equity market performance of developed markets. The MSCI World Index consists of the following 23 developed market country indexes: Australia, Austria, Belgium, Canada, Denmark, Finland, France, Germany, Hong Kong, Ireland, Israel, Italy, Japan, the Netherlands, New Zealand, Norway, Portugal, Singapore, Spain, Sweden, Switzerland, the UK, and the US (as of 2 June 2014).

MSCI AC ASIA PACIFIC: is a free float-adjusted market capitalisation weighted index that is designed to measure the equity market performance of the developed and emerging markets in the Pacific region. The MSCI AC Pacific Free Index consists of the following 12 developed and emerging market countries: Australia, China, Hong Kong, Indonesia, Japan, Korea, Malaysia, New Zealand, the Philippines, Singapore, Taiwan, and Thailand (as of 2 June 2014).

MSCI EUROPE: is a free float-adjusted market capitalisation weighted index that is designed to measure the equity market performance of the developed markets in Europe. The MSCI Europe Index consists of the following 15 developed market country indexes: Austria, Belgium, Denmark, Finland, France, Germany, Ireland, Italy, the Netherlands, Norway, Portugal, Spain, Sweden, Switzerland, and the UK (as of 2 June 2014).

MSCI EMERGING MARKETS: is a free float-adjusted market capitalisation index that is designed to measure equity market performance of emerging markets. The MSCI Emerging Markets Index consists of the following 23 emerging market country indexes: Brazil, Chile, China, Colombia, the Czech Republic, Egypt, Greece, Hungary, India, Indonesia, Korea, Malaysia, Mexico, Peru, the Philippines, Poland, Qatar, Russia, South Africa, Taiwan, Thailand, Turkey* and the UAE (as of 2 June 2014).

MSCI WORLD HIGH DIVIDEND YIELD: is based on the MSCI World Index, its parent index, and includes large- and mid-cap stocks across 23 Developed Markets (DM) countries (as of 31 March 2014). The index is designed to reflect the performance of equities in the parent index (excluding REITs) with higher dividend income and quality characteristics than average dividend yields that are both sustainable and persistent.

MSCI WORLD VALUE: captures large- and mid-cap securities exhibiting overall value style characteristics across 23 Developed Markets countries (as of 31 March 2014). The value investment style characteristics for index construction are defined using three variables: book value to price, 12-month forward earnings to price and dividend yield. With 853 constituents, the index targets 50% coverage of the free float-adjusted market capitalisation of the MSCI World Index.

MSCI WORLD GROWTH: captures large- and mid-cap securities exhibiting overall growth style characteristics across 23 Developed Markets countries (as of 31 March 2014). The growth investment style characteristics for index construction are defined using five variables: long-term forward EPS growth rate, short-term forward EPS growth rate, current internal growth rate and long-term historical EPS growth trend and long-term historical sales per share growth trend.

MSCI WORLD SMALL CAP: captures small cap representation across 23 Developed Markets (DM) countries (as of 31 March 2014). With 4,302 constituents, the index covers approximately 14% of the free float-adjusted market capitalisation in each country.

MSCI WORLD LARGE CAP: captures large-cap representation across 23 Developed Markets (DM) countries (as of 31 March 2014). With 737 constituents, the index covers approximately 70% of the free float-adjusted market capitalisation in each country.

MSCI EMEA: is a free float-adjusted market capitalisation weighted index that is designed to measure the equity market performance of the emerging market countries of Europe, the Middle East and Africa. The MSCI EM EMEA Index consists of the following 10 emerging market country indexes: the Czech Republic, Greece, Hungary, Poland, Russia, Turkey, Egypt, South Africa, Qatar and the UAE.

MSCI LATAM: captures large- and mid-cap representation across five emerging market (EM) countries (as of 31 March 2014) in Latin America. With 137 constituents, the index covers approximately 85% of the free float-adjusted market capitalisation in each country.

MSCI EMERGING ASIA: captures large and mid-cap representation across eight EM countries (as of 31 March 2014). With 537 constituents, the index covers approximately 85% of the free float-adjusted market capitalisation in each country.

MSCI RUSSIA: is designed to measure the performance of the large- and mid-cap segments of the Russian market. With 22 constituents, the index covers approximately 85% of the free float-adjusted market capitalisation in Russia.

MSCI BRAZIL: is designed to measure the performance of the large- and mid-cap segments of the Brazilian market. With 70 constituents, the index covers about 85% of the Brazilian equity universe.

MSCI INDIA: is designed to measure the performance of the large- and mid-cap segments of the Indian market. With 64 constituents, the index covers approximately 85% of the Indian equity universe.

Euro Stoxx 50: is the leading blue-chip index for the eurozone and provides a blue-chip representation of supersector leaders in the Eurozone. The index covers 50 stocks from 12 Eurozone countries. The Index is licensed to financial institutions to serve as underlying for a wide range of investment products such as Exchange Traded Funds (ETF), Futures and Options and structured products.

FTSE 100: comprises the 100 most highly capitalised blue chip companies, representing approximately 81% of the UK market. It is used extensively as a basis for investment products, such as derivatives and exchange-traded funds.

S&P 500: includes 500 leading companies in the leading industries of the US economy. It is a core component of the US indices that could be used as building blocks for portfolio construction. It is also the US component of S&P Global 1200.

Nikkei 225: is the leading index of Japanese stocks. It is a price-weighted index comprised of Japan's top 225 blue-chip companies on the Tokyo Stock Exchange. The Nikkei is equivalent to the Dow Jones Industrial Average Index in the US.

Sources: FactSet, MSCI global equity indexes, SGPB

Important Disclosures

SG acted as joint bookrunner in Accor's bond issue (7y, EUR)

SG has been mandated on Accor's consent solicitation (FR0010784066, FR0011452291, FR0011731876, FR0012386688, FR0012949949, FR0012005924).

SG acted as Financial advisor for ACS in the sale of Urbaser.

SG acted as jointbookrunner in Axa Bank Europe's bond issue (5y covered).

SG acted as global coordinator and joint bookrunner in the disposal of Euronext shares held by Société Générale and BNP Paribas

SG acted as passive bookrunner in British American Tobacco's bond issue (USD , senior unsecured).

SG acted as active joint bookrunner in British American Tobacco's bond issue (EUR/GBP, 4,6.25,8,12.5yrs)

SG is acting as advisor to Casino for the disposal of Via Varejo by GPA/CBD (Companhia Brasileira de Distribuição/Pão de Açúcar), which is majority-owned by Casino

SG acted as co-manager in Citigroup's bond issue (5yr SEC sr).

SG acted as co-manager in Citigroup's notes issue.

SG acted as co-manager in Citigroup's senior high grade bond issue

SG acted as co-manager in Citigroup's bond issue

SG acted as joint bookrunner in Danone's bond issue (5.5y, EUR Benchmark).

SG acted as co-manager in Disney's bond issue

SG acted as joint bookrunner in Enel's bond issue (5y, 10y, 30y, USD).

SG acted as joint bookrunner in the disposal of Engie's stakes by Government of France (APE).

SG acted as sole global coordinateur and joint bookrunner in Engie's tender offer (FR0011289230, FR0000472334, FR0010678185, FR0010709451, FR0010721704, FR0010952770, FR0011261924) and joint dealer manager and structuring advisor in the new bonds issue (EUR, 7-11yr).

SG is acting as financial advisor to Engie for the disposal of LNG business to Total

SG acted as passive bookrunner in Fresenius' bond issue (Senior, Unsecured, Reg S, multi-tranche, 5y, 7y, 10y, 15y).

SG acted as joint global coordinator and joint bookrunner in the Fresenius bond issue (EUR, 7y, Convertible)

SG acted as joint bookrunner in ING Group's bond issue (EUR, RegS, 12yr).

SG is acting as joint bookrunner in ING's bond issue (EUR, Senior, 10yr)

SG acted as co-manager in MUFG's bond issue (5y, 10y, USD).

SG acted as co-manager in Mitsubishi UFJ's bond issue (7y, RegS, EUR).

SG acted as Co-manager in Novartis Finance's Bond issue(EUR;RegS;4yr/10.5yr)

SG acted as Co-Manager in PepsiCo's bond issue (USD, 2yr, 5y, 30y).

SG is acting as joint bookrunner in Renault's bond issue (8y, EUR).

SG provided bridge loan financing to Suez for the acquisition of GE Water, sold by General Electric.

SG acted as buy-side adviser to Suez for the acquisition of GE Water, sold by General Electric.

SG acted as joint bookrunner in Suez's bond issue (EUR, 8y, 12y).

SG acted as joint bookrunner in Suez's hybrid bond issue (EUR; 7yr).

SG acted as joint global coordinator and joint bookrunner in Suez's capital increase via Accelerated Bookbuilding (ABB)

SG acted as joint global coordinator in Unibail-Rodamco's dual tranche bond issue (12y, 20y, EUR, RegS).

SG acted as Sole Lead in Veolia Environnement's Bond Issue (500MEUR;3yrs;RegS)

SG acted as joint Global Coordinator in Cofiroute's bond issue (RegS, 10y or 8y+12y).

SG acted as joint bookrunner in Vinci's convertible bond issue (USD, 5yr).

SG is acting as joint bookrunner in Vinci's bond issue (Convertible TAP - FR0013237856, 5y, USD).

Important Disclaimer (1/2)

Societe Generale Private Banking is a division of the Societe Generale Group operating through its head office within Societe Generale S.A. and its network (subsidiaries or branches or departments of Societe Generale S.A.), located in various countries, hereinafter mentioned, acting under the "Societe Generale Private Banking" brand, and distributors of the document.

Subject of the document

The present document has been prepared by the experts of the Societe Generale Group and more particularly of Societe Generale Private Banking division, to provide you with information relating to some financial and economic data. The name and function of the people having prepared this document are indicated in the first pages of this document.

This document is non-independent research and is a marketing communication. It has not been prepared in accordance with legal requirements designed to promote the independence of investment research and the investment service provider is not subject to any prohibition on dealing ahead of the dissemination of investment research

In order to read and understand the financial and economic information included in this document, you will need to have knowledge and experience of financial markets. The content of this document only aims to provide simple information to help you to make your investments or disinvestments decisions, and it shall not constitute a personal recommendation. You keep the liability of your asset's management, and you remain free concerning your investment decisions.

Moreover, the document may mention financial products / asset classes that are not authorized / marketable in certain countries, and / or which might be reserved for certain categories of investors. Therefore, should you wish to make an investment, as the case may be and according to the applicable laws, your advisor within your Societe Generale Private Banking entity will check whether this investment is possible within your jurisdiction and whether it corresponds to your investment profile.

Conflict of interest

This document contains the views of Societe Generale Private Banking's experts. Societe Generale Private Banking trading desks may trade, or have traded, as principal on the basis of the expert(s) views and reports. In addition, Societe Generale Private Banking's experts receive compensation based, in part, on the quality and accuracy of their analysis, client feedback, revenues of their entity of the Societe Generale Group and competitive factors.

As a general matter, entities within the Societe Generale Group may make a market or act as a principal trader in securities referred to in this report and can provide banking services to the companies mentioned in that document, and to their subsidiary. Entities within the Societe Generale Group may from time to time deal in, profit from trading on, hold on a principal basis, or act as advisers or brokers or bankers in relation to securities, or derivatives thereof, or asset class(es) mentioned in this document.

Entities within the Societe Generale Group may be represented on the supervisory board or on the executive board of such persons, firms or entities. Employees of the Societe Generale Group, or persons/entities connected to them, may from time to time have positions in or hold any of the investment products/ asset class(es) mentioned in this document.

Entities within the Societe Generale Group may acquire or liquidate from time to time positions in the securities and/or underlying assets (including derivatives thereof) referred to herein, if any, or in any other asset, and therefore any return to prospective investor(s) may directly or indirectly be affected.

Entities within the Societe Generale Group are under no obligation to disclose or take into account this document when advising or dealing with or on behalf of customers. In addition, entities within the Societe Generale Group may issue other reports that are inconsistent with, and reach different conclusions from the information presented in this report and is under no obligation to ensure that such other reports are brought to the attention of any recipient of this report.

Societe Generale Group maintains and operates effective organisational and administrative arrangements taking all reasonable steps to identify, monitor and manage conflicts of interest. To help the Societe Generale Private Banking entities to do this, they have put in place a management of conflicts of interest policy designed to prevent conflicts of interest giving rise to a material risk of damage to the interests of Societe Generale Private Banking's clients. For further information, Societe Generale Private Banking's clients can refer to the management of conflicts of interest's policy, which was provided to them by the Societe Generale Private Banking entity of which they are clients

General Warning

This document is subject to modifications and is given for purely informative purposes; it does not constitute a contract. It is not intended to provide investment advice nor any other investment service and the document does not constitute and under no circumstances should it be considered in whole or in part as an offer, a solicitation, advice, a personal recommendation, nor an invitation to invest in the investment products and/or in any class of assets mentioned herein from any of the Societe Generale Private Banking entities. The information indicated in this document shall not be considered as legal or tax or accounting advice.

The analysis made in this document is made as a whole and cannot be dealt with separately.

You should be aware that the investment to which this material relates may involve numerous risks. The amount of risk may vary but can expose you to a significant risk of losing all of your capital, including a potential unlimited loss. Accordingly these products or services may be reserved only for a certain category of eligible investors such as those who are sophisticated and familiar with these types of investment and who understand the risks involved.

Accordingly, before making an investment decision, as the case may be and according to the applicable laws, the potential investor will be questioned by his advisor of the Societe Generale Private Banking entity of which he is the client, as to his eligibility for the envisaged investment, and the compatibility of the investment with his investment profile and objectives. He should also consult his own independent financial, legal and tax advisers to obtain all the financial, legal and tax information which will allow him to appraise the characteristics and the risks of the envisaged investment, as well as his tax treatment, in light of his own circumstances.

The full understanding and agreement to the related contractual and informative documentation including the documentation relating to the relevant risks is required from the potential investor prior to any investment. The potential investor has to remember that he should not base any investment decision and/or instructions solely on the basis of this document. Any investment may have tax consequences and it is important to bear in mind that the Societe Generale Private Banking entities do not provide tax advice. A potential investor should consider seeking independent tax advice (where appropriate). The level of taxation depends on individual circumstances and such levels and bases of taxation can change.

The investment product(s)/asset class(es) described in this document may not be eligible for sale or subscription in all jurisdictions or to certain categories of investors. It is the responsibility of any person in possession of this document to inform to be aware of and to observe all applicable laws and regulations of relevant jurisdictions.

This document is not intended to be distributed to a person or in a jurisdiction where such distribution would be restricted or illegal. This document is in no way intended to be distributed in or into the United States of America nor directly or indirectly to any U.S. person.

The price and value of investments and the income derived from them can go down as well as up. Changes in inflation, interest rates and exchange rates may have an adverse effect on the value, price and income of investments issued in a different currency from that of the client. The simulations and examples included in this document are provided only for informational and illustration purposes alone. The present information may change with market fluctuations and views reflected in this document may change.

The Societe Generale Private Banking entities disclaim any responsibility to update or make any revisions to this document. The purpose of this document is to inform investors who shall make their investment decisions without overly relying on the document. The Societe Generale Private Banking entities disclaim any responsibility for direct or indirect losses related to any use of this publication or its content. The Societe Generale Private Banking entities offer no implicit or explicit guarantees as to the accuracy or exhaustivity of the information or as to the profitability or performance of the asset classes, countries and relevant markets.

The investment product(s)/asset class(es) described herein may be issued by issuer(s) whose credit rating is provided by a rating agency and which can vary. The Societe Generale Private Banking entities are not responsible for any risk in respect of such issuer(s) including but not limited to risk of default of such issuer(s).

This document does not purport to list or summarize all of the financial products' terms and conditions, nor to identify or define all or any of the risks that would be associated with the purchase or sale of the financial product(s)/asset class(es) described herein. The historical data and information herein, including any quoted expression of opinion, have been obtained from, or are based upon, external sources that the Societe Generale Private Banking entities believe to be reliable but have not been independently verified and are not guaranteed as to their accuracy or completeness. The Societe Generale Private Banking entities shall not be liable for the accuracy, relevance or exhaustiveness of this information. Information about past performance is not a guide to future performance and may not be repeated. Investment value is not guaranteed and the value of investments may fluctuate. Estimates of future performance are based on assumptions that may not be realised, and should not be deemed an assurance or guarantee as to the expected results of investment in such investment products and/or asset class(es).

This document is confidential, intended exclusively to the person to whom it is given, and may not be communicated nor notified to any third party (with the exception of external advisors on the condition they themselves respect this confidentiality undertaking) and may not be copied in whole or in part, without the prior written consent of the relevant Societe Generale Private Banking entity.

Risk level (cf above Rating System section): In order to draw the attention of potential investors to the risk linked to each investment solution, Societe Generale Private Banking has ranked each product according to its own specific risk scale from the lowest risk (class 0) to the highest risk (class 4). The risk classification is a Societe Generale Private Banking internal risk indicator.

Important Disclaimer (2/2)

Risk Classification:

R0: Lowest Risk

R1: Low Risk

R2: Medium Risk

R3: High Risk

R4: Highest Risk

These internal indicators are based on the Value at Risk 95% 1 year (VaR). The VaR corresponds to the maximum amount that the portfolio being considered could lose in normal market conditions over a given period with a given probability (past performances and simulations of performance shall not be considered as a reliable indicator of future performance). If the VaR 95% 1 year is y%, this means that there is a 95% probability that the portfolio will not lose more than y% of its value in one year.

Potential risks in case of an investment

Risk of loss of the total amount invested, volatility risk, risk linked to small and mid capitalization, credit risk, counterparty risk, issuer's risk, liquidity risk, risk linked to discretionary management, change risk, market risk.

Specific warnings per jurisdiction (SGPB)

France: France: Unless otherwise expressly indicated, this document has been issued and distributed by Societe Generale, a French bank authorised and supervised by the Autorité de Contrôle Prudentiel et de Résolution, located at 61, rue Taitbout, 75436 Paris Cedex 09, under the prudential supervision of the European Central Bank ("ECB"), and under the control of the Autorité des Marchés Financiers ("AMF"). Societe Generale is also registered at ORIAS as an insurance intermediary under the number 07 022 493 orias.fr. Societe generale is a French Société Anonyme with its registered address at 29 boulevard Haussman, 75009 Paris, with a capital of EUR 1,009,641,917.50 on 31 December 2016 and unique identification number 552 120 222 R.C.S. Paris. Further details are available on request or can be found at www.privatebanking.societegenerale.fr/.

Belgium: This document has been distributed in Belgium by Societe Generale Private Banking SA/NV, a Belgian credit institution according to Belgian law and controlled and supervised by the National Bank of Belgium ("NBB") and the Financial Services and Markets Authority ("FSMA"), and under the prudential supervision of the European Central Bank ("ECB"). Societe Generale Private Banking SA/NV is registered as an insurance broker at the FSMA under the number 61033A. Societe Generale Private Banking SA/NV has its registered address at 9000 Ghent, Kortrijksesteenweg 302, registered at the RPM Ghent, under the number VAT BE 0415.835.337. Further details are available on request or can be found at www.privatebanking.societegenerale.be.

Luxembourg: This document has been distributed in Luxembourg by Societe Generale Bank and Trust ("SGBT"), a credit institution which is authorised and regulated by the Commission de Surveillance du Secteur Financier ("CSSF"), under the prudential supervision of the European Central Bank ("ECB"), and whose head office is located at 11 avenue Emile Reuter – L 2420 Luxembourg. Further details are available on request or can be found at www.sgbt.lu. No investment decision whatsoever may result from solely reading this document. SGBT accepts no responsibility for the accuracy or otherwise of information contained in this document. SGBT accepts no liability or otherwise in respect of actions taken by recipients on the basis of this document only and SGBT does not hold itself out as providing any advice, particularly in relation to investment services. The opinions, views and forecasts expressed in this document (including any attachments thereto) reflect the personal views of the author(s) and do not reflect the views of any other person or SGBT unless otherwise mentioned. SGBT has neither verified nor independently analysed the information contained in this document. The CSSF has neither verified nor analysed the information contained in this document.

Monaco: The present document has been distributed in Monaco by Societe Generale Private Banking (Monaco) S.A.M., located 13, 15 Bd des Moulins, 98000 Monaco, Principality of Monaco, governed by the Autorité de Contrôle Prudentiel et de Résolution and the Commission de Contrôle des Activités Financières. The Financial products marketed in Monaco can be reserved for qualified investors in accordance with Law No. 1339 of 07/09/2007 and Sovereign Ordinance No 1.285 of 10/09/2007. Further details are available upon request or on www.privatebanking.societegenerale.mc.

Switzerland: This document has been communicated in Switzerland by Societe Generale Private Banking (Suisse) SA (« SGPBS »), whose head office is located at rue du Rhône 8, CP 5022, CH-1211 Geneva 11. SGPBS is a bank authorized by the Swiss Financial Market Supervisory Authority ("FINMA"). Further details are available on request or can be found at www.privatebanking.societegenerale.ch. Unless it expressly appears from this document that it was drafted with the involvement of SGPBS, this document was issued outside of Switzerland for the « Private Banking » and is not the result of SGPBS' own financial analysis. The Directives of the Swiss Bankers Association (SBA) on the Independence of Financial Research (the « Directives ») do not apply to this document. SGPBS did not verify nor independently analyzed the information contained in this document. SGPBS accepts no responsibility for the accuracy or otherwise of information contained in this document. The opinions, views and forecasts expressed in this document reflect the personal views of the relevant author(s) and shall not engage SGPBS' liability, if it expressly appears from this document that it was drafted with the involvement of SGPBS, the Directives only apply if and to the extent this document includes an opinion or a recommendation about a company or a security. This document is not a prospectus within the meaning of articles 652a and 1156 of the Swiss Code of Obligations.

United Kingdom: This document has been distributed in the United Kingdom by SG Hambros Bank Limited, whose head office is located at 8 St. James's Square, London SW1Y 4JU ("SGPB Hambros"). SGPB Hambros is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority. The availability of the products or services described in this document in the United Kingdom may be restricted by law. Further details are available on request.

Jersey: This document has been distributed in Jersey by SG Hambros Bank (Channel Islands) Limited ("SGH CI Limited"), whose registered office address is PO Box 78, SG Hambros House, 18 Esplanade, St Helier, Jersey JE4 8PR. This document has not been authorised or reviewed by the Jersey Financial Services Commission ("JFSC"). SGH CI Limited is authorised by the JFSC for the conduct of investment business.

Guernsey: This document has been distributed in or from within the Bailiwick of Guernsey by SG Hambros Bank (Channel Islands) Limited – Guernsey Branch, whose principal address in Guernsey is PO Box 6, Hambros House, St Julian's Avenue, St Peter Port, Guernsey, GY1 3AE. SG Hambros Bank (Channel Islands) Limited – Guernsey Branch is licensed under the Banking Supervision (Bailiwick of Guernsey) Law, 1994, and the Protection of Investors (Bailiwick of Guernsey) Law, 1987.

Gibraltar: This document has been distributed in Gibraltar by SG Hambros Bank (Gibraltar) Limited, whose head office is located at Hambros House, 32 Line Wall Road, Gibraltar ("SG Hambros Gibraltar"). SG Hambros Gibraltar is authorised and regulated by the Gibraltar Financial Services Commission for the conduct of banking, investment and insurance mediation business. The availability of the products or services described in the document in Gibraltar may be restricted by law. Further details are available on request.

Societe Generale Private Banking Hambros is part of the wealth management arm of the Societe Generale Group, Societe Generale Private Banking. Societe Generale is a French bank authorised in France by the Autorité de Contrôle Prudentiel et de Résolution, located at 61, rue Taitbout, 75436 Paris Cedex 09, and under the prudential supervision of the European Central Bank ("ECB"). It is also authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority. Further information on the SGPB Hambros Group including additional legal and regulatory details can be found on www.privatebanking.societegenerale.com/hambros.

<http://www.privatebanking.societegenerale.com>.

© Copyright Societe Generale Group 2017. All rights reserved. Any unauthorized use, duplication, redistribution or disclosure in whole or in part is prohibited without the prior consent of Societe Generale. The key symbols, Societe Generale, Societe Generale Private Banking are registered trademarks of Societe Generale. All rights reserved.

Equity Solutions Team:

Asia: Bangalore: Shishir Malik, Abhishek Iyer, Anirudh Srivastava, Jyotiraditya Sharma, Neeraj Mendiratta, Ravi Kumar, Sairam Sastry, Saurabh Lohariwala, Shalinee G, Shekhar Kedia, Siram Chellappa, Tarun Dhawan.

Europe: Jérôme Matt, Danny Van Quaethem, Hafid Lalouch, Kristof De Graeve.

Societe Generale Private Banking
Tour Alicante
17, Cours Valmy
92043 Paris La Défense Cedex
France

www.sgprivatebanking.com

BUILDING TEAM SPIRIT TOGETHER

 **SOCIETE GENERALE**
Private Banking

Societe Generale S.A.
Share Capital of: EUR 1,009,641,917.50 at 31 December 2016
Registered under # 552 120 222