

PRESS RELEASE

Paris, 31 October 2017

Appointments at Societe Generale Private Banking

Societe Generale Private Banking (SGPB) is pleased to announce the appointment of **Franck Bonin** as **Director of Commercial Development for Societe Generale Private Banking**.

Based in Paris, Franck oversees the full range of the commercial animation of the private bank. In this role, he defines both global and local commercial policies, in coordination with the Commercial Directors in each entity who he supervises functionally. Franck reports directly to Jean-François Mazaud and Patrick Folléa, respectively Head of Societe Generale Private Banking and Deputy Head of Societe Generale Private Banking.

Mathieu Vedrenne succeeds him as **Commercial and Marketing Director for SGPB France** and **Franklin Wernert** substitutes Mathieu as **Head of Wealth Management Solutions for SGPB France**. Mathieu and Franklin's mission is to intensify the strong commercial dynamic observed by the private bank in France and they will continue to develop the commercial synergies

Those appointments have been effective since 1st September 2017.

Historically based in Paris at 29 boulevard Haussmann, Société Générale Private Banking France proposes its expertise in 80 French towns and has been awarded the gold trophy *Leaders in Finance* as "Best Wealth Manager in France – Affiliate Bank 2017".

Société Générale Private Banking was created by Société Générale Group in order to unite its private banking activities in a unique structure totally dedicated to the needs of its wealthiest clients.

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Biographies

Franck Bonin started his career in 1993 in real estate development. He joined the strategic management of Societe Generale Group in 1997 as Head of the wealth planning offering dedicated to CEOs. In 2001, he joins the private bank in France as Associate Director of Wealth Planning. He is appointed Head of Customer Management in 2006, in charge of a team of dedicated advisors. In 2010, Franck Bonin is Head of the client segment dedicated to private individuals in French regions. In 2012, he is appointed Commercial Director of SGPB France.

Franck Bonin graduated the Paris X university in business administration and the CERAM business school in finance.

Mathieu Vedrenne began his career in 1998 as a Consultant at PricewaterhouseCoopers before joining Societe Generale's Inspection Department in 2001. He joined the Group Strategy Division in 2005 and between 2008 and 2011 was Chief of Staff to Frederic Oudéa, Chairman and CEO of Societe Generale, managing the launch and implementation of the Group's transformation programme. In 2012, Mathieu Vedrenne was appointed Deputy CEO of SGPB (Suisse) SA and Secretary of the Board of Directors, occupying the role of Chief Operating Officer. Since 2016, He was Head of Wealth Management Solutions France French-Italian, Mathieu Vedrenne is a graduate of the École Polytechnique Fédérale de Lausanne (EPFL), Switzerland.

Franklin Wernet joined Société Générale in 2006 in Societe Generale's at the Office of Inspector General. In 2012, Franklin became Managing Director, "Inspecteur Principal" at the Office of Inspector General, managing notably ad interim the role of Head of Audit in Italy for the Group. In 2016, Franklin joined Societe Generale Private Banking France as Head of Strategic Projects & Chief of Staff, he also was Secretary of the Executive Committee » of SGPB France.

French-Italian, Franklin graduated from the École nationale de la statistique et de l'administration économique (ENSAE Paris Tech), Paris

Societe Generale

Societe Generale has been playing a vital role in the economy for 150 years. With more than 145,000 employees, based in 66 countries, we serve on a daily basis 31 million clients throughout the world. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multi-channel financial services at the leading edge of digital innovation;
- **International retail banking, insurance and financial services to corporates** with a presence in developing economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is currently included in the main sustainability indices: DJSI (World and Europe), FSTE4Good (World and Europe), Euronext Vigeo (World, Europe and Eurozone), Ethibel Sustainability Index (ESI) Excellence Europe, 4 of the STOXX ESG Leaders Indices, MSCI Low Carbon Leaders Index.

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Societe Generale Private Banking

Societe Generale Private Banking, the wealth management arm of Societe Generale, is one of the leading private banks worldwide, with EUR 119 billion of assets under management at the end of March 2017.

With 2,500 staff in 11 countries across the globe, Societe Generale Private Banking offers wealth management solutions to entrepreneurs and High Net Worth Individuals.

The expertise of its private banking teams in wealth planning, investment advisory and financing solutions regularly receives awards. Societe Generale Private Banking was voted:

- Best wealth planning team (WealthBriefing 2017)
- Outstanding Private Bank for Relationship Service and Engagement (Private Banker International 2016)
- Best Private Bank for Entrepreneurs in Western Europe (Global Finance 2016)
- Best Private Bank France (Global Finance 2016)
- Best Private Bank Monaco (Global Finance 2016)
- Best Private Bank in the UK Crown Dependencies (Private Banker International 2016)
- Best Overall European Private Bank (Wealth Briefing 2015)
- Outstanding Private Bank in Europe (Private Banker International 2015)

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