

NEWS FLASH

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SOCIETE GENERALE PRIVATE BANKING WINS AWARD FOR CUSTOMER RELATIONSHIP SERVICE & ENGAGEMENT FROM PRIVATE BANKER INTERNATIONAL

Societe Generale Private Banking has won a major award, receiving the title of **“Outstanding Wealth Manager for Customer Relationship Service and Engagement”** from Private Banker International* magazine at its 26th Annual Global Wealth Awards Ceremony, which took place in Singapore on 14 October 2016. This award celebrates an outstanding performance record in servicing wealthy clients, customer engagement and relationship management, the use of new technologies, social media and applications.

This comes in addition to the **“Outstanding Private Bank for Customer Relationship Service and Engagement”** awarded to Societe Generale Private Banking by Private Banker International magazine last June.



These **“Customer Relationship Service and Engagement”** awards reflect both Societe Generale Private Banking’s leadership in wealth management and the overall professionalism of its teams, in particular their commitment to providing a client-base of entrepreneurs and high net worth individuals with first class wealth planning and investment advice.

Undertakings such as the private bank’s business-wide “Customer Excellence” programme, which places the client at the heart of everything the bank does, demonstrate the private bank’s commitment to excellent customer service and its determination to be the reference for relationship private banking in the markets in which it is present.

**Private Banker international (PBI) is a premier source of analysis, proprietary data, expert insights, news and country surveys for the global wealth management community.*

PRESS SERVICE
SOCIETE GENERALE

SAPHIA GAOUAOUI
+33 (0)1 58 98 03 60
saphia.gaouaoui@sgcib.com

STEPHANIE JONVILLE
+33 (0)1 42 14 38 99
stephanie.jonville@socgen.com

SOCIETE GENERALE
GBIS/COM
75886 PARIS CEDEX 18 - FRANCE
SOCIETEGENERALE.COM

A FRENCH CORPORATION WITH SHARE CAPITAL OF
EUR 1 007 625 077,50
120 222 RCS PARIS

Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 148,000 employees, based in 76 countries, we accompany 30 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multichannel financial services on the leading edge of digital innovation;
- **International retail banking, financial services and insurance** with a presence in emerging economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is included in the main socially responsible investment indices: DJSI (World and Europe), FTSE4Good (Global and Europe), Euronext Vigeo (Europe, Eurozone and France), ESI Excellence (Europe) from Ethibel and 4 of the STOXX ESG Leaders indices.

For more information, you can follow us on **twitter**  [@societegenerale](https://twitter.com/societegenerale) or visit our website www.societegenerale.com.

Societe Generale Private Banking

Societe Generale Private Banking, the wealth management arm of Societe Generale, is one of the leading private banks worldwide, with EUR 117 billion of assets under management at the end of June 2016.

With 2,100 staff in 13 countries across the globe, Societe Generale Private Banking offers wealth management solutions to entrepreneurs and High Net Worth Individuals.

The expertise of its private banking teams in wealth planning, investment advisory and financing solutions regularly receives awards. In 2013, 2014 and 2015, Societe Generale Private Banking was voted:

- Outstanding Private Bank for Relationship Service and Engagement (Private Banker International 2016)
- Best Overall European Private Bank (Wealth Briefing 2015),
- Best Private Bank for its wealth planning team in Europe (Wealth Briefing 2015),
- Best Wealth Manager in France 2015 – Bank within a retail banking network (Leaders de la Finance Awards, 2015)
- Outstanding Wealth Planning and Trust Provider (Private Banker International 2015),
- Best Private Bank in Western Europe for its offer in Structured Products, for the 10th consecutive year, (Euromoney 2014),
- Best Private Bank in France and Monaco (Euromoney 2013),
- Best Private Bank of the year in the UK (Investors Chronicle / Financial Times 2013),
- Best Private Bank in France and Monaco – Relationship Management (Euromoney 2013),
- Best Private Bank in France and Monaco – Range of Investment products (Euromoney 2013),

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