

## NEWS FLASH

Paris, 6 November 2015

### **SOCIETE GENERALE PRIVATE BANKING NAMED “BEST PRIVATE BANK IN MONACO”**

Societe Generale Private Banking (SGPB) has been named « **Best Private Bank in Monaco** » by Professional Wealth Management and The Banker\* magazines, part of the Financial Times group. The award was made at the “*Global Private Banking Awards*” ceremony in Singapore on 4 November 2015.

The award is based on qualitative and quantitative information judged by an expert panel of fifteen industry professionals based in North America, Asia, Europe and the Middle East.

This award underlines the professionalism and commitment of the teams at SGPB Monaco, a key component in SGPB’s strong European network. SGPB Monaco offers tailor-made wealth management services to an international clientele of high net worth individuals, alongside a widely-recognised know-how in the financing of yachts, private jets and prestige residences.

As part of the private bank’s overall strategy to attract new clients and build long-term relationships, SGPB Monaco provides clients, in particular those from Central and Eastern Europe, the Mediterranean region and Africa, with access to the full range of expertise available within Societe Generale group, as well as day-to-day banking services.

*\* Professional Wealth Management (PWM) and The Banker are publications of reference, part of the Financial Times group, which deal with trends in the international financial and banking sectors.*



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### **Societe Generale**

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 148,000 employees, based in 76 countries, we accompany 30 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multichannel financial services on the leading edge of digital innovation;
- **International retail banking, financial services and insurance** with a presence in emerging economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is included in the main socially responsible investment indices: DJSI (World and Europe), FTSE4Good (Global and Europe), Euronext Vigeo (Global, Europe, Eurozone and France), ESI Excellence (Europe) from Ethibel and 4 of the STOXX ESG Leaders indices.

For more information, you can follow us on [twitter](#)  [@societegenerale](#) or visit our website [www.societegenerale.com](http://www.societegenerale.com).

### **Societe Generale Private Banking**

Societe Generale Private Banking, the wealth management arm of Societe Generale, is one of the leading private banks worldwide, with EUR 116.5 billion of assets under management at the end of June 2015.

With 2,500 staff in 14 countries across the globe, Societe Generale Private Banking offers wealth management solutions to entrepreneurs and High Net Worth Individuals.

The expertise of its private banking teams in wealth planning, investment advisory and financing solutions regularly receives awards. In 2013, 2014 and 2015, Societe Generale Private Banking was voted:

- Best Overall European Private Bank (Wealth Briefing 2015),
- Best Private Bank for its wealth planning team in Europe (Wealth Briefing 2015),
- Best Wealth Manager in France 2015 – Bank within a retail banking network (Leaders de la Finance Awards, 2015)
- Outstanding Wealth Planning and Trust Provider (Private Banker International 2015),
- Best Private Bank in Western Europe for its offer in Structured Products, for the 10<sup>th</sup> consecutive year, (Euromoney 2014),
- Best Private Bank in France and Monaco (Euromoney 2013),
- Best Private Bank of the year in the UK (Investors Chronicle / Financial Times 2013),
- Best Private Bank in France and Monaco – Relationship Management (Euromoney 2013),
- Best Private Bank in France and Monaco – Range of Investment products (Euromoney 2013),

[www.privatebanking.societegenerale.com](http://www.privatebanking.societegenerale.com)

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