

## NEWS FLASH

Paris, 24 June 2015

### **SOCIETE GENERALE PRIVATE BANKING ANNOUNCES THE WINNERS OF THE 2015 “CAMPDEN EUROPEAN FAMILIES IN BUSINESS AWARDS”**

Societe Generale Private Banking, partner of the “**Campden European Families in Business Awards**” organised by Campden Wealth\*, is pleased to announce the winners of this year’s Awards, which were revealed at a ceremony in Rome on 23rd June.

These Awards give recognition to the top family businesses and leaders in Europe and highlight the essential role family businesses play in contributing to employment and economic growth in the region.

This year’s winners are:

- Top Family Business  
**Danfoss (Denmark)**
- Family Business Leader  
**Ana Botin – Santander (Spain)**
- Top Family Business Rising Star  
**Catharina Prym – Prym (Germany)**
- Top Next Generation Entrepreneur  
**Hugo Peris – Loop Therapeutics (Spain)**
- Top Sustainable Family Business  
**Illy Caffe (Italy)**
- Top Non-Family Director  
**Jochen Zeitz – Kering (France)**

Societe Generale Private Banking accompanies many of Europe’s leading family businesses through

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key moments in their personal and professional careers, helping entrepreneurs and business owners structure their personal assets in order to protect, develop and pass them on to future generations. In particular, Societe Generale's "Private Investment Banking" offering allows clients who have a holding company or a family office to benefit from access to all the expertise within the Group, in terms of wealth management and investment banking, for the management of their private wealth and their business.

Patrick Folléa, Deputy Head of Societe Generale Private Banking commented: "We are very proud to be associated with these Awards celebrating European family businesses. Indeed, all these family businesses play a vital role in the European economy, by creating employment of course, but also by embodying values - fighting spirit, risk-taking, long-term vision, sense of responsibility, that are essential in our society."

*\* Campden Wealth is a branch of Campden Media, a mixed-media publishing, events and research company serving notably wealth owners, represented by family businesses and family offices. Campden Wealth publishes well recognized magazines such as Campden Family Business (CampdenFB) and Campden Family Office (CampdenFO).*

#### **Societe Generale**

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 148,000 employees, based in 76 countries, we accompany 30 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multichannel financial services on the leading edge of digital innovation;
- **International retail banking, financial services and insurance** with a presence in emerging economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is included in the main socially responsible investment indices: FTSE4Good (Global and Europe), Euronext Vigeo (Global, Europe, Eurozone and France), ESI Excellence (Europe) from Ethibel and 4 of the STOXX ESG Leaders indices.

For more information, you can follow us on [twitter](#)  [@societegenerale](#) or visit our website [www.societegenerale.com](http://www.societegenerale.com).

#### **Societe Generale Private Banking**

Societe Generale Private Banking, the wealth management arm of Societe Generale, is one of the leading private banks worldwide, with EUR 118.1 billion of assets under management at the end of March 2015.

With 2,500 staff in 14 countries across the globe, Societe Generale Private Banking offers wealth management solutions to entrepreneurs and High Net Worth Individuals.

The expertise of its private banking teams in wealth planning, investment advisory and financing solutions regularly receives awards. In 2013, 2014 and 2015, Societe Generale Private Banking was voted:

- Best Overall European Private Bank (Wealth Briefing 2015),
- Best Private Bank for its wealth planning team in Europe (Wealth Briefing 2015),
- Best Wealth Manager in France 2015 – Bank within a retail banking network (Leaders de la Finance Awards, 2015)
- Outstanding Wealth Planning and Trust Provider (Private Banker International 2015),
- Best Private Bank in Western Europe for its offer in Structured Products, for the 10<sup>th</sup> consecutive year, (Euromoney 2014),
- Best Private Bank in France and Monaco (Euromoney 2013),
- Best Private Bank of the year in the UK (Investors Chronicle / Financial Times 2013),
- Best Private Bank in France and Monaco – Relationship Management (Euromoney 2013),
- Best Private Bank in France and Monaco – Range of Investment products (Euromoney 2013),



[www.privatebanking.societegenerale.com](http://www.privatebanking.societegenerale.com)

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