

## NEWS FLASH

London, 4 June 2015

### **SOCIETE GENERALE PRIVATE BANKING WINS AWARD FOR “BEST PRIVATE BANK IN EUROPE” FOR THE SECOND TIME THIS YEAR**

Societe Generale Private Banking has won another major award, receiving the title of “**Outstanding Private Bank – Europe**” from Private Banker International\* magazine at its 2015 Awards Ceremony, which took place in London on 3 June 2015.

Coming alongside the recent awards from WealthBriefing\*\*, this is continuing recognition for Societe Generale Private Banking’s leadership in wealth management, highlighting the overall professionalism of its teams, in particular their commitment to providing first class wealth planning and investment advice to a client-base of entrepreneurs and high net worth individuals.

Societe Generale Private Banking has created a strong network across key European markets, with offices in the UK, France, Belgium, Luxembourg, Monaco, Switzerland, the Channel Islands and Gibraltar. The private bank is also present in the Czech Republic, Croatia and Morocco, serving clients through partnerships with Societe Generale group’s local retail banking network. A fully integrated model based on a client-centric organization and on building long-term client relationships, the private bank gives clients access to the full range of expertise available within Societe Generale group, offering innovative tailor-made solutions in response both to their personal and professional needs.

Societe Generale Private Banking continues to innovate in its operations, enhancing the client experience through the digitalisation of its services and the launch of sophisticated e-banking platforms in each of its European entities. These awards clearly underline the ambition of the private bank: to be the reference for relationship private banking in the markets in which it is present.

*\*Private Banker international (PBI) is a premier source of analysis, proprietary data, expert insights, news and country surveys for the global wealth management community.*

*\*\* Best Overall European Private Bank and Best Wealth Planning Team (European Category)*

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### **Societe Generale**

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 148,000 employees, based in 76 countries, we accompany 30 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multichannel financial services on the leading edge of digital innovation;
- **International retail banking, financial services and insurance** with a presence in emerging economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is included in the main socially responsible investment indices: FTSE4Good (Global and Europe), Euronext Vigeo (Global, Europe, Eurozone and France), ESI Excellence (Europe) from Ethibel and 4 of the STOXX ESG Leaders indices.

For more information, you can follow us on **twitter**  [@societegenerale](https://twitter.com/societegenerale) or visit our website [www.societegenerale.com](http://www.societegenerale.com).

### **Societe Generale Private Banking**

Societe Generale Private Banking, the wealth management arm of Societe Generale, is one of the leading private banks worldwide, with EUR 118.1 billion of assets under management at the end of March 2015.

With 2,500 staff in 14 countries across the globe, Societe Generale Private Banking offers wealth management solutions to entrepreneurs and High Net Worth Individuals.

The expertise of its private banking teams in wealth planning, investment advisory and financing solutions regularly receives awards. In 2013, 2014 and 2015, Societe Generale Private Banking was voted:

- Best Overall European Private Bank (Wealth Briefing 2015),
- Best Private Bank for its wealth planning team in Europe (Wealth Briefing 2015),
- Best Wealth Manager in France 2015 – Bank within a retail banking network (Leaders de la Finance Awards, 2015)
- Outstanding Wealth Planning and Trust Provider (Private Banker International 2015),
- Best Private Bank in Western Europe for its offer in Structured Products, for the 10<sup>th</sup> consecutive year, (Euromoney 2014),
- Best Private Bank in France and Monaco (Euromoney 2013),
- Best Private Bank of the year in the UK (Investors Chronicle / Financial Times 2013),
- Best Private Bank in France and Monaco – Relationship Management (Euromoney 2013),
- Best Private Bank in France and Monaco – Range of Investment products (Euromoney 2013),

[www.privatebanking.societegenerale.com](http://www.privatebanking.societegenerale.com)

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