

NEWS FLASH

Paris, 26 May 2015

SOCIETE GENERALE PRIVATE BANKING AND CAMPDEN WEALTH ANNOUNCE THE "CAMPDEN EUROPEAN FAMILIES IN BUSINESS AWARDS 2015" SHORTLIST

Societe Generale Private Banking and Campden Wealth* are pleased to announce the shortlist for the "Campden European Families in Business Awards 2015".

The Awards, which Societe Generale Private Banking is partnering for the fourth consecutive year, underline the success of family businesses and their remarkable leaders, drivers of economic growth in Europe.

A jury composed of family business leaders and business school experts has drawn up the shortlist, below, from more than 250 businesses and entrepreneurs nominated by their peers on the CampdenFB (Family Business) magazine website, as well as by readers of the magazine and the wider community:

Top Family Business

Beretta Danfoss Grifols Royal De Heus Tous

 Family Business Leader Ana Botin Nayla Hayek Bella and Venetia Hoare Francisco Riberas Nadja Swarovski Italy Denmark Spain Netherlands Spain

Santander Spain Swatch Switzerland C Hoare & Co UK Gestamp Spain Swarovski Austria

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- **Top Family Business Rising Star Holly Branson** Virgin Group UK **Bianca Braun** Maxon Motor Switzerland Marc de Kuyper **Royal Dutch Distillers** Netherlands **Catharina Prym** Prym Germany Veronica Squinzi Mapei Italy **Top Next-Generation Entrepreneur George Bamford Bamford Watch Department** UK **Olivier von Boch** Brigitte von Boch Germany **Hugo & Alexandre Mulliez** Artsper France **Hugo Peris** Loop Therapeutics Spain **Danielle Ryan** Roads Group UK **Top Sustainable Family Business Faber-Castell** Germany Hess Group Switzerland Illy Caffe Italv Kone Finland Ulstein Norway **Top Non-Family Executive** Jørgen Vig Knudstorp Denmark Lego
 - Jørgen Vig KnudstorpLegoDenmarkAntoine MattarCCC GroupGreeceNorman SoutarWilliam Jackson Food GroupUKMartin WinterkornVolkswagenGermanyJochen ZeitzKeringGermany

For more details on the selection criteria, <u>click here</u>.

The winners will be announced during a ceremony in Rome on 23 June 2015.

* Campden Wealth is a branch of Campden Media, a mixed-media publishing, events and research company serving notably wealth owners, represented by family businesses and family offices. Campden Wealth publishes well recognized magazines such as Campden Family Business (CampdenFB) and Campden Family Office (CampdenFO).

Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 148,000 employees, based in 76 countries, we accompany 30 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- Retail banking in France with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multichannel financial services on the leading edge of digital innovation;
- International retail banking, financial services and insurance with a presence in emerging economies and leading specialised businesses;
- Corporate and investment banking, private banking, asset management and securities services, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is included in the main socially responsible investment indices: FTSE4Good (Global and Europe), Euronext Vigeo (Global, Europe, Eurozone and France), ESI Excellence (Europe) from Ethibel and 4 of the STOXX ESG Leaders indices.



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Societe Generale Private Banking

Societe Generale Private Banking, the wealth management arm of Societe Generale, is one of the leading private banks worldwide, with EUR 118.1 billion of assets under management at the end of March 2015.

With 2,500 staff in 14 countries across the globe, Societe Generale Private Banking offers wealth management solutions to entrepreneurs and High Net Worth Individuals.

The expertise of its private banking teams in wealth planning, investment advisory and financing solutions regularly receives awards. In 2013, 2014 and 2015, Societe Generale Private Banking was voted:

- Best Overall European Private Bank (Wealth Briefing 2015),
- Best Private Bank for its wealth planning team in Europe (Wealth Briefing 2015),
- Best Wealth Manager in France 2015 Bank within a retail banking network (Leaders de la Finance Awards, 2015)
- Outstanding Wealth Planning and Trust Provider (Private Banker International 2015), Best Private Bank in Western Europe for its offer in Structured Products, for the 10th consecutive year, (Euromoney 2014), Best Private Bank in France and Monaco (Euromoney 2013),
- Best Private Bank of the year in the UK (Investors Chronicle / Financial Times 2013),
- Best Private Bank in France and Monaco Relationship Management (Euromoney 2013),
- Best Private Bank in France and Monaco Range of Investment products (Euromoney 2013),

www.privatebanking.societegenerale.com

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