

NEWS FLASH

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SOCIETE GENERALE PRIVATE BANKING WINS MAJOR AWARDS FROM WEALTHBRIEFING

Societe Generale Private Banking has won two major Awards at the 2015 WealthBriefing European Awards* Ceremony, which took place in London on 30 April 2015:

- **Best Overall European Private Bank**



- **Best Wealth Planning Team (European Category)**



Societe Generale Private Banking has created a strong network across key European markets, with offices in the UK, France, Belgium, Luxembourg, Monaco, Switzerland, the Channel Islands and Gibraltar. The private bank is also present in Croatia and the Czech Republic, serving clients through partnerships with Societe Generale group's local retail banking network.

These awards highlight Societe Generale Private Banking as one of the European leaders in wealth management, recognising the overall professionalism of its teams and in particular their commitment to providing first class wealth planning and investment advice to a client-base of entrepreneurs and high net worth individuals. A fully integrated model based on a client-centric organization and building long-term client relationships, the private bank gives clients access to the full range of expertise available within Societe Generale group, offering innovative tailor-made solutions in response both to their personal and professional needs.

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Societe Generale Private Banking continues to innovate in its operations, enhancing the client experience through the digitalisation of its services and the launch of sophisticated e-banking platforms in each of its European entities. These awards clearly underline the ambition of the private bank: to be the reference for relationship private banking in the markets in which it is present.

**WealthBriefing is a premier news, features and information source for the global wealth management sector. The WealthBriefing awards are made by specially convened expert panels drawn from both private banks and trusted advisors, with support by relevant third-party organisations.*

Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 148,000 employees, based in 76 countries, we accompany 30 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multichannel financial services on the leading edge of digital innovation;
- **International retail banking, financial services and insurance** with a presence in emerging economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is included in the main socially responsible investment indices: FTSE4Good (Global and Europe), Euronext Vigeo (Global, Europe, Eurozone and France), ESI Excellence (Europe) from Ethibel and 4 of the STOXX ESG Leaders indices.

For more information, you can follow us on **twitter**  [@societegenerale](https://twitter.com/societegenerale) or visit our website www.societegenerale.com.

Societe Generale Private Banking

Societe Generale Private Banking, the wealth management arm of Societe Generale, is one of the leading private banks worldwide, with EUR 108 billion of assets under management at the end of December 2014.

With 2,500 staff in 14 countries across the globe, Societe Generale Private Banking offers wealth management solutions to entrepreneurs and High Net Worth Individuals.

The expertise of its private banking teams in wealth planning, investment advisory and financing solutions regularly receives awards. In 2013 and 2014, Societe Generale Private Banking was voted:

- Best Private Bank in Western Europe for its offer in Structured Products, for the 10th consecutive year, (Euromoney 2014),
- Best Private Bank in France and Monaco (Euromoney 2013),
- Best Private Bank of the year in the UK (Investors Chronicle / Financial Times 2013),
- Best Private Bank in France and Monaco – Relationship Management (Euromoney 2013),
- Best Private Bank in France and Monaco – Range of Investment products (Euromoney 2013),
- Best Private Bank for its wealth planning team in Europe (Wealth Briefing 2013),
- Outstanding Wealth Planning and Trust Provider (Private Banker International 2013),

www.privatebanking.societegenerale.com

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