

## NEWS FLASH

Paris, September 22, 2014

### SOCIETE GENERALE PRIVATE BANKING GREETES MEGA-YACHT ENTHUSIASTS AT THE 2014 MONACO YACHT SHOW

For the eighth consecutive year, Societe Generale Private Banking will take part in the Monaco Yacht Show from 24 to 27 September 2014 to promote its mega-yacht finance offering.

For more than three years, Societe Generale Private Banking has been providing a tailor-made offering dedicated to mega-yachts of over 40 metres in length, covering both new and second-hand yachts as well as those under construction. A team of multilingual experts, based in the private bank's offices in Monaco, accompanies a demanding international clientele, providing different types of credits (foreign currency structured loans, with a fixed or floating rate, etc), to suit their individual needs. These experts work closely with industry specialists such as lawyers, brokers and insurers to assist clients to set up these loans within a meticulously prepared framework.



The Monaco Yacht Show is one of the world's most prestigious super yacht events. The European market for mega-yacht financing has very few players and demand remains strong. Societe Generale Private Banking will be present at this local event with a global reach, and will have the pleasure of meeting clients, prospective clients and industry professionals on its **booth QD16**.

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#### **Societe Generale**

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 148,000 employees, based in 76 countries, we accompany 32 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multichannel financial services on the leading edge of digital innovation;
- **International retail banking, financial services and insurance** with a presence in emerging economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is included in the main socially responsible investment indices: Dow Jones Sustainability Index (Europe), FSTE4Good (Global and Europe), Euronext Vigeo (Global, Europe, Eurozone and France), ESI Excellence (Europe) from Ethibel and 5 of the STOXX ESG Leaders indices.

For more information, you can follow us on twitter @societegenerale or visit our website [www.societegenerale.com](http://www.societegenerale.com).

#### **Societe Generale Private Banking**

Societe Generale Private Banking, the wealth management arm of Societe Generale, is one of the leading private banks worldwide, with EUR 116 billion of assets under management at the end of June 2014.

With 2,500 staff in 14 countries across the globe, Societe Generale Private Banking offers wealth management solutions to entrepreneurs and High Net Worth Individuals.

The expertise of its private banking teams in wealth planning, investment advisory and financing solutions regularly receives awards. In 2013 and 2014, Societe Generale Private Banking was voted:

- Best Private Bank in Western Europe for its offer in Structured Products, for the 10<sup>th</sup> consecutive year, (Euromoney 2014),
- Best Private Bank in France and Monaco (Euromoney 2013),
- Best Private Bank of the year in the UK (Investors Chronicle / Financial Times 2013),
- Best Private Bank in France and Monaco – Relationship Management (Euromoney 2013),
- Best Private Bank in France and Monaco – Range of Investment products (Euromoney 2013),
- Best Private Bank for its wealth planning team in Europe (Wealth Briefing 2013),
- Outstanding Wealth Planning and Trust Provider (Private Banker International 2013),

[www.privatebanking.societegenerale.com](http://www.privatebanking.societegenerale.com)

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