

NEWS FLASH

Luxembourg, 31 October 2013

SOCIETE GENERALE PRIVATE BANKING WINS AWARD FOR LUXEMBOURG

Societe Generale Private Banking has been named « **Best Private Bank in Luxembourg – Highly Commended** » by Professional Wealth Management (PWM) and The Banker*, magazines in the Financial Times group, at a ceremony which was held in Geneva on 30 October.

The award was based on an evaluation of private banks operating globally by a jury made up of professionals and experts from the global banking and finance sector, as well as members of PWM's editorial staff.

In Luxembourg, Societe Generale group's wealth management business is part of the multi-business bank, Societe Generale Bank & Trust (SGBT). Its recognised expertise in wealth planning enables it to provide a wide range of tailor-made solutions which respond to the increasingly sophisticated needs of an international clientele.

** Professional Wealth Management (PWM) and The Banker are publications of reference, part of the Financial Times group, which deal with trends in the international financial and banking sectors.*



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Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 154,000 employees, based in 76 countries, we accompany 32 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multichannel financial services on the leading edge of digital innovation;
- **International retail banking, financial services and insurance** with a presence in emerging economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is included in the main socially responsible investment indices: Dow Jones Sustainability Index (Europe), FSTE4Good (Global and Europe) and all the STOXX ESG Leaders indices.

For more information, you can follow us on twitter @societegenerale or visit our website www.societegenerale.com.

Societe Generale Private Banking

Societe Generale Private Banking, the wealth management arm of Societe Generale, is one of the leading private banks worldwide, with EUR 84.5 billion of assets under management at the end of June 2013.

With 2,500 staff in 16 countries across the globe, Societe Generale Private Banking offers wealth management solutions to entrepreneurs and High Net Worth Individuals with financial assets in excess of one million euros.

The expertise of its private banking teams in wealth planning, investment advisory and financing solutions regularly receives awards. In 2012 and 2013, Societe Generale Private Banking was voted:

- Best Private Bank in France and Monaco (Euromoney 2013),
- Best Private Bank in France and Monaco – Relationship Management (Euromoney 2013),
- Best Private Bank in France and Monaco – Range of Investment products (Euromoney 2013),
- Best Private Bank in Western Europe for its offer in Structured Products, for the 9th consecutive year, (Euromoney 2013),
- Best Private Bank for its wealth planning team in Europe (Wealth Briefing 2013),
- Best Private Bank for Outstanding Wealth Planning and Trust Provider (Private Banker International 2013),,
- Best Private Bank in the Middle East, for the 2nd consecutive year (Banker Middle East 2012),,
- Best Private Bank in Luxembourg (Professional Wealth Management/The Banker 2012).

www.privatebanking.societegenerale.com

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