

## NEWS FLASH

Paris, 16 September 2013

### **SOCIETE GENERALE PRIVATE BANKING GREETES MEGA-YACHT ENTHUSIASTS AT THE 2013 MONACO YACHT SHOW**

For the seventh consecutive year, Societe Generale Private Banking will take part in the Monaco Yacht Show from 25 to 28 September 2013 to promote its mega-yacht finance offering.

For more than two years, Societe Generale Private Banking has been providing a tailor-made offering dedicated to mega-yachts of over 40 metres in length, covering both new and second-hand yachts as well as those under construction. A team of multilingual experts, based in the private bank's offices in Monaco, accompanies a demanding international clientele, providing different types of credits (foreign currency structured loans, with a fixed or floating rate, etc), to suit their individual needs. These experts work closely with industry specialists such as lawyers, brokers and insurers to assist clients to set up these loans within a meticulously prepared framework.



The Monaco Yacht Show is one of the world's most prestigious super yacht events. The European market for mega-yacht financing has very few players and demand remains strong. Societe Generale Private Banking, will be present at this local event with a global reach, meeting clients, prospective clients and industry professionals on its booth n° QD16.

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For further information, please visit Societe Generale Private Banking Monaco's website and click [here](#).

#### **Societe Generale**

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

More than 154,000 employees, based in 76 countries, accompany 32 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- Retail banking in France with the Societe Generale branch network, Credit du Nord and Boursorama;
- International retail banking, with a presence in Central and Eastern Europe, Russia, in the Mediterranean basin, in Sub-Saharan Africa, in Asia and in the French Overseas Territories;
- Corporate and investment banking with a global expertise in investment banking, financing and global markets.

Societe Generale is also a significant player in specialised financing and insurance, private banking, asset management and securities services.

Societe Generale is included in the socially-responsible investment indices FTSE4Good and ASPI.

For more information, you can follow us on twitter @societegenerale or visit our website [www.societegenerale.com](http://www.societegenerale.com).

#### **Societe Generale Private Banking**

Societe Generale Private Banking, the wealth management arm of Societe Generale, is one of the leading private banks worldwide, with EUR 84.5 billion of assets under management at the end of June 2013.

With 2,500 staff in 16 countries across the globe, Societe Generale Private Banking offers wealth management solutions to entrepreneurs and High Net Worth Individuals with financial assets in excess of one million euros.

The expertise of its private banking teams in wealth planning, investment advisory and financing solutions regularly receives awards. In 2012 and 2013, Societe Generale Private Banking was voted:

- Best Private Bank in France and Monaco (Euromoney 2013),
- Best Private Bank in France and Monaco – Relationship Management (Euromoney 2013),
- Best Private Bank in France and Monaco – Range of Investment products (Euromoney 2013),
- Best Private Bank in Western Europe for its offer in Structured Products, for the 9<sup>th</sup> consecutive year, (Euromoney 2013),
- Best Private Bank for its wealth planning team in Europe (Wealth Briefing 2013),
- Best Private Bank in the Middle East, for the 2<sup>nd</sup> consecutive year (Banker Middle East 2012 ),
- Outstanding Wealth Planning and Trust Provider – Highly commended (Private Banker International 2012 ),
- Best Private Bank in Luxembourg (Professional Wealth Management/The Banker 2012).

[www.privatebanking.societegenerale.com](http://www.privatebanking.societegenerale.com)

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