

PRESS RELEASE

Paris, 23 July 2013

APPOINTMENT AT SOCIETE GENERALE PRIVATE BANKING

Societe Generale Private Banking appoints Olivier Gérard as Head of Portfolio Management Solutions and Strategy & Asset Expertise, replacing Stéphane Wathier.

Based in Luxembourg, Olivier Gérard is responsible for coordinating and promoting Societe Generale Private Banking's portfolio management activities (discretionary management and managed advisory) to its international network, as well as the services and recommendations provided by the Strategy & Asset Expertise teams.

In his new role, Olivier Gérard reports directly to Bruno Lèbre, Head of Wealth Management Solutions. Furthermore, he retains his current role as Head of Prime Market Access –instant access service to markets, available for very active and sophisticated clients– for which he reports to Lars Hakanson, Head of Market Solutions.

Olivier Gérard joined Societe Generale Private Banking in 2004, after several years at Credit Agricole Private Banking working as an Advisory Manager for HNW clients and Investment Advisor for private bankers.

As Head of Prime Market Access, he has been responsible for the development of this innovative service available to clients who are professionals in the financial sector, providing them with direct access to the Market Solutions trading rooms.

Olivier Gérard holds a Masters in Finance from the *Institut d'Etudes Politiques* in Strasbourg.

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Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

More than 154,000 employees, based in 76 countries, accompany 32 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- Retail banking in France with the Societe Generale branch network, Credit du Nord and Boursorama;
- International retail banking, with a presence in Central and Eastern Europe, Russia, in the Mediterranean basin, in Sub-Saharan Africa, in Asia and in the French Overseas Territories;
- Corporate and investment banking with a global expertise in investment banking, financing and global markets.

Societe Generale is also a significant player in specialised financing and insurance, private banking, asset management and securities services.

Societe Generale is included in the socially-responsible investment indices FTSE4Good and ASPI.

For more information, you can follow us on twitter [@societegenerale](https://twitter.com/societegenerale) or visit our website www.societegenerale.com.

Societe Generale Private Banking

Societe Generale Private Banking, the wealth management arm of Societe Generale, is one of the leading private banks worldwide, with EUR 87.9 billion of assets under management at the end of March 2013.

With 2,500 staff in 16 countries across the globe, Societe Generale Private Banking offers wealth management solutions to entrepreneurs and High Net Worth Individuals with financial assets in excess of one million euros.

The expertise of its private banking teams in wealth planning, investment advisory and financing solutions regularly receives awards. In 2012 and 2013 Societe Generale Private Banking was voted:

- Best Private Bank in France and Monaco (Euromoney 2013),
- Best Private Bank in France and Monaco – Relationship Management (Euromoney 2013),
- Best Private Bank in France and Monaco – Range of Investment products (Euromoney 2013),
- Best Private Bank in Western Europe for its offer in Structured Products, for the 9th consecutive year, (Euromoney 2013),
- Best Private Bank for its wealth planning team in Europe (Wealth Briefing 2013),
- Best Private Bank in the Middle East, for the 2nd consecutive year (Banker Middle East 2012),
- Outstanding Wealth Planning and Trust Provider – Highly commended (Private Banker International 2012),
- Best Private Bank in Luxembourg (Professional Wealth Management/The Banker 2012).

www.privatebanking.societegenerale.com

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