

NEWS FLASH

Paris, 7 February 2013

SOCIETE GENERALE PRIVATE BANKING NAMED BEST PRIVATE BANK IN FRANCE AND MONACO AND FOR ITS STRUCTURED PRODUCTS IN EUROPE

Societe Generale Private Banking has won a number of awards from Euromoney Magazine* in its « Euromoney Private Banking Survey 2013 »:

In France,

- **Best Private Bank**
- **Best Private Bank - Relationship Management**
- **Best Private Bank - Range of Investment Products**

In France, Societe Generale Private Banking accompanies wealthy individuals by providing tailor-made services for the transmission of their businesses or the management of their wealth, giving them access to all the private bank's investment solutions.

Societe Generale Private Banking in France is present in Paris, Bordeaux, Lille, Lyon, Marseille, Nantes, Nice, Rennes, Strasbourg and Toulouse.



In Monaco,

- **Best Private Bank**
- **Best Private Bank - Relationship Management**
- **Best Private Bank - Range of Investment Products**

Societe Generale Private Banking's experts in Monaco work closely with a demanding international clientele, offering investment solutions which correspond to their specific needs. The private bank is recognised in particular for its prestigious real estate offering and its expertise in specialised finance solutions.

In Western Europe,

- **Best Private Bank - Structured Products**

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Thanks to the innovation capacity, reactivity and expertise of its Market Solutions teams, Societe Generale Private Banking has been able to adapt its structured products offering by developing flexible solutions which precisely match its clients needs, and over the years develop one of the best structured products offerings in the world.

These awards complement the other prizes won by Societe Generale Private Banking in 2012:

- **Best Private Bank in Luxembourg** (Professional Wealth Management)
- **Best Private Bank in the Middle East** for the 2nd consecutive year (Banker Middle East)
- **Outstanding Private Bank in the Middle East – Highly commended** (Private Banker International)
- **Outstanding Wealth Planning and Trust Provider – Highly commended** (Private Banker International)

** Euromoney Magazine is a global reference publication on trends in international banking and capital markets. The results of its "Private Banking Survey" are based on the evaluation of wealth management players by their peers as well as data provided by the private banks being judged.*

Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Around 160,000 employees, based in 77 countries, accompany more than 33 million clients throughout the world on a daily basis. Societe Generale' teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- Retail banking in France with the Societe Generale branch network, Credit du Nord and Boursorama
- International retail banking, with a presence in Central and Eastern Europe and Russia, in the Mediterranean basin, in Sub-Saharan Africa, in Asia and in the French Overseas Territories
- Corporate and investment banking with a global expertise in investment banking, financing and global markets.

Societe Generale is also a significant player in specialised financing and insurance, private banking, asset management and securities services.

Societe Generale is included in the socially-responsible investment indices FTSE4Good and ASPI.

For more information, you can follow us on twitter @societegenerale or visit our website www.societegenerale.com.

Societe Generale Private Banking

Societe Generale Private Banking, the wealth management arm of Societe Generale, is one of the leading private banks worldwide, with EUR 88.01 billion of assets under management at the end of September 2012.

With 2,560 staff in 18 countries across the globe, Societe Generale Private Banking offers wealth management solutions to entrepreneurs and High Net Worth Individuals with financial assets in excess of one million euros.

The expertise of its private banking teams in wealth planning, investment advisory and financing solutions regularly receives awards. In 2012 Societe Generale Private Banking was awarded:

- Best Private Bank in Western Europe for its offer in Structured Products, for the 8th consecutive year (Euromoney),
- Best Private Bank in the Middle East, for the 2nd consecutive year (Banker Middle East),
- Outstanding Private Bank in the Middle East – Highly commended (Private Banker International),
- Outstanding Wealth Planning and Trust Provider – Highly commended (Private Banker International),
- Best Private Bank in Luxembourg (Professional Wealth Management/The Banker).

www.privatebanking.societegenerale.com

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