

NEWS FLASH

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SOCIETE GENERALE PRIVATE BANKING RECEIVES THREE AWARDS FROM PRIVATE BANKER INTERNATIONAL

Societe Generale Private Banking has received 3 awards at the Private Banker International* Awards ceremony in Singapore on 24 October 2012.

With the award for « **Outstanding Wealth Planning & Trust Provider - Highly Commended** » Private Banker International recognises the work of the global wealth planning solutions teams, essential components of Societe Generale Private Banking's offering. Today, these teams comprise 200 professionals dedicated exclusively to studying and developing international wealth planning solutions for wealthy individuals and families, responding both to their personal and professional needs.

The award for « **Outstanding Private Bank Middle East - Highly Commended** » highlights Societe Generale Private Banking's teams of experts in Dubai. With their deep knowledge and understanding of the Arab and Indian cultures, these teams ensure that the private bank provides a quality service which matches the specific requirements of these client segments, who have interests all round the world.

Societe Generale Private Banking had already received distinctions in the region, having being named « **Best Private Bank in the Middle East** » in 2011 and 2012 by Banker Middle East.

Societe Generale Private Banking's third award went to Aditya Singh Chauhan, Senior Director, Societe Generale Private Banking (Asia Pacific) based in Singapore, who was named « **Outstanding Young Private Banker 2012** ». He was chosen from among a number of up-and-coming talented private bankers under the age of 40.

** Private Banker International is a wealth management publication covering the full spectrum of wealthy individuals and the investment opportunities available to them from a global perspective.*

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Aditya Singh Chauhan has 11 years professional experience in the personal and private banking industry in Singapore, Dubai and Mumbai. He began his career with HDFC Bank in India in 2001 in retail banking and moved later that year to Citibank Wealth Management in Dubai as a banker in its non-resident Indian team. He joined Societe Generale Private Banking in Singapore in 2005 as a Private Banker and Associate Director in the Global India Sub-continent team, serving non-resident Indian clients which the private bank serves from its offices in Dubai and Singapore. He was promoted to Senior Director in 2012.

Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Around 160,000 employees, based in 77 countries, accompany more than 33 million clients throughout the world on a daily basis. Societe Generale' teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- Retail banking in France with the Societe Generale branch network, Credit du Nord and Boursorama
- International retail banking, with a presence in Central and Eastern Europe and Russia, in the Mediterranean basin, in Sub-Saharan Africa, in Asia and in the French Overseas Territories
- Corporate and investment banking with a global expertise in investment banking, financing and global markets.

Societe Generale is also a significant player in specialised financing and insurance, private banking, asset management and securities services.

Societe Generale is included in the socially-responsible investment indices FTSE4Good and ASPI.

For more information, you can follow us on twitter @societegenerale or visit our website www.societegenerale.com.

Societe Generale Private Banking

Societe Generale Private Banking, the wealth management arm of Societe Generale, is one of the leading private banks worldwide, with EUR 85.6 billion of assets under management at the end of June 2012.

With 2,600 staff in 18 countries across the globe, Societe Generale Private Banking offers wealth management solutions to entrepreneurs and High Net Worth Individuals with financial assets in excess of one million euros.

The expertise of its private banking teams in wealth planning, investment advisory and financing solutions regularly receives awards. In 2012 Societe Generale Private Banking was awarded for the 8th consecutive year 'Best Private Bank in Western Europe for its offer in Structured Products' (Euromoney), and for the 2nd consecutive year 'Best Private Bank in the Middle East' (Banker Middle East).

In 2011 Societe Generale Private Banking was also named 'Best Private Bank in France' (Euromoney) and 'Global Wealth Manager of the Year' (Investors Chronicle/Financial Times).

www.privatebanking.societegenerale.com

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