

## NEWS FLASH

London, 6 November 2012

### **SOCIETE GENERALE PRIVATE BANKING PARTNERS THE EUROPEAN FAMILY OFFICE CONFERENCE IN LONDON, NOVEMBER 2012**

Societe Generale Private Banking is partnering "The European Family Office Conference" organised by Campden Conferences on 7 and 8 November 2012 in London.

The conference is a private meeting for family principals and family office executives, as well as ultra high net worth private investors, to discuss issues critical to the family office sphere.

The theme of the conference is "Managing risk and seizing opportunities: Strategies for creating a sustainable portfolio and generating growth".

Jon Needham, Head of Fiduciary Services at Societe Generale Private Banking, will address the Conference and share his expertise in planning for successful wealth transition and future generations.

The new millennium has dealt some painful lessons – while wealth is hard to generate it is also very easy to dissipate. The new generation in 'old wealth' families is generally a lot more comfortable with dealing with wealth. In the 'new wealth' world, however, the approach is very different. During his talk, Jon Needham will look at the importance of old robust and well-structured succession plans and family governance designed to meet the needs of this generation and beyond.

For more information: please click on [www.campdenconferences.com](http://www.campdenconferences.com)

**PRESS SERVICE**  
SOCIETE GENERALE - GIMS

ELISA O'NEILL  
+33 (0)1 42 14 39 24  
[elisa.oneill@socgen.com](mailto:elisa.oneill@socgen.com)

**PRESS SERVICE**  
SOCIETE GENERALE  
+33 (0)1 42 14 67 02

JOLYON BARTHORPE  
+33 (0)1 42 14 34 55  
[jolyon.barthorpe@socgen.com](mailto:jolyon.barthorpe@socgen.com)

**SOCIETE GENERALE**  
GIMS/COM  
75886 PARIS CEDEX 18 - FRANCE  
[SOCIETEGENERALE.COM](http://SOCIETEGENERALE.COM)

A FRENCH CORPORATION WITH SHARE CAPITAL OF  
EUR 975 339 185  
552 120 222 RCS PARIS

Media contact:  
Alexandra O'Sullivan  
Societe Generale Private Banking Hambros  
Tel: 0207 597 3029  
E-mail: alexandra.osullivan@sghambros.com  
SG Hambros Bank Limited  
Registered in England No. 964058  
Authorised and regulated by the Financial Services Authority

Jennifer Stevens / Victoria Ford  
Lansons Communications  
Tel : 020 7566 9723 / 020 7566 9707  
Email: SGPBHambros@lansons.com

### **Societe Generale**

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Around 160,000 employees, based in 77 countries, accompany more than 33 million clients throughout the world on a daily basis. Societe Generale' teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- Retail banking in France with the Societe Generale branch network, Credit du Nord and Boursorama
- International retail banking, with a presence in Central and Eastern Europe and Russia, in the Mediterranean basin, in Sub-Saharan Africa, in Asia and in the French Overseas Territories
- Corporate and investment banking with a global expertise in investment banking, financing and global markets.

Societe Generale is also a significant player in specialised financing and insurance, private banking, asset management and securities services.

Societe Generale is included in the socially-responsible investment indices: FTSE4Good, ASPI.

For more information, you can follow us on twitter @societegenerale or visit our website [www.societegenerale.com](http://www.societegenerale.com).

### **Societe Generale Private Banking**

Societe Generale Private Banking, the wealth management arm of Societe Generale, is one of the leading private banks worldwide, with EUR 85.6 billion of assets under management at the end of June 2012.

With 2,600 staff in 18 countries across the globe, Societe Generale Private Banking offers wealth management solutions to entrepreneurs and High Net Worth Individuals with financial assets in excess of one million euros.

The expertise of its private banking teams in wealth planning, investment advisory and financing solutions regularly receives awards. In 2012 Societe Generale Private Banking was awarded for the 8<sup>th</sup> consecutive year 'Best Private Bank in Western Europe for its offer in Structured Products' (Euromoney), and for the 2<sup>nd</sup> consecutive year 'Best Private Bank in the Middle East' (Banker Middle East).

In 2011 Societe Generale Private Banking was also named 'Best Private Bank in France' (Euromoney) and 'Global Wealth Manager of the Year' (Investors Chronicle/Financial Times).

[www.privatebanking.societegenerale.com](http://www.privatebanking.societegenerale.com)

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