

PRESS RELEASE

Paris / Geneva, 9 June 2011

SOCIETE GENERALE PRIVATE BANKING RENEWS ITS PARTNERSHIPS WITH GOLFERS ANGEL CABRERA AND THOMAS LEVET

Societe Generale Private Banking has renewed its support for the Argentinian golfer, Angel Cabrera, winner of the US Open in 2007 and the Augusta Masters in 2009, and for the French player Thomas Levet, winner of the Andalucia Open in 2008. The sponsorship contracts will last for three and two years respectively.

Renewing these partnerships enables Societe Generale Private Banking to offer its private clients the opportunity to play with top-level golfers through an exclusive events programme organised around this sport throughout the world. The private bank also sponsors the French golf player, Christian Cevaër, winner of the European Open in 2009 and Jeev Milkha Singh, the first ever Indian golfer qualified for the European Tour and the Augusta Masters.

These partnerships are part of an approach by Societe Generale Group which began in 2001. That year, the bank became a major partner of the French Golf Federation, then, in 2008, of the Evian Masters, a major international womens' tournament.

Angel Cabrera, born in 1969 in Cordoba, Argentina, began his golfing career as a caddie. He became a professional player at the age of 20 and over the last few years has been one of the leaders on the European circuit. The winner of the 2005 BMW PGA Championship, in 2007 he won the US Open ahead of Tiger Woods, the Barclays Singapore Open Championship, the Center Open Championship (CGC) and the Argentina Masters. A golfer of legendary tenacity, to date he is the only Latin American player to have won a Grand Slam tournament on the American continent.

Thomas Levet, born in 1968 in France, turned professional at the age of 20. Winning the British Grand Masters in 2001 instantly made him one of the international golfing elite. He confirmed his position in 2002 with a second place at the British Open and joined the PGA Tour in 2003. In 2004, his talent really took off as he won the Scottish Open. His impressive results made him France's No.1, and Europe's No.5, qualifying him for the Ryder Cup, which he won with the European team. Coming 13th in the US Masters (the first French golfer to ever achieve this) Thomas Levet launched his career on the American circuit in 2005. Thomas Levet won the Andalucia Open 2008, his fourth victory on the European circuit. He is the best rewarded French golfer on the circuit and the only one to have won the Ryder Cup in the United States.

PRESS SERVICE
SOCIETE GENERALE-GIMS

Elisa O'NEILL
+33(0)1 42 14 39 24
elisa.oneill@socgen.com

Jolyon BARTHORPE
+33(0)1 42 14 34 55
jolyon.barthorpe@socgen.com

PRESS SERVICE
SOCIETE GENERALE
+33(0)1 42 14 67 02
www.societegenerale.com

SOCIETE GENERALE
GIMS/COM
Immeuble CB3
189 rue d'Aubervilliers
75886 Paris cedex 18 - France
Fax. : +33(0)1 42 14 53 82

A French corporation with share capital of 933,027,038.75 EUR
552 120 222 RCS PARIS



Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Its 157,000 employees* based in 85 countries accompany more than 33 million clients throughout the world on a daily basis. Societe Generale' teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- Retail banking in France with the Societe Generale branch network, Credit du Nord and Boursorama
- International retail banking, with a presence in Central and Eastern Europe and Russia, in the Mediterranean basin, in Sub-Saharan Africa, in Asia and in the French Overseas Territories
- Corporate and investment banking with a global expertise in investment banking, financing and global markets.

Societe Generale is also a significant player in specialised financing and insurance, private banking, asset management and securities services.

Societe Generale is included in the international socially-responsible investment indices: FTSE4good and ASPI.
www.societegenerale.com

* including employees of Societe Marseillaise de Credit acquired in September 2010 by Credit du Nord

Societe Generale Private Banking

Societe Generale Private Banking, the wealth management arm of Societe Generale, is one of the leading private banks worldwide, with EUR 84.2 billion of assets under management at the end of March 2011.

With 2,800 staff in 20 countries across the globe, Societe Generale Private Banking offers wealth management solutions to entrepreneurs and High Net Worth Individuals with financial assets in excess of one million euros.

Societe Generale Private Banking's offering includes international wealth planning and fiduciary services (trust and tax planning), a global expertise in structured products, hedge funds, mutual and private equity funds, real estate investment solutions and access to capital markets.

In 2011, Societe Generale Private Banking was rewarded with the titles of 'Best Private Bank in Western Europe for its offer in Structured Products' and 'Best Private Bank in France' (Euromoney).

www.privatebanking.societegenerale.com