

PRESS RELEASE

London, 5 April, 2011

SOCIETE GENERALE PRIVATE BANKING HAMBROS APPOINTS NEW CHIEF INVESTMENT OFFICER AND HEAD OF INVESTMENT SERVICES

Societe Generale Private Banking Hambros (SGPB Hambros) has made two appointments within its Investment Services division.

Martin O'Hare, formerly deputy Chief Investment Officer and Group Head of Discretionary Portfolio Management, has been appointed Chief Investment Officer for the SGPB Hambros Group, replacing Andrew Popper. His primary responsibility will be to focus on the implementation of overall investment strategy across the advisory and discretionary teams.

Andrew Dalton has been appointed Head of Investment Services for the SGPB Hambros Group. Cooperating closely with Martin O'Hare, he will work on developing the bank's investment offering and on the management of the resources across the investment team.

SGPB Hambros has a strong track-record in investment advisory services, and provides clients with access to extensive expertise in wealth management, investment solutions, and specialist product knowledge. With wide-ranging in-house investment capabilities tailored for specialist portfolio management, the investment team's multi-asset class approach and overall investment objective focuses on effectively managing client portfolios while minimising risk.

Martin O'Hare has an MA. in Economics from the University of Glasgow and a Master of Science in Business Information Technology from Strathclyde Business School. He spent seven years at Merrill Lynch Investment Managers (MLIM), working on international equity markets, before joining Societe Generale Private Banking Hambros (SGPB Hambros) in 2004 as Investment Director. He was promoted to Deputy CIO in 2009.

Andrew Dalton has a BSc in Mathematics from the London School of Economics and an MBA (Finance) from CASS Business School. He joined the Caisse des Dépôts et Consignations in New York as a hedge fund manager, and then moved to Bankers Trust and Chase Manhattan, where he specialised in asset allocation for both institutions and private clients. He joined Societe Generale Private Banking Hambros (SGPB Hambros) in 2003 and was promoted to Deputy CIO in 2007.

PRESS SERVICE
SOCIETE GENERALE-GIMS

Elisa O'NEILL
+33(0)1 42 14 39 24
elisa.oneill@socgen.com

Jolyon BARTHORPE
+33(0)1 42 14 34 55
jolyon.barthorpe@socgen.com

PRESS SERVICE
SOCIETE GENERALE
+33(0)1 42 14 67 02
www.societegenerale.com

SOCIETE GENERALE
GIMS/COM
Immeuble CB3
189 rue d'Aubervilliers
75886 Paris cedex 18 - France
Fax. : +33(0)1 42 14 53 82

A French corporation with share capital of 933,027,038.75 EUR
552 120 222 RCS PARIS

Hambros

Media contact:

Alexandra O'Sullivan

Societe Generale Private Banking Hambros

Tel: 0207 597 3029

E-mail: alexandra.osullivan@sghambros.com

SG Hambros Bank Limited

Registered in England No. 964058

Authorised and regulated by the Financial Services Authority

Sarah Harvey / Jennifer Stevens

Lansons Communications

Tel : 020 7566 9703 / 020 7566 9723

Email: sarahh@lansons.com / jennifers@lansons.com

Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Its 156,000 employees* based in 85 countries accompany more than 33 million individual clients as well as corporate and institutional customers throughout the world on a daily basis. The Group offers advice and services to its clients in three core businesses:

- Retail banking in France with the Societe Generale branch network, Credit du Nord and Boursorama
- International retail banking, with a presence in Central and Eastern Europe and Russia, in the Mediterranean basin, in Sub-Saharan Africa, in Asia and in the French Overseas Territories
- Corporate and investment banking with a global expertise in investment banking, financing and global markets.

Societe Generale is also a significant player in specialised financing and insurance, private banking, asset management and securities services.

Societe Generale is included in the international socially-responsible investment indices: FTSE4good and ASPI. www.societegenerale.com

** including employees of Societe Marseillaise de Credit acquired in September 2010 by Credit du Nord*

Societe Generale Private Banking

Societe Generale Private Banking, the wealth management arm of Societe Generale, is one of the leading private banks worldwide, with EUR 84.5 billion of assets under management at the end of December 2010.

With 2,800 staff in 21 countries across the globe, Societe Generale Private Banking offers wealth management solutions to entrepreneurs and High Net Worth Individuals with financial assets in excess of one million euros.

Societe Generale Private Banking's offering includes international wealth planning and fiduciary services (trust and tax planning), a global expertise in structured products, hedge funds, mutual and private equity funds, real estate investment solutions and access to capital markets.

In 2011, Societe Generale Private Banking was rewarded with the titles of 'Best Private Bank in Western Europe for its offer in Structured Products' and 'Best Private Bank in France' (Euromoney).

www.privatebanking.societegenerale.com

Societe Generale Private Banking Hambros

Societe Generale Private Banking Hambros (SGPB Hambros) is the UK wealth management arm of Societe Generale Private Banking providing a comprehensive wealth management service including investment management, financial planning, trust and banking services. SGPB Hambros employs more than 500 people and has over £10 billion of assets under management from its offices in the UK, Guernsey, Jersey, Gibraltar and The



Hambros

Bahamas as of September 2010.

SGPB Hambros has been distinguished as Best Wealth Manager for alternative investments (IC/FT Wealth Management Awards 2009), Best Private Bank in the UK for structured products (Euromoney 2008, 2009 and 2010) and Best Private Bank for inheritance and succession planning in the UK (Euromoney 2007).

www.sghambros.com