

Press release

London, 5 November 2010

Societe Generale Private Banking Hambros strengthens its UK-based South Asian team

Societe Generale Private Banking Hambros (SGPB Hambros) has appointed a new Private Banker to foster the private bank's relationships with Asian high net-worth individuals living in the United Kingdom.

Rajat Vij joined Ann Taylor and Duncan Shimmin at SGPB Hambros' Manchester office on 4th October and will be responsible for establishing and developing relationships with wealthy Asian clients, primarily in the north of the UK and the Midlands. In particular, Rajat will draw on his experience of networking with Asian business partners and financial intermediaries to build relationships with this specific client segment.

He reports to Amar Mir, Head of SGPB Hambros' South Asian team, which is based in London. Rajat's appointment serves to strengthen this team, which now comprises 8 people and has successfully expanded since its creation five years ago, building strong links with Asian clients across South Asia and Africa.

Asian high net worth individuals living in the UK have full access to the private bank's extensive expertise in wealth management and investment solutions, including its full offering of global investment asset classes (equities, bonds, cash, commodities private equity, property, structured products and hedge funds).

Rajat Vij has over seven years experience in the UK with ICICI Bank UK, a large global Indian bank. Starting in India as a Regional Sales Manager in 2000, he worked with various divisions of the bank before moving to London in 2004 and progressing within the company to become a Senior Relationship Manager in Manchester. In this role he built a substantial private banking book for the bank, largely by generating leads through a network of contacts and referrals in northern England.

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Societe Generale

Societe Generale is one of the largest financial services groups in the euro-zone. The Group employs 157,000 people worldwide in three key businesses:

- Retail Banking, Specialised Financing & Insurance: Societe Generale serves 32 million individual customers worldwide.
- Private Banking, Global Investment Management & Services: Societe Generale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 3,246 billion, March 2010) and under management (EUR 164 billion excluding Amundi, March 2010).
- Corporate & Investment Banking: Societe Generale tailors solutions for its clients across sectors by capitalising on its worldwide expertise in investment banking, global finance, and global markets.

Societe Generale is included in the socially-responsible investment indexes: FTSE4Good and ASPI. In 2010, the title of SAM Sector Mover was awarded to Societe Generale.

www.societegenerale.com

Societe Generale Private Banking

Societe Generale Private Banking, the wealth management arm of Societe Generale, is one of the leading private banks worldwide, with EUR 82 billion of assets under management at the end of September 2010.

With 2,800 staff in 21 countries across the globe, Societe Generale Private Banking offers wealth management solutions to entrepreneurs and High Net Worth Individuals with financial assets in excess of one million euros. Societe Generale Private Banking's offering includes international wealth planning and fiduciary services (trust and tax planning), a global expertise in structured products, hedge funds, mutual and private equity funds, real estate investment solutions and access to capital markets.

In 2010, Societe Generale Private Banking was rewarded with the titles of 'Best private bank worldwide, in Western Europe and The Middle East for its offer in Structured Products and Equity Derivatives' (Euromoney). In 2009 the private bank received the awards of the 'Best Private Bank in Japan and Luxembourg' (Euromoney). It was also ranked as one of the top 3 private banks in Europe and named 'Outstanding Wealth Manager for Family office services' with Rockefeller Financial (Private Banker International).

www.privatebanking.societegenerale.com

Societe Generale Private Banking Hambros

Societe Generale Private Banking Hambros (SGPB Hambros) is the UK wealth management arm of Societe Generale Private Banking providing a comprehensive wealth management service including investment management, financial planning, trust and banking services. SGPB Hambros employs more than 500 people and has over £10 billion of assets under management from its offices in the UK, Guernsey, Jersey, Gibraltar and The Bahamas as of June 2010.

SGPB Hambros has been distinguished as Best Wealth Manager for alternative investments (IC/FT Wealth Management Awards 2009), Best Private Bank in the UK for structured products (Euromoney 2008, 2009 and 2010) and Best Private Bank for inheritance and succession planning in the UK (Euromoney 2007).

www.sghambros.com