

Press release

Singapore, August 4th 2010

Societe Generale Private Banking initiates a new educational enrichment programme for children with Down syndrome

Societe Generale Private Banking together with the Down Syndrome Association (DSA) will commence a new initiative entitled “**Societe Generale Private Banking Education Enrichment Programme**” for children with Down syndrome. The weekly 15-month programme will start in September 2010. Its goal is to better equip children with Down syndrome with practical literacy and numeracy skills, as well as self development skills. The curriculum for this programme will notably include key learning competencies such as mental math, critical reading, time management, processing information logically, and how to dress up for indoor and outdoor activities.

The funds raised for the programme came from a charity initiative of the private bank during Société Générale Group’s “Citizen Commitment Week”, held between 10-18 June, 2010. Societe Generale Private Banking identified the Down Syndrome Association (DSA) – a non-profit, self-funded, voluntary welfare organisation that supports children and adults with Down syndrome- as the beneficiary in Singapore for the initiative. The staff and management jointly developed interesting ideas, including a flea market and a skip your lunch drive, to raise funds for DSA.

Moses Lee, Acting Executive Director, Down Syndrome Association (Singapore) says: “We are highly appreciative of Societe Generale Private Banking’s tremendous support and generosity towards this initiative for children with Down syndrome. An educational enrichment programme of great quality will lay a strong foundation for a child with Down syndrome. It will maximize his ability to possess skills in the areas of socialization, leisure, and functional independence.”

Every year, Societe Generale Group organizes a “Citizen Commitment Week”. During that week, which took place between 10 and 18 June this year, Société Générale’s employees worldwide take part in activities to support the Group’s partner charities, devoting time to community causes and participate in fundraising.

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Societe Generale

Societe Generale is one of the largest financial services groups in the euro-zone. The Group employs 157,000 people worldwide in three key businesses:

- Retail Banking, Specialised Financing & Insurance: Societe Generale serves 32 million individual customers worldwide.
- Private Banking, Global Investment Management & Services: Societe Generale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 3,246 billion, March 2010) and under management (EUR 164 billion excluding Amundi, March 2010).
- Corporate & Investment Banking: Societe Generale tailors solutions for its clients across sectors by capitalising on its worldwide expertise in investment banking, global finance, and global markets.

Societe Generale is included in the socially-responsible investment indexes: FTSE4Good and ASPI. In 2010, the title of SAM Sector Mover was awarded to Societe Generale.

www.societegenerale.com

Societe Generale Private Banking

Societe Generale Private Banking, the wealth management arm of Societe Generale, is one of the leading private banks worldwide, with EUR 79 billion of assets under management at the end of March 2010.

With 2,789 staff in 22 countries across the globe, Societe Generale Private Banking offers wealth management solutions to entrepreneurs and High Net Worth Individuals with financial assets in excess of one million euros.

Societe Generale Private Banking's offering includes international wealth planning and fiduciary services (trust and tax planning), a global expertise in structured products, hedge funds, mutual and private equity funds, real estate investment solutions and access to capital markets.

In 2010, Societe Generale Private Banking was rewarded with the titles of 'Best private bank worldwide, in Western Europe and The Middle East for its offer in Structured Products and Equity Derivatives' (Euromoney). In 2009 the private bank received the awards of the 'Best Private Bank in Japan and Luxembourg' (Euromoney). It was also ranked as one of the top 3 private banks in Europe and named 'Outstanding Wealth Manager for Family office services' with Rockefeller Financial (Private Banker International).

www.privatebanking.societegenerale.com

Down Syndrome Association (Singapore):

Down Syndrome Association (Singapore) was registered on 16 September 1996 and is a registered charity with an Institute of Public Character (IPC) status. DSA is a self-funding, non-profit voluntary welfare organization, which works closely and regularly with healthcare and educational professionals, and voluntary welfare organizations. It was established to develop individuals with Down syndrome through life-long learning and social integration, support families through specialist services and advocate for equal opportunities, quality of life and contribution to society by persons with Down syndrome. DSA is thus committed to providing support to persons with Down syndrome, enabling them to attain their fullest potential, lead a "normal" life and be able to contribute to society and educate the public on Down syndrome.

From its humble beginnings as a parent support group, DSA has grown from strength to strength and now operates two centres serving over 500 members through its various educational and social programmes and support services.