

Press release

Paris, May 3 2010

Societe Generale Private Banking sponsors the Indian golfer Jeev Milkha Singh

Societe Generale Private Banking has signed a two-year sponsorship contract with the Indian golfer Jeev Milkha Singh.

Jeev Milkha Singh was the first Indian golfer ever to qualify for the European Tour and the Masters Tournament in Augusta. Since 2006, he has been competing at the highest level of the sport, notably finishing fourth in the WGC-CA Championship in 2009, a result which helped him to 34th position in last year's inaugural Race to Dubai. After enjoying strong success in Asia and Europe for several years, he played a consistent season in 2009 by finishing in the top 10 eight times.

Jeev Milkha Singh, son of the former Olympic sprinter Milkha Singh, was awarded the Padma Shri by the Indian government in 2007. The equivalent of a knighthood, the award is given to Indian citizens in recognition of their distinguished contribution to various spheres of public life, including the arts, industry and sport.

Through this partnership with Jeev Milkha Singh, Societe Generale Private Banking is strengthening its presence in the world of top level golf and offers its clients the exclusive opportunity to play with one of Asia's top golfers. The private bank already sponsors Angel Cabrera, winner of the Augusta Masters in 2009, Christian Cevaër, winner of the 2009 European Open and Thomas Levet, winner of the 2009 Andalucia Open.

Societe Generale Group has been supporting golf at every level since 2001: by promoting introductory events to the game and the regular practice of golf by amateurs, or at the highest level of the sport with the support of professional players. Since 2008, the Group has been the Presenting Sponsor of the Evian Masters, one of the most important tournaments on the women's world tour.

PRESS SERVICE
SOCIETE GENERALE- GIMS

Elisa O'NEILL
+33 (0)1 42 14 39 24
elisa.oneill@socgen.com

Jolyon BARTHORPE
+33 (0)1 42 14 34 55
jolyon.barthorpe@socgen.com

GIMS/COM
Immeuble SGAM
170, place Henri Regnault
92043 Paris La Défense cedex
France
Fax: +33 (0)1 42 14 53 82

PRESS SERVICE
SOCIETE GENERALE
+33 (0)1 42 14 67 02
www.societegenerale.com

A French corporation with share
capital of
EUR 924,757,831.25
552 120 222 RCS PARIS

Societe Generale

Societe Generale is one of the largest financial services groups in the euro-zone. The Group employs 157,000 people worldwide in three key businesses:

- Retail Banking, Specialised Financing & Insurance: Societe Generale serves 32 million individual customers worldwide.
- Private Banking, Global Investment Management & Services: Societe Generale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 3,073 billion, December 2009) and under management (EUR 344 billion, December 2009).
- Corporate & Investment Banking: Societe Generale tailors solutions for its clients across sectors by capitalising on its worldwide expertise in investment banking, global finance, and global markets.

Societe Generale is included in the socially-responsible investment indexes: FTSE4Good and ASPI. In 2010, the title of SAM Sector Mover was awarded to Societe Generale.

www.societegenerale.com

Societe Generale Private Banking

Societe Generale Private Banking, the wealth management arm of Societe Generale, is one of the leading private banks worldwide, with EUR 75,4 billion of assets under management at the end of December 2009.

With 2,800 staff in 22 countries across the globe, Societe Generale Private Banking offers wealth management solutions to entrepreneurs and High Net Worth Individuals with financial assets in excess of one million euros. In addition, Societe Generale Private Banking provides dedicated solutions to Ultra High Net Worth Individuals and Family Offices around the world, notably through its global alliance with Rockefeller Financial.

Societe Generale Private Banking's offering includes international wealth planning and fiduciary services (trust and tax planning), a global expertise in structured products, hedge funds, mutual and private equity funds, real estate investment solutions and access to capital markets.

In 2010, Societe Generale Private Banking was rewarded with the titles of 'Best private bank worldwide, in Western Europe and The Middle East for its offer in Structured Products and Equity Derivatives' (Euromoney). In 2009 the private bank received the awards of the 'Best Private Bank in Japan and Luxembourg' (Euromoney). It was also ranked as one of the top 3 private banks in Europe and named 'Outstanding Wealth Manager for Family office services' with Rockefeller Financial (Private Banker International).

www.privatebanking.societegenerale.com