

## United States: AI and Fiscal Stimulus Sustain Economic Momentum

Despite the multiplication of supply shocks in recent years, the U.S. economy remains the most dynamic among developed economies and is likely to remain so over the medium term. This momentum is driven by the rise of AI as well as the succession of fiscal support packages since Covid. The counterpart of this dynamism is a higher inflation rate, which is accelerating in the United States relative to other economies, implying that the Federal Reserve could become more restrictive.

### Growth driven by AI investment and fiscal stimulus.

Despite the multiplication of negative shocks since 2020, the U.S. economy remains on a highly favorable trajectory, well ahead of its peers. Since 2022, U.S. economic activity has increased by more than 10%, compared with 7% for the average developed economy and 4% for the euro area. This growth primarily reflects the rise of AI. Capital expenditures exceeded USD 700 billion between 2024 and 2025, and more than an additional USD 900 billion is expected over the next twelve months. Although a large share of these investments relies on imports, their use takes place in the United States, as do the construction of data centers and spending on LLMs. The rise of AI also contributes to growth through substantial wealth effects.

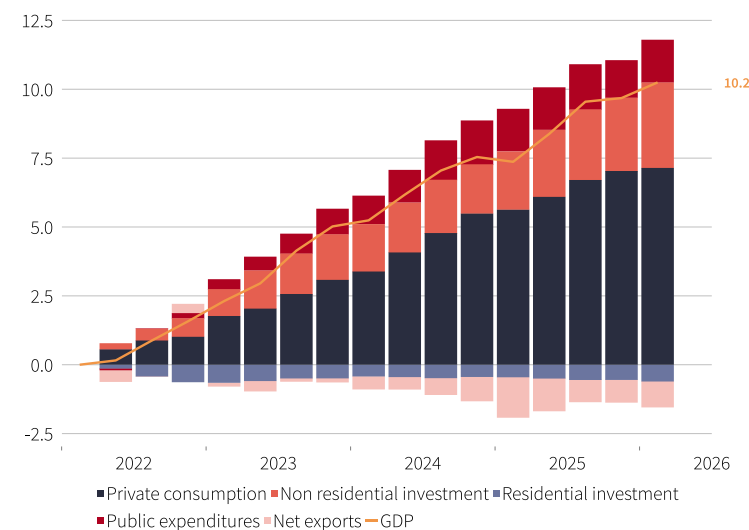
*For more information: [The U.S. Economy ahead of the midterm elections](#)*

Indeed, the strong performance of U.S. equity markets, largely reflecting the excellent performance of stocks within the AI ecosystem, has resulted in growth of more than 20% in the net financial wealth of U.S. households. This increase in wealth has supported consumption in recent years despite slower wage growth. Although these gains are mainly concentrated among the wealthiest households, those households also account for the majority of consumption in the United States. A second factor supporting activity is the continuation of stimulus measures under successive U.S. administrations, notably the One Big Beautiful Bill Act, which includes significant tax cuts for households and has helped maintain strong domestic demand.

**Inflation as the counterpart of strong growth.** While U.S. growth remains robust, inflation also remains elevated, reflecting both supply shocks such as tariffs and the persistence of strong domestic demand. Services inflation, a reflection of domestic inflationary pressures, remains around 3.5%, well above its trend during the 2010s. As a result, inflation is expected to remain above the Federal Reserve's 2% target over the coming quarters. This situation increases the likelihood that the Fed will begin a tightening cycle in the coming quarters.

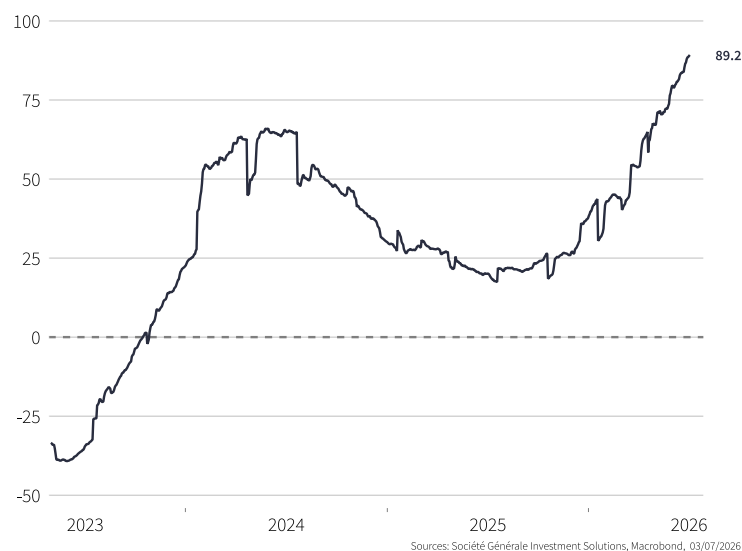
## US : GDP EVOLUTION AND CONTRIBUTIONS

Since 1Q22



## AI ECOSYSTEM : 12M FORWARDS EPS

% ch, yoy



# OUR MACRO COMMENTS

## Events of the week

### EURO ZONE: LOWER INFLATION IN JUNE

Preliminary estimates of inflation in the euro zone for June show a slowdown in price rises. Headline inflation stands at 2.8 per cent, below expectations (3 per cent) and the level recorded in May (3.2 per cent). Core inflation has also fallen to 2.4 per cent. The easing of tensions between the United States and Iran has helped to stabilise energy prices, and it is this normalisation that accounts for most of the slowdown in inflation. Inflation in the services sector is also slowing, suggesting that the spillover from the energy shock to the rest of the economy remains limited. Within the eurozone, the easing is particularly marked in France (2 per cent) and Germany (2.4 per cent). Whilst the ECB's 2 per cent target has not yet been fully met, the June data reinforce the view that the spring's inflationary shock may be transitory. Nevertheless, the markets are still anticipating a rise in ECB interest rates in September, given the continued hawkish tone of statements from members of the Monetary Policy Committee.

### US: LABOUR MARKET

In June, the US unemployment rate stood at 4.2 per cent, slightly below the consensus forecast of 4.3 per cent. Non-farm payrolls were a major disappointment, with only 57,000 jobs created against an expected 110,000. This slowdown is mainly due to job losses in sectors linked to household demand, notably leisure and hospitality, as well as retail. The information and communication sector also saw a decline in employment. Conversely, job creation remains robust in healthcare, private education and business services.

### KEY EVENTS NEXT WEEK



#### Monday

**United States** ISM Services JUNE  
**Euro area** - Retail sales MAY  
- Producer price index MAY

#### Tuesday

**France** Trade balance MAY  
**United States**  
**Germany** Industrial production MAY

#### Thursday

**Germany** Trade balance MAY  
**China** Inflation JUNE

#### Friday

**Japan** Producer price index JUNE

### EVENTS IN THE COMING MONTHS

July 23 : ECB monetary policy meeting

July 29 : FED monetary policy meeting

July 30 : BoJ monetary policy meeting

July 30 : BoE monetary policy meeting

Source: Macrobond, July 3, 2026. The colors in the 'Actual' column correspond to the difference from the forecast

# MARKET PERFORMANCES

## Interbank rates

%	01/07/2026	03/06/2026	03/04/2026	01/01/2024	03/07/2025
US SOFR	3,633	3,59	3,65	5,34	4,33
Euro area €ster	2,183	1,93	1,93	3,88	1,92
UK SONIA	3,731	3,73	3,73	5,19	4,22
Switzerland SARON	-0,037	-0,04	-0,04	1,70	-0,04
Japan TONAR	0,977	0,73	0,73	-0,04	0,48

## 10Y Government rates

%	02/07/2026	03/06/2026	03/04/2026	01/01/2024	03/07/2025
US Treasuries	4,49	4,49	4,35	3,88	4,35
France OAT	3,65	3,73	3,75	2,55	3,28
Germany Bund	2,94	3,03	2,99	2,02	2,63
Italy BTP	3,68	3,81	3,85	3,70	3,45
Spain Bonos	3,34	3,45	3,47	2,98	3,16
Switzerland	0,36	0,44	0,41	0,66	0,41
UK Gilts	4,85	4,99	4,86	3,60	4,54
Japan JGB	2,70	2,55	2,39	0,62	1,43

## Credit

%	02/07/2026	03/06/2026	03/04/2026	01/01/2024	03/07/2025
United States IG	5,22	5,19	5,14	5,06	5,05
United States HY	7,13	7,09	7,27	7,59	6,95
Europe IG	3,64	3,77	3,86	3,72	3,26
Europe HY	5,72	5,58	6,32	6,80	5,51
Emerging FX	5,78	5,79	6,01	6,77	5,96

## Equity indices

02/07/2026 vs	-1w	-1m	-3m	01/01/2024	-1y
World	1,27	-0,178	13,28	61,8	26,40
United States	1,64	-0,384	14,34	60,9	22,99
Euro area	1,72	3,801	12,88	54,4	24,08
France	1,40	3,969	9,13	23,8	14,07
Germany	3,40	1,679	9,53	46,9	6,85
United Kingdom	1,37	3,010	3,10	47,8	23,60
Japan	0,92	0,577	11,67	82,1	46,82
Emerging	-0,41	-3,867	17,69	81,8	44,53
China USD	2,24	-9,203	-7,81	33,8	-4,62
India USD	-0,33	4,265	9,01	8,1	-10,51
Latin America USD	-0,08	-0,277	-4,72	25,5	29,19

## Foreign exchange rates

	02/07/2026	03/06/2026	03/04/2026	01/01/2024	03/07/2025
EUR/USD	1,14	1,16	1,15	1,11	1,18
GBP/USD	1,34	1,34	1,32	1,27	1,36
EUR/CHF	0,92	0,92	0,92	0,93	0,94
USD/JPY	160,97	159,98	159,57	141,03	145,12
USD/CNY	6,79	6,76	6,88	7,08	7,17

## Commodity prices

	02/07/2026	03/06/2026	03/04/2026	01/01/2024	03/07/2025
Brent, USD/BL	72	98	109	77	69
Copper, USD/Metric ton	13 202	13 921	12 147	8 476	10 120
Gold, USD/Troy oz	4 129	4 445	4 639	2 078	3 332
Silver, USD/Troy oz	60	74	71	24	37
Palladium, USD/Troy oz	1 255	1 353	1 463	1 136	1 122
Platinum, USD/Troy oz	1 618	1 911	1 910	1 000	1 378

Source: Bloomberg on 3 July 2026, 1W = 1 week change, 3M = 3 month change, 12M = 12 month change, YTD = year to date change, Equities; total return in local currency. Government bonds = 10 year returns. Figures are rounded.

# IMPORTANT INFORMATION – PLEASE READ

## General information

This document is a marketing communication issued by Société Générale Private Banking which is the business line of the Société Générale Group operating through its headquarters within Société Générale S.A. in France and its network (departments or separate legal entities (branches or subsidiaries) hereinafter the “Entities”), located on the various below-mentioned territories, acting under the brand name “Societe Generale Private Banking” and distributors of the present document.

This material has been prepared solely for informational purposes and has no contractual value.

This material does not constitute an offer of purchase, sale, or subscription in any of the asset classes presented herein, nor a solicitation of such an offer, nor is it an offer of financial services, to participate in any investment strategy. Nothing in this document should be construed as constituting investment advice or personal recommendation to any investor or its agent. Information contained herein is not intended to provide a basis on which to make an investment decision.

Any investment may have tax consequences and Société Générale Private Banking and its Entities do not provide tax advice. The level of taxation depends on individual circumstances and tax levels and bases may change. In addition, this document is not intended to provide accounting, tax or legal advice and should not be relied upon for accounting, tax, or legal purposes. Independent advice should be sought where appropriate.

The accuracy, completeness or relevance of the information provided is not guaranteed although it has been drawn from sources believed to be reliable. The information and opinions expressed in this document were produced as at the date of writing and are subject to change without notice.

This material has not been prepared regarding specific investment objectives, financial situations, or the particular needs of any specific entity or person. Investors should make their own appraisal of the risks and should seek their own financial and legal advice regarding the appropriateness of investing in any asset classes or participating in any investment strategy.

The asset classes presented herein may be subject to restrictions regarding certain persons or in certain countries under national

regulations applicable to said persons or in said countries. It is the responsibility of any person in possession of this document to inform themselves and to comply with the legal and regulatory provisions of the relevant jurisdiction. This document is not intended for distribution to any person or in any jurisdiction where such distribution would be restricted or illegal. In particular, it may not be distributed in the United States, nor may it be distributed, directly or indirectly, in the United States or to any US Person.

## General risks

Some of the asset classes mentioned may present various risks, imply a potential loss of the entire amount invested or even an unlimited potential loss, and may therefore only be reserved for a certain category of investors, and/or only be suitable for well-informed investors who are eligible for these asset classes. In addition, these asset classes must comply with the Société Générale Group’s Code of Tax Conduct.

The price and value of investments and the income derived from them may go down as well as up. Changes in inflation, interest rates and exchange rates may adversely affect the value, price and income of investments denominated in a currency other than that of the client. Any simulations and examples contained in this document are provided for illustrative purposes only. This information is subject to change because of market fluctuations, and the information and opinions contained herein may change. Société Générale Private Banking does not undertake to update or amend this document and will not assume any liability in this regard.

This document is for information purposes only and investors should make their investment decisions without relying on this document. Société Générale Private Banking and its Entities shall not be liable for any direct or indirect loss arising from any use of this document or its contents. Société Générale Private Banking and its Entities do not make any warranty, express or implied, as to the accuracy or completeness of this information or as to the profitability or performance of any asset class, country, or market.

Past performance does not predict future returns. The value of an investment is not guaranteed, and the valuation of investments may fluctuate.

Forecasts of future performance are based on assumptions which may not materialized. The scenarios presented are an estimate of future

performance based on evidence from the past on how the value of this investment varies, and/or current market conditions and are not an exact indicator. What you will get will vary depending on how the market performs and how long you keep the investment/product. Future performance is subject to taxation which depends on the personal situation of each investor and which may change in the future.

For a more complete definition and description of the risks, please refer to the prospectus of the product or other legal information document as the case may be (as applicable) before making any final investment decisions.

This document is confidential, intended exclusively for the person to whom it is addressed, and may not be communicated or made known to third parties (except for external advisers and provided that they themselves respect confidentiality), nor reproduced in whole or in part, without the prior written agreement of Société Générale Private Banking and its Entities.

## Conflicts of interest

The Societe Generale Group maintains an effective administrative organization that takes all necessary measures to identify, control and manage conflicts of interest. To this end, Societe Generale Private Banking and its Entities have put in place a conflict of interest policy to prevent conflicts of interest, including information Chinese walls.

This document contains the views of SGPB teams. Société Générale trading desks may trade, or have traded, as principal on the basis of the teams’ views and reports. In addition, SGPB teams receive compensation based, in part, on the quality and accuracy of their analysis, client feedback, revenues of their entity of the Société Générale group and competitive factors.

As a general matter, entities within the Société Générale group may make a market or act as a principal trader in securities referred to in this report and can provide banking services to the companies mentioned in that document, and to their subsidiary. Entities within the Société Générale group may from time-to-time deal in, profit from trading on, hold on a principal basis, or act as advisers or brokers or bankers in relation to securities, or derivatives thereof, or asset class(es) mentioned in this document.

# IMPORTANT INFORMATION – PLEASE READ

Entities within the Société Générale group may be represented on the supervisory board or on the executive board of such persons, firms or entities.

Employees of the Société Générale group, or persons/entities connected to them, may from time to time have positions in or hold any of the investment products/ asset class(es) mentioned in this document.

Société Générale may acquire or liquidate from time-to-time positions in the securities and/or underlying assets (including derivatives thereof) referred to herein, if any, or in any other asset, and therefore any return to prospective investor(s) may directly or indirectly be affected.

Entities within the Société Générale group are under no obligation to disclose or consider this document when advising or dealing with or on behalf of customers.

In addition, Société Générale may issue other reports that are inconsistent with and reach different conclusions from the information presented in this report and is under no obligation to ensure that such other reports are brought to the attention of any recipient of this report.

Société Générale group maintains and operates effective organisational and administrative arrangements taking all reasonable steps to identify, monitor and manage conflicts of interest. Société Générale Private Banking has put in place a management of conflicts of interest policy designed to prevent conflicts of interest giving rise to a material risk of damage to the interests of its clients. For further information, please refer to the management of conflicts of interest's policy, which was provided.

## Specific information per jurisdiction

**FRANCE :** Unless expressly stated otherwise, this document is published and distributed by Société Générale, a credit institution providing investment services authorised by and under the prudential supervision of the European Central Bank ("ECB") (located at ECB Tower, Sonnemannstraße 20, 60314 Frankfurt am Main, Germany) within the Single Supervisory Mechanism and supervised by the Autorité de Contrôle Prudentiel et de Résolution (located at 4, Place de Budapest, CS 92459, 75436 Paris Cedex 09) and the Autorité des Marchés Financiers ("AMF") (located at 17 Pl. de la Bourse, 75002 Paris).

Société Générale is also registered with the ORIAS as an insurance intermediary under the number 07 022 493 orias.fr.

Société Générale is a French public limited company with a capital of EUR 1.000.395.971,25 as of September 23, 2024, whose registered office is located at 29 boulevard Haussmann, 75009 Paris, and whose unique identification number is 552 120 222 R.C.S. Paris. Further details are available on request or at [www.privatebanking.societegenerale.com](http://www.privatebanking.societegenerale.com).

**LUXEMBOURG :** This document is distributed in Luxembourg by Societe Generale Luxembourg, a credit institution which is authorized and regulated by the Commission de Surveillance du Secteur Financier ("CSSF") under the prudential supervision of the European Central Bank- ECB, and whose head office is located at 11, avenue Emile Reuter – L 2420 Luxembourg. Further details are available on request or can be found at <https://www.societegenerale.lu/>. No investment decision whatsoever may result from solely reading this document. Societe Generale Luxembourg accepts no responsibility for the accuracy or otherwise of information contained in this document. Societe Generale Luxembourg accepts no liability or otherwise in respect of actions taken by recipients on the basis of this document only and Societe Generale Luxembourg does not hold itself out as providing any advice, particularly in relation to investment services. The opinions, views and forecasts expressed in this document (including any attachments thereto) reflect the personal views of the author(s) and do not reflect the views of any other person or Societe Generale Luxembourg unless otherwise mentioned. Societe Generale Luxembourg has neither verified nor independently analyzed the information contained in this document. The Commission de Surveillance du Secteur Financier has neither verified nor independently analysed the information contained in this document

**MONACO :** The present document is distributed in Monaco by Societe Generale Private Banking (Monaco) S.A.M., located 11 avenue de Grande Bretagne, 98000 Monaco, Principality of Monaco, governed by the 'Autorité de Contrôle Prudentiel et de Résolution' and the 'Commission de Contrôle des Activités Financières'. The financial products marketed in Monaco can be reserved for qualified investors

in accordance with the Law No. 1339 of 07/09/2007 and Sovereign Ordinance No 1.285 of 10/09/2007. Further details are available upon request or on [www.privatebanking.societegenerale.com](http://www.privatebanking.societegenerale.com).

© Copyright Societe Generale Group 2025. All rights reserved. Any unauthorised use, duplication, redistribution or disclosure in whole or in part is prohibited without the prior consent of Societe Generale. The key symbols, Societe Generale, Societe Generale Private Banking are registered trademarks of Societe Generale. All rights reserved.

