

SOCIETE GENERALE PRIVATE BANKING GREETSS SUPER-YACHT ENTHUSIASTS AT THE 2021 MONACO YACHT SHOW

Communication

Monaco, 1st September 2021

From September 22nd to 25th, the Monaco Yacht Show will return to the quays of Port Hercule and will unveil another outstanding fleet of superyachts on display for purchase or charter by the leading names in the yachting industry. For the 14th consecutive year, Societe Generale Private Banking Monaco will be present to promote its super-yacht financing solutions, as well as dedicated services for the yachting industry and its crew members.

A tailor-made offering

Societe Generale Private Banking has been providing a tailor-made offering dedicated to super-yachts of over 40 meters in length, covering both new and second-hand yachts as well as those under construction. A team of multilingual experts, based in the private bank's offices in Monaco, accompanies an international clientele, providing different types of credits (foreign currency, structured loans, with a fixed or floating rate, ...), to suit their individual needs. These experts work closely with industry specialists such as lawyers, brokers and insurers to assist clients to set up these loans within a meticulously prepared framework.

An unique event

The European market for Super-yachts financing has very few players and demand remains strong. Official sponsor for the 2rd year in a row of the VIP Lounge, located on the 1st floor of the Upper Deck, Societe Generale Private Banking, will be present during this particular event with a global reach, and will have the pleasure of meeting clients, prospective clients and industry professionals in the heart of the Monaco Yacht Show.

The Monaco Yacht Show, one of the world's most prestigious Super-yacht event, will present its largest collection with 60 Super-yachts built by the world's most respected shipyards. 300 world leading luxury yachting companies will be exhibiting their latest innovations and a tailor-made service, showcasing the greatest Super-yachting has to offer.