

## **THE 29 HAUSSMANN SELECTION FRANCE FUND OBTAINS THE "RELANCE\*" LABEL FROM THE FRENCH MINISTRY OF THE ECONOMY, FINANCE AND THE RECOVERY**

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### **Press Release**

Paris, 3 March 2021

The "29 Haussmann Sélection France" fund, managed by SG 29 Haussmann, the asset management company dedicated to Société Générale Private Banking's clients in France, invests in all French market capitalisations, with a strong desire to participate in the financing of French SMEs, VSEs and MidCaps. These are selected according to thematic criteria and market opportunities.

Societe Generale Private Banking France's clients thus have access to a solution offering a concrete response to the financing needs of French SMEs and MidCaps, by giving them the opportunity to mobilise their savings for the recovery in France.

*"The "Relance" label allows SG 29 Haussmann to be part of an approach to support French companies to boost the country's economic recovery. As a player in the field of savings, it is important to us to offer our clients such solutions, full of meaning, in order to direct their investments towards responsible themes"* explains Guillaume de Martel, Executive Chairman of the asset management company SG 29 Haussmann.

All of the fund's investments incorporate both financial and extra-financial Environmental, Social and Governance (ESG) selection criteria. They also comply with the Environmental and Societal policy of the Societe Generale group.

This label is part of Societe Generale Private Banking France's ambition to be a private bank with a positive impact in France. It complements the SRI labels already obtained on 4 SG 29 Haussmann funds.

\* The "Relance" label, awarded by the French Ministry of the Economy, Finance and the Recovery, enables savers and professional investors to identify undertakings for collective investment (UCIs) that meet the financing needs of French companies, whether listed or not, and thus mobilise savings for the recovery of the French economy.

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## **Societe Generale**

Societe Generale is one of the leading European financial services groups. Based on a diversified and integrated banking model, the Group combines financial strength and proven expertise in innovation with a strategy of sustainable growth. Committed to the positive transformations of the world's societies and economies, Societe Generale and its teams seek to build, day after day, together with its clients, a better and sustainable future through responsible and innovative financial solutions.

Active in the real economy for over 150 years, with a solid position in Europe and connected to the rest of the world, Societe Generale has over 138,000 members of staff in 62 countries and supports on a daily basis 29 million individual clients, businesses and institutional investors around the world by offering a wide range of advisory services and tailored financial solutions. The Group is built on three complementary core businesses:

- French Retail Banking which encompasses the Societe Generale, Crédit du Nord and Boursorama brands. Each offers a full range of financial services with omnichannel products at the cutting edge of digital innovation;
- International Retail Banking, Insurance and Financial Services to Corporates, with networks in Africa, Russia, Central and Eastern Europe and specialised businesses that are leaders in their markets;
- Global Banking and Investor Solutions, which offers recognised expertise, key international locations and integrated solutions.

Societe Generale is included in the principal socially responsible investment indices: DJSI (World and Europe), FTSE4Good (Global and Europe), Euronext Vigeo (World, Europe and Eurozone), four of the STOXX ESG Leaders indices, and the MSCI Low Carbon Leaders Index. For more information, you can follow us on Twitter [@societegenerale](https://twitter.com/societegenerale) or visit our website [www.societegenerale.com](http://www.societegenerale.com)

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## **Societe Generale Private Banking**

Societe Generale Private Banking, the wealth management arm of Societe Generale, is one of the leading private banks in Europe, with EUR 119 billion of assets under management at the end of December 2019. With 2,500 staff in 10 countries across the globe, Societe Generale Private Banking offers wealth management solutions to entrepreneurs and High Net Worth Individuals.

The expertise of its private banking teams in wealth planning, investment advisory and financing solutions regularly receives awards. In 2019, Societe Generale Private Banking was voted:

- Best Private Bank for its digital advisory service proposition in Europe by the PWM Wealth Tech Awards, • Best Wealth Engineering Team and Best Credit Provider by Wealth Briefing,
- Best Private Banker for the offer brought to the "Next Generations" by Private Banker International,
- Best Private Bank for Entrepreneurs in Western Europe by Global Finance.

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