

The “29 Haussmann Sélection Europe” fund obtains the SRI label

Press release

Paris, 10 December 2019

SG 29 Haussmann, a fund management company dedicated to Societe Generale Private Banking France’s private clients, has reached a major milestone in terms of Socially Responsible Investment (SRI) by obtaining the French SRI label⁽¹⁾ for its “29 Haussmann Sélection Europe” fund.

This label rewards SG 29 Haussmann’s proactive approach in response to its clients’ expectations with regard to sustainable development issues.

Launched on 4 April, 2001, this European equity fund favours active conviction management. Consistent with the Societe Generale group’s commitments, this approach is based on a two-stage management process that excludes certain sectors and incorporates Environmental, Social and Governance (ESG) criteria in its investment decisions.

The first step is to exclude companies that are involved in controversial activities and those that do not comply with the guidelines of the United Nations Global Compact regarding human rights, labour, the environment and anti-corruption.

The second step is to incorporate ESG criteria and aims to select the most virtuous companies in their sectors or those who are gradually improving their practices.

The fund, which has assets of 427 million euros, has recorded a net performance of +20.44 %⁽²⁾ since the start of the year.

“We believe that taking sustainable development issues into account reconciles performance and meaning”, explains Daniele Spada, CEO of SG29 Haussmann.

“Obtaining this label is the result of in-depth work and reaffirms our intention of continuing and increasing our commitment to a more responsible economy”, adds Clotilde Jacob-Mattera, Key Accounts Director, Senior Portfolio Manager responsible for the “29 Haussmann Sélection Europe” fund.

⁽¹⁾ The SRI label was launched by the French Ministry of the Economy and Finance in August 2016. It is the result of a strict labelling process undertaken by two independent bodies (Afnor Certification and EY France). Its goal is to increase the visibility of SRI products among savers whilst ensuring that their management is based on solid methodologies with a demand for a high level of transparency and quality information. For further information about the SRI label, please go to www.lelabelisr.fr.

⁽²⁾ Data as of 29 November, 2019 - Part D, ISIN: FR0007057443

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Before subscribing to any investment service or financial product, the potential investor should take knowledge of all the information contained in the detailed documentation of the service or product envisaged (prospectus, regulations, Key Investor Information document, Term sheet, terms and conditions of the investment service), and more particularly those relating to the risks associated with that service or product. The prospectus and the DICI of the fund are available on request from SG 29 Haussmann or Societe Generale Private Banking.

The DICI is also available on <https://sg29haussmann.societegenerale.fr/fr/> and on the AMF website (www.amf-france.org).

The potential investor acting alone must ensure that the financial product or investment service is compatible with their financial position, investment objectives, knowledge, experience with financial instruments, and their ability to bear the losses.

Societe Generale

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- **International Retail Banking, Insurance and Financial Services to Corporates**, with networks in Africa, Russia, Central and Eastern Europe and specialised businesses that are leaders in their markets;
- **Global Banking and Investor Solutions**, which offers recognised expertise, key international locations and integrated solutions.

Societe Generale is included in the principal socially responsible investment indices: DJSI (World and Europe), FTSE4Good (Global and Europe), Euronext Vigeo (World, Europe and Eurozone), four of the STOXX ESG Leaders indices, and the MSCI Low Carbon Leaders Index. For more information, you can follow us on Twitter @societegenerale or visit our website www.societegenerale.com

Societe Generale Private Banking

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The expertise of its private banking teams in wealth planning, investment advisory and financing solutions regularly receives awards. In 2017 and 2018, Societe Generale Private Banking was voted:

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- Best Private Bank for Sucession Planning (PWM/The Banker 2018)
- Outstanding Private Bank - Western Europe (Private Banker International, 2017)
- Meilleure équipe d'Ingénierie Patrimoniale (WealthBriefing European Awards, 2017)
- Best Wealth Planning Team (WealthBriefing European Awards, 2017)
- Best Wealth Manager in France - Affiliate Bank (Leaders de la Finance, 2017)
- Best Private Bank for Entrepreneurs in Western Europe (Global Finance, 2017)

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