

CLEMENS PIEGER APPOINTED HEAD OF SGPBS ZURICH

Press release

Zurich, 27 November 2019



Societe Generale Private Banking Switzerland (SGPBS) has appointed Clemens Pieger Head of SGPBS Zurich, with immediate effect.

Clemens Pieger has spent his entire career in the banking industry and has more than 34 years of experience in international private banking.

After starting his career in 1985 at Deutsche Bank, Clemens joined Societe Generale Bank & Trust Luxembourg in 2001 in charge of the international sales teams. In 2017 he became Chief Client Officer, responsible for client satisfaction and, in this role, he was also project manager for setting up a representative office in Frankfurt.

In his new responsibilities, Clemens' mission is to further develop SGPBS' activities in Zurich, to increase commercial synergies with the Group's other locations and the Corporate and Investment Banking teams.

Franck Bonin, Chief Executive Officer of SGPBS, commented: *"I am delighted with the arrival of Clemens Pieger as Head of our Zurich branch, a strategic location for our private banking activities in Switzerland and particularly in the Financial Intermediaries segment, to whom we offer dedicated and innovative products and services. His knowledge of Societe Generale Group and Private Banking are true assets to pursue our commercial development in Zurich. "*

Societe Generale group has been present in Switzerland since 1897 and now operates across a wide range of businesses. From Geneva and Zurich, the clients of Societe Generale Private Banking Switzerland benefit from the financial strength and international expertise of a large banking group combined with its Swiss know-how built over the past 120 years.

Biography

Clemens Pieger began his career at Deutsche Bank AG in 1985 where he successively held the positions of head of a Personal Banking branch, head of an international desk at Deutsche Bank Luxembourg S.A.'s private bank and Branch Manager in Starnberg (Bavaria). In 2001, he joined Societe Generale Bank & Trust Luxembourg S.A. as head of International Desk (Northern Europe, then Europe and Russia). Since 2017, he has been Chief Client Officer and Senior International Banker of Societe Generale Bank & Trust Luxembourg S.A.

Clemens Pieger holds a degree in Business Administration (Diplom Kaufmann) from the University of Munich and has completed the Executive Programme in Wealth Management at the Luxembourg School of Finance.

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Societe Generale

Societe Generale is one of the leading European financial services groups. Based on a diversified and integrated banking model, the Group combines financial strength and proven expertise in innovation with a strategy of sustainable growth, aiming to be the trusted partner for its clients, committed to the positive transformations of society and the economy.

Active in the real economy for over 150 years, with a solid position in Europe and connected to the rest of the world, Societe Generale has over 149,000 members of staff in 67 countries and supports on a daily basis 31 million individual clients, businesses and institutional investors around the world by offering a wide range of advisory services and tailored financial solutions. The Group is built on three complementary core businesses:

- **French Retail Banking** which encompasses the Societe Generale, Crédit du Nord and Boursorama brands. Each offers a full range of financial services with omnichannel products at the cutting edge of digital innovation;
- **International Retail Banking, Insurance and Financial Services to Corporates**, with networks in Africa, Russia, Central and Eastern Europe and specialised businesses that are leaders in their markets;
- **Global Banking and Investor Solutions**, which offers recognised expertise, key international locations and integrated solutions.

Societe Generale is included in the principal socially responsible investment indices: DJSI (World and Europe), FTSE4Good (Global and Europe), Euronext Vigeo (World, Europe and Eurozone), four of the STOXX ESG Leaders indices, and the MSCI Low Carbon Leaders Index.

For more information, you can follow us on Twitter [@societegenerale](https://twitter.com/societegenerale) or visit our website : [www. Societegenerale.com](http://www.Societegenerale.com)

Societe Generale Private Banking

Societe Generale Private Banking, the wealth management arm of Societe Generale, is one of the leading private banks in Europe, with EUR 113 billion of assets under management at the end of December 2018.

With 2,500 staff in 10 countries across the globe, Societe Generale Private Banking offers wealth management solutions to entrepreneurs and High Net Worth Individuals.

The expertise of its private banking teams in wealth planning, investment advisory and financing solutions regularly receives awards. In 2017 and 2018, Societe Generale Private Banking was voted:

- Best Credit Provider (WealthBriefing Swiss Awards, 2018)
- Best Private Bank for Succession Planning (PWM/The Banker 2018)
- Outstanding Private Bank - Western Europe (Private Banker International, 2017)
- Best Wealth Planning Team (WealthBriefing European Awards, 2017)
- Best Wealth Manager in France - Affiliate Bank (Leaders de la Finance, 2017)
- Best Private Bank for Entrepreneurs in Western Europe (Global Finance, 2017)

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