

# SOCIETE GENERALE PRIVATE BANKING GREETS SUPER-YACHT ENTHUSIASTS AT THE 2019 MONACO YACHT SHOW

**Press release** Monaco, 19 september 2019

The Monaco Yacht Show 29th edition will open its doors to visitors from around the world from September 25th to 28th. For the 13th consecutive year, Societe Generale Private Banking Monaco will be present to promote its super-yacht financing solutions, as well as dedicated services for the yachting industry and its crew members.

## A tailor-made offering

Societe Generale Private Banking has been providing a tailor-made offering dedicated to super-yachts of over 40 meters in length, covering both new and second-hand yachts as well as those under construction. A team of multilingual experts, based in the private bank's offices in Monaco, accompanies an international clientele, providing different types of credits (foreign currency, structured loans, with a fixed or floating rate, ...), to suit their individual needs. These experts work closely with industry specialists such as lawyers, brokers and insurers to assist clients to set up these loans within a meticulously prepared framework.

### An unique event

The European market for Super-yachts financing has very few players and demand remains strong. Official sponsor of the VIP Lounge, located on the 1<sup>st</sup> floor of the Upper Deck, Societe Generale Private Banking, will be present during this particular event with a global reach, and will have the pleasure of meeting clients, prospective clients and industry professionals in the heart of the Monaco Yacht Show.

The Monaco Yacht Show, one of the world's most prestigious Super-yacht event, will present its largest collection with 125 Super-yachts built by the world's most respected shipyards. 580 world leading luxury yachting companies will be exhibiting their latest innovations and a tailor-made service, showcasing the greatest Super-yachting has to offer.

#### **Societe Generale**

Societe Generale is one of the leading European financial services groups. Based on a diversified and integrated banking model, the Group combines financial strength and proven expertise in innovation with a strategy of sustainable growth, aiming to be the trusted partner for its clients, committed to the positive transformations of society and the economy.

Active in the real economy for over 150 years, with a solid position in Europe and connected to the rest of the world, Societe Generale has over 149,000 members of staff in 67 countries and supports on a daily basis 31 million individual clients, businesses and institutional investors around the world by offering a wide range of advisory services and tailored financial solutions. The Group is built on three complementary core businesses:

- French Retail Banking which encompasses the Societe Generale, Crédit du Nord and Boursorama brands. Each offers a full range of financial services with omnichannel products at the cutting edge of digital innovation;
- International Retail Banking, Insurance and Financial Services to Corporates, with networks in Africa, Russia, Central and Eastern Europe and specialised businesses that are leaders in their markets;
- Global Banking and Investor Solutions, which offers recognised expertise, key international locations and integrated solutions.

Societe Generale is included in the principal socially responsible investment indices: DJSI (World and Europe), FTSE4Good (Global and Europe), Euronext Vigeo (World, Europe and Eurozone), four of the STOXX ESG Leaders indices, and the MSCI Low Carbon Leaders Index.

For more information, you can follow us on Twitter @societegenerale or visit our website https://www.societegenerale.com/

#### **Societe Generale Private Banking**

Societe Generale Private Banking, the wealth management arm of Societe Generale, is one of the leading private banks in Europe, with EUR 113 billion of assets under management at the end of December 2018.

With 2,500 staff in 15 countries across the globe, Societe Generale Private Banking offers wealth management solutions to entrepreneurs and High Net Worth Individuals.

The expertise of its private banking teams in wealth planning, investment advisory and financing solutions regularly receives awards. In 2017 and 2018, Societe Generale Private Banking was voted:

- Best Credit Provider (WealthBriefing Swiss Awards, 2018)
- Best Private Bank for Succession Planning (PWM/The Banker 2018)
- Best Private Bank in Western Europe (Private Banker International, 2017)
- Best Wealth Planning Team (WealthBriefing European Awards, 2017)
- Best Wealth Manager in France Affiliate Bank (Leaders de la Finance, 2017)
- Best Private Bank for Entrepreneurs in Western Europe (Global Finance, 2017)

www.privatebanking.societegenerale.com

Follow us at twitter.com/sg privatebank